

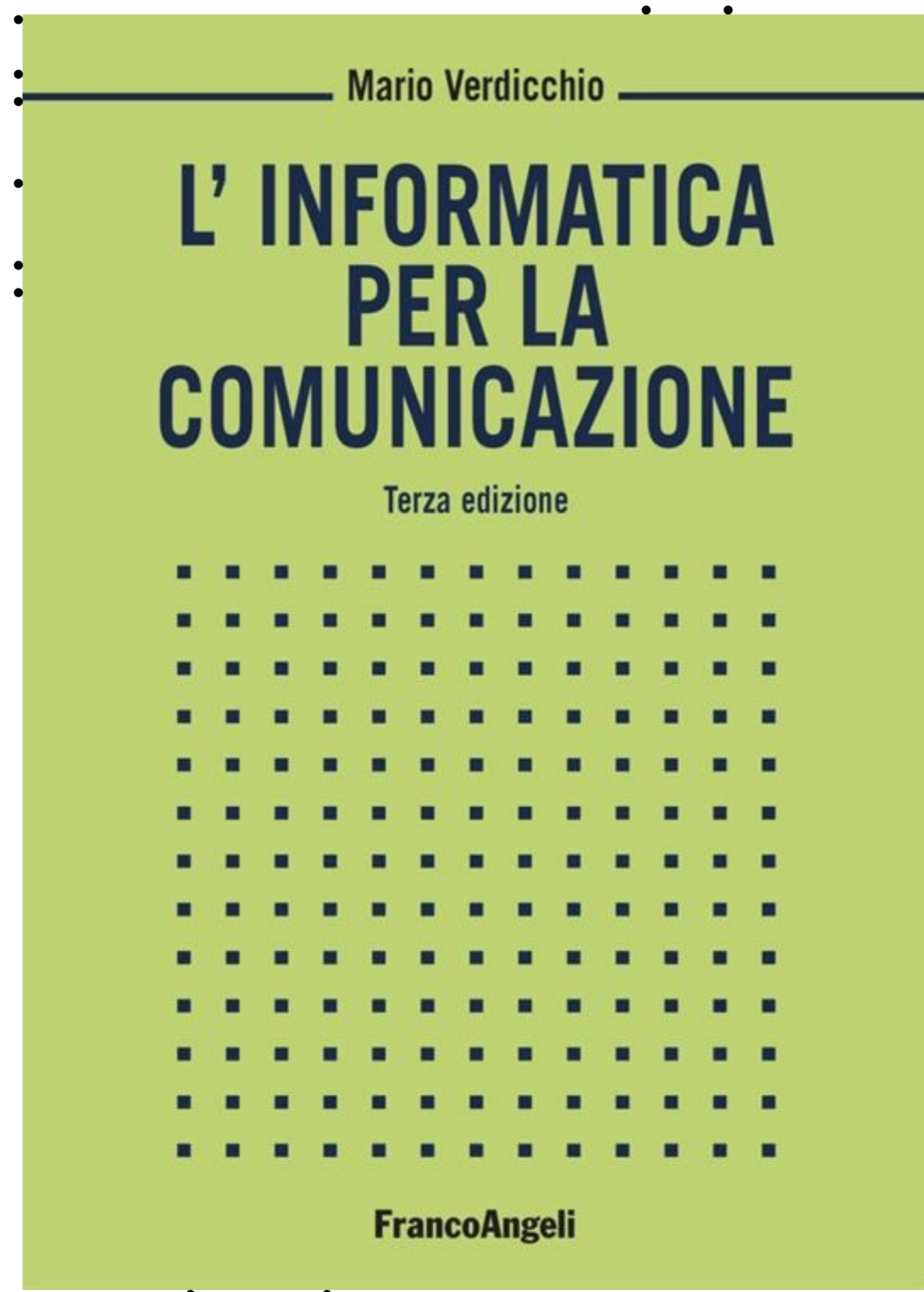
Digital Humanities

Lecture 2

February 24

2025

Mario Verdicchio

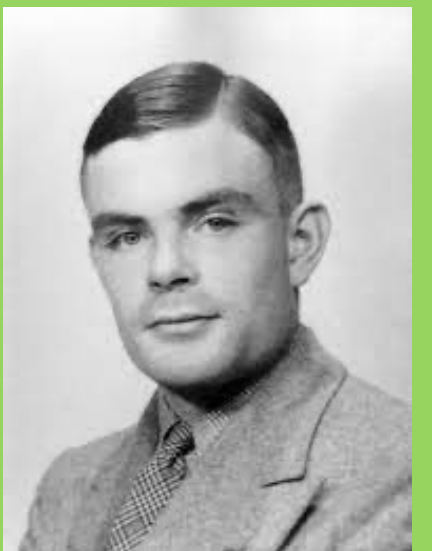
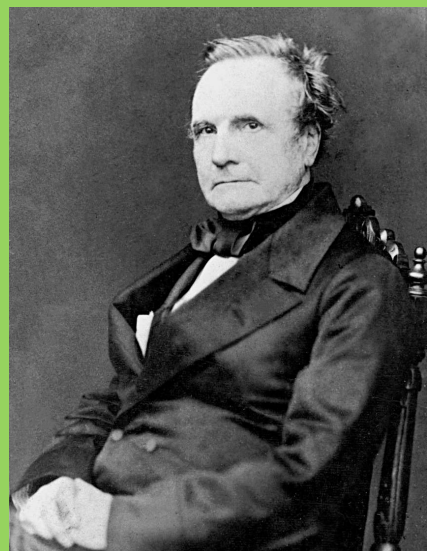


CHAP.
1 - 4

VERDICCHIO M., *L'INFORMATICA PER LA COMUNICAZIONE*, FRANCO ANGELI, MILANO, 2023 (TERZA EDIZIONE)

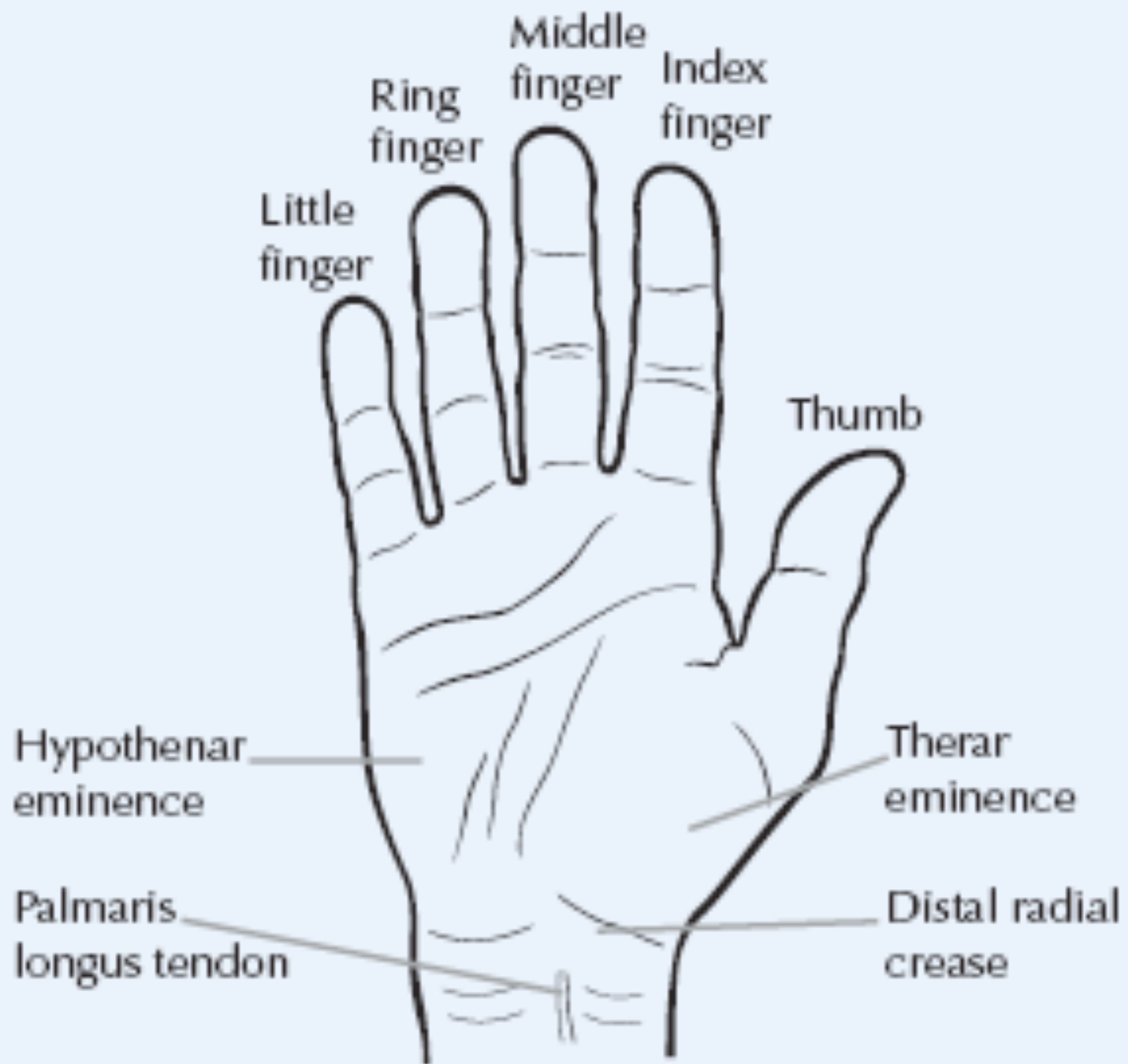
1 - 4

COMPUTATION



Digital

0 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6
1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7
2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8
3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9
1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8
2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9
3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9
4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9









3

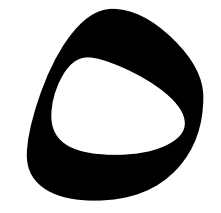


4



5

5



5



Digital



Humanities



WAIT!



Is this a cat?



Is this a cat?



Ceci n'est pas une pipe.

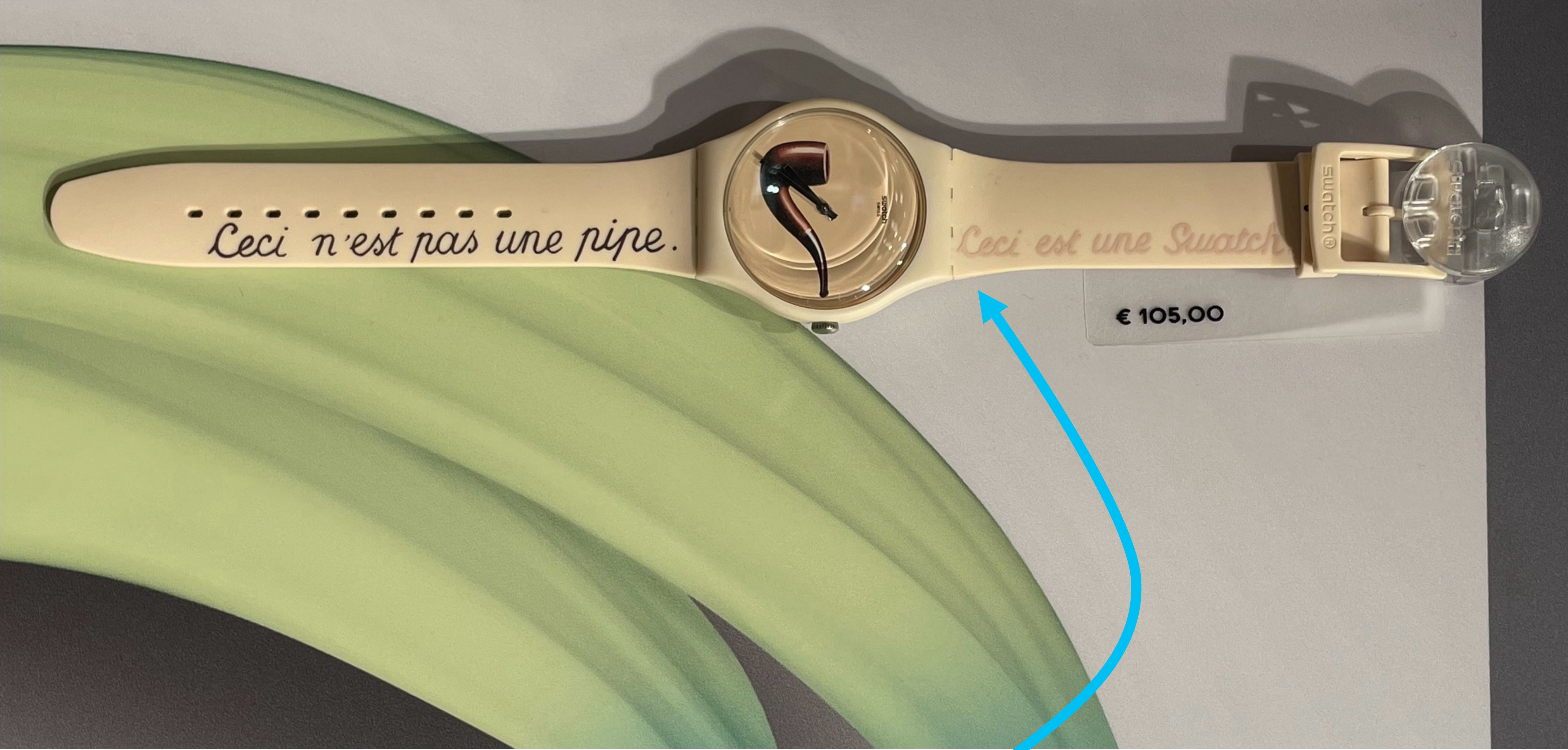
“The Treachery
of Images” oil on
canvas by René
Magritte, 1929

Ceci n'est pas une pipe.





Is this a pipe?



Is this a Swatch?



Ceci n'est pas une pipe

WAIT!



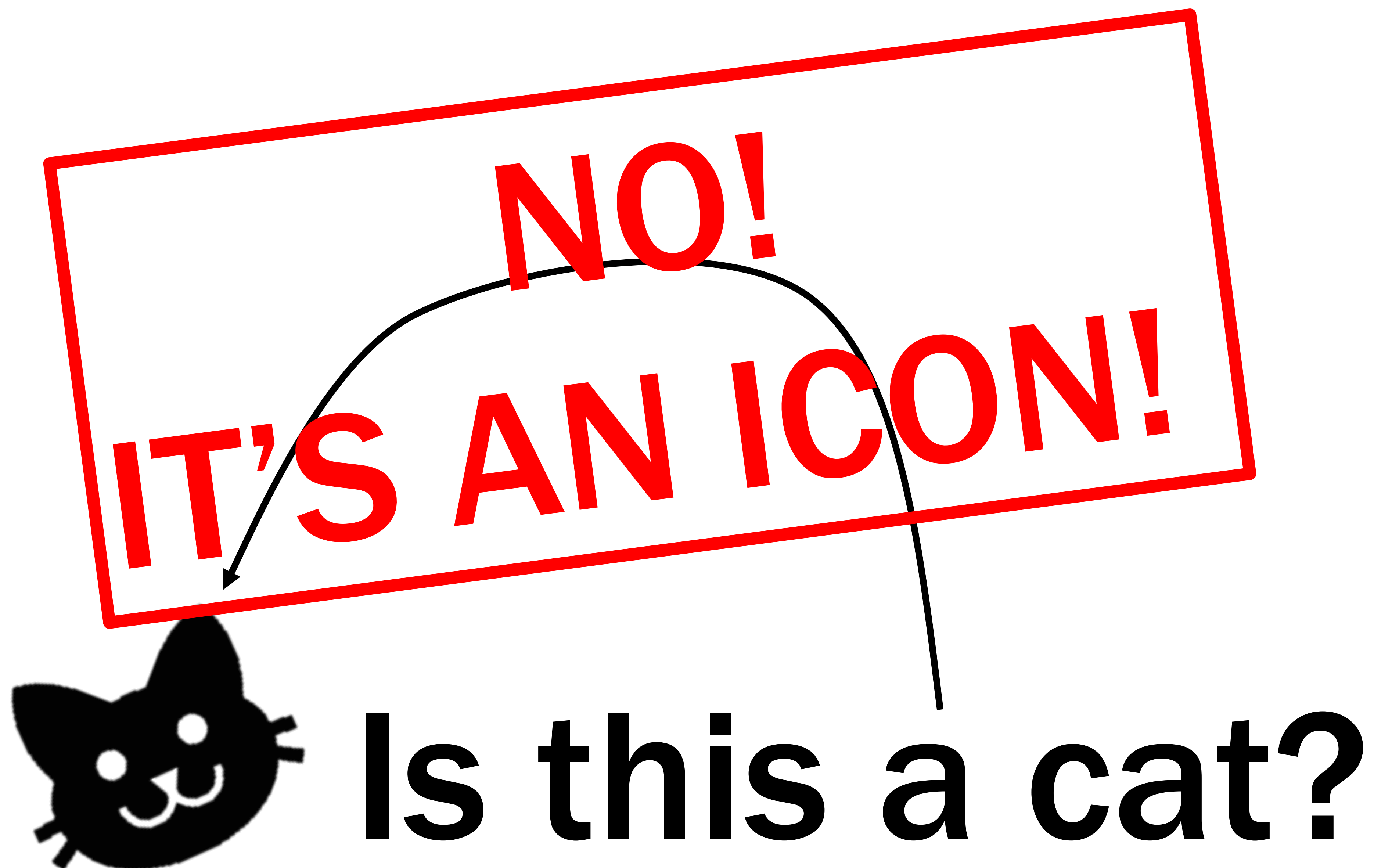
Ceci n'est pas une pipe.

THIS IS NOT A TEXT

**“The impossibility
of a treachery
of texts” ~~oil on
canvas~~ by me,
today.**



Is this a cat?



NO!
IT'S AN ICON!

Is this a cat?

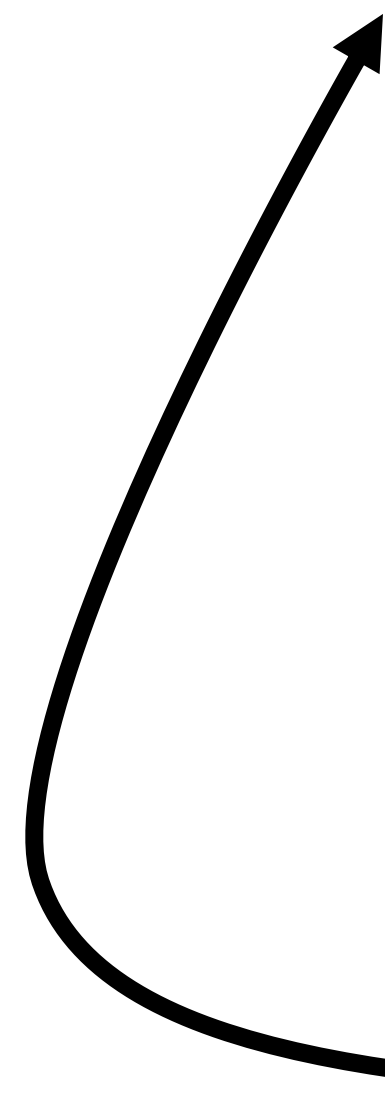


Is this a cat?



Is this a cat?

THIS IS NOT A TEXT

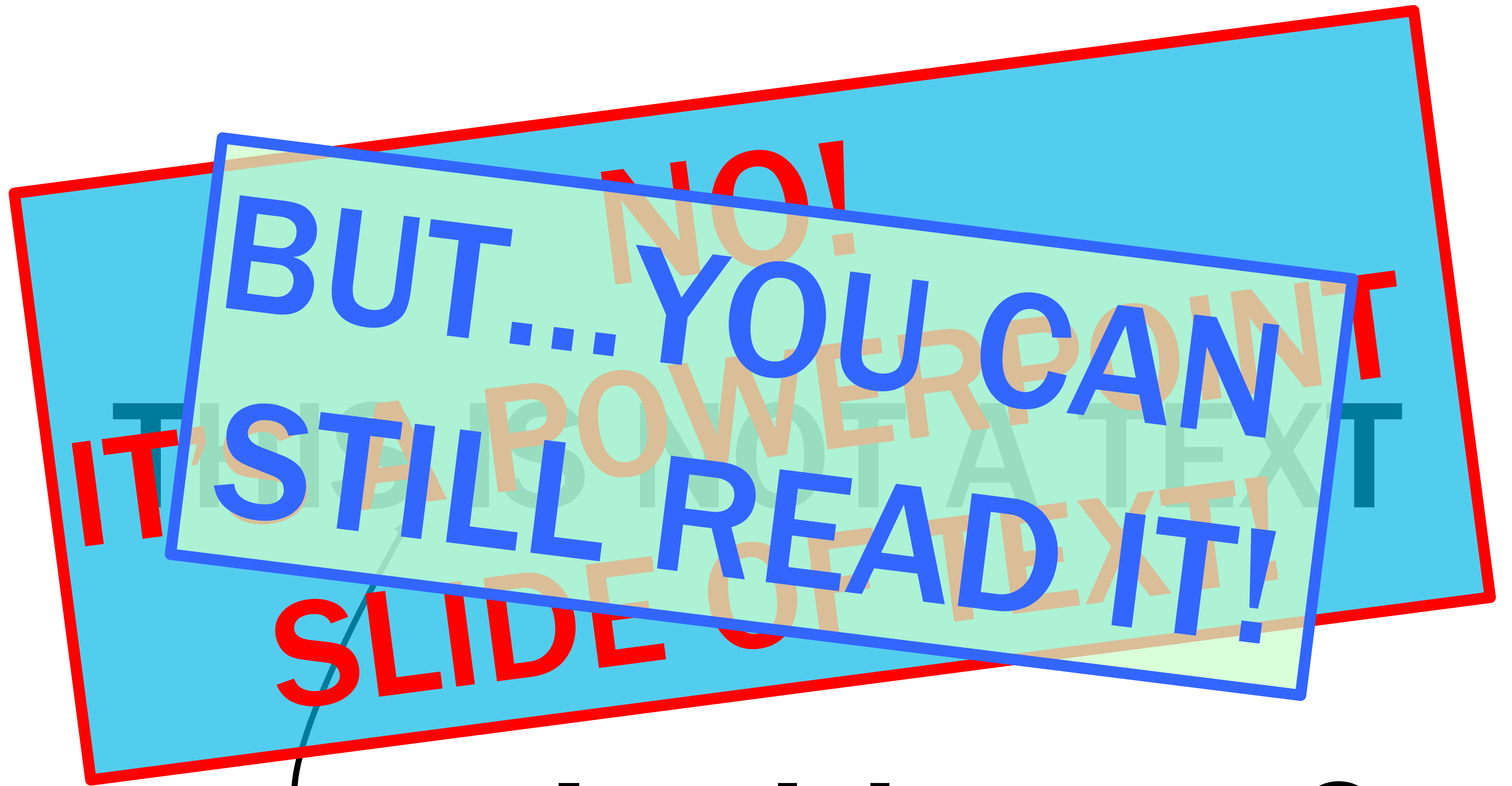


Is this text?

NO!

**IT'S A POWERPOINT
SLIDE OF TEXT!**

Is this text?



Is this text?



DIGITAL IMAGE OF A CAT

👍 very cute

👍 doesn't poop

👍 doesn't need food

👎 cannot cuddle

DIGITAL TEXT

THIS IS NOT A TEXT

DIGITAL TEXT

THIS IS NOT A TEXT

 **you can read it**



**THIS
IS
TEXT**

What is the difference?



**Physical cats
exist.**

**On the left,
a physical cat is
depicted.**

**A depiction of a cat
is not a cat.**

**Does physical
text exist?**

THIS

**Whether it
exists or not,
on the right**

IS

TEXT

is a depiction of text.

**A depiction of text is
also text.**



“Love” sculpture
by Robert Indiana,
1970



**“Love” US postage
stamp design**

by Robert Indiana, 1973



THIS

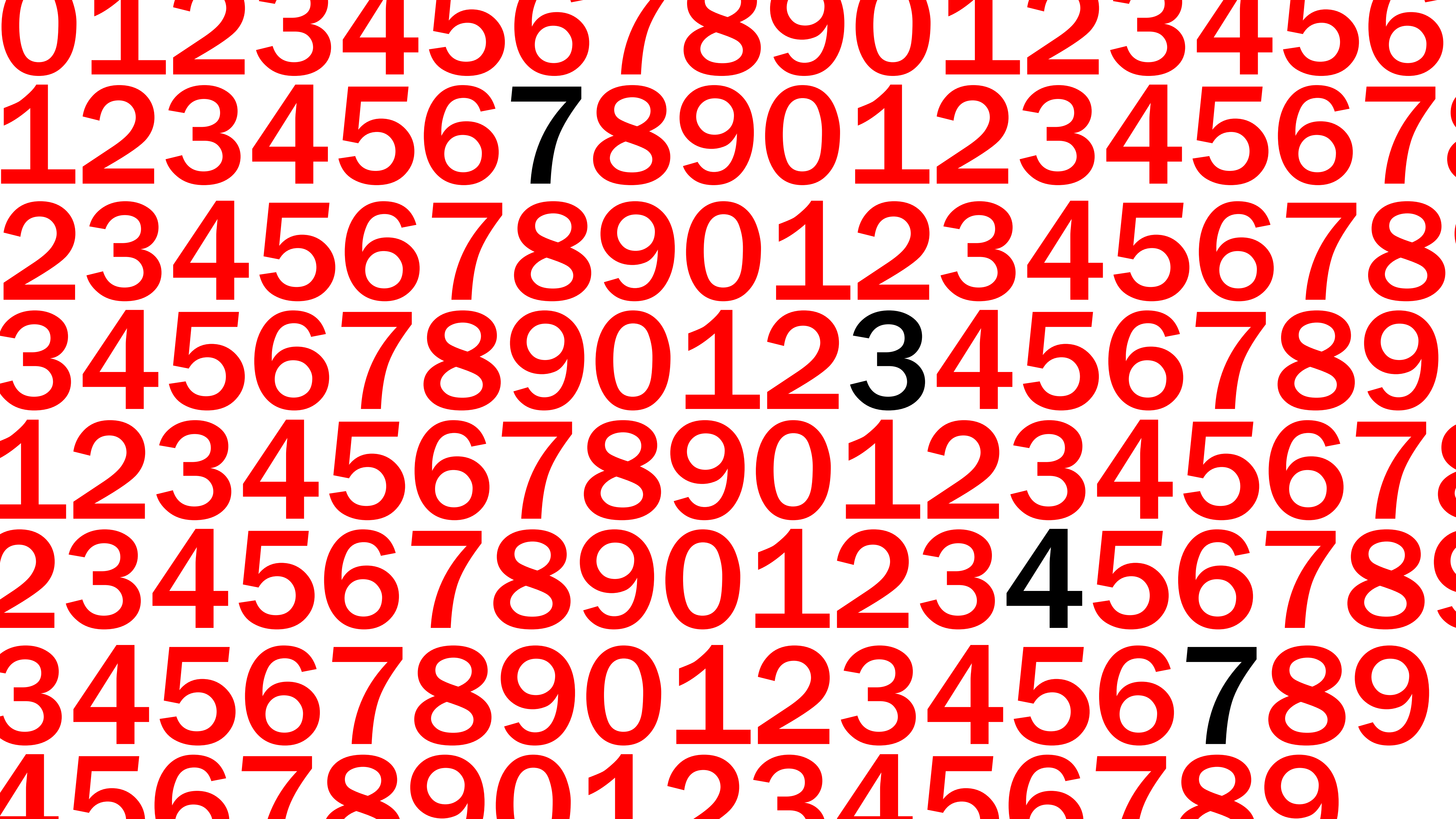
IS

TEXT



**SIGNS
PEOPLE
AGREE
ON**

0 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6
1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7
2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8
3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9
1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8
2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9
3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9
4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9



TEXT

ANALYSIS

ANNOTATION

CONVERSION

EDITING

ENCODING

MINING

PROCESSING

RECOGNITION

TRANSCRIPTION

VISUALIZATION

TEXT

ANALYSIS

ANNOTATION

CONVERSION

EDITING

ENCODING

MINING

PROCESSING

RECOGNITION

TRANSCRIPTION

VISUALIZATION

ENCODING

is

EVERYTHING*

ENCODING

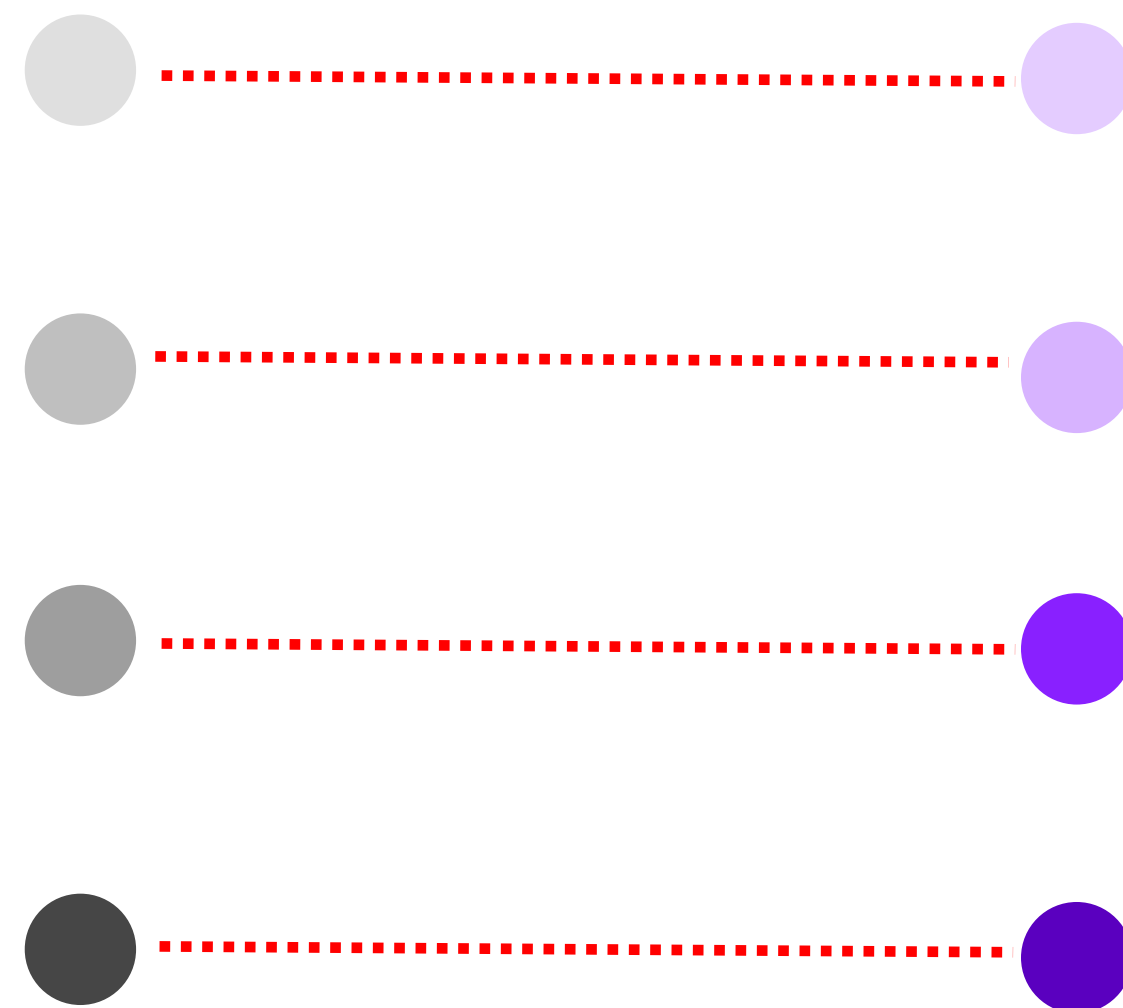
is

EVERYTHING*

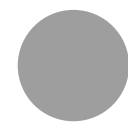
***in digital technology**

ENCODING [ɪn 'kəʊdɪŋ]:
biunivocal correspondence
between a set of entities of
any kind and a set of natural
numbers.

biunivocal correspondence



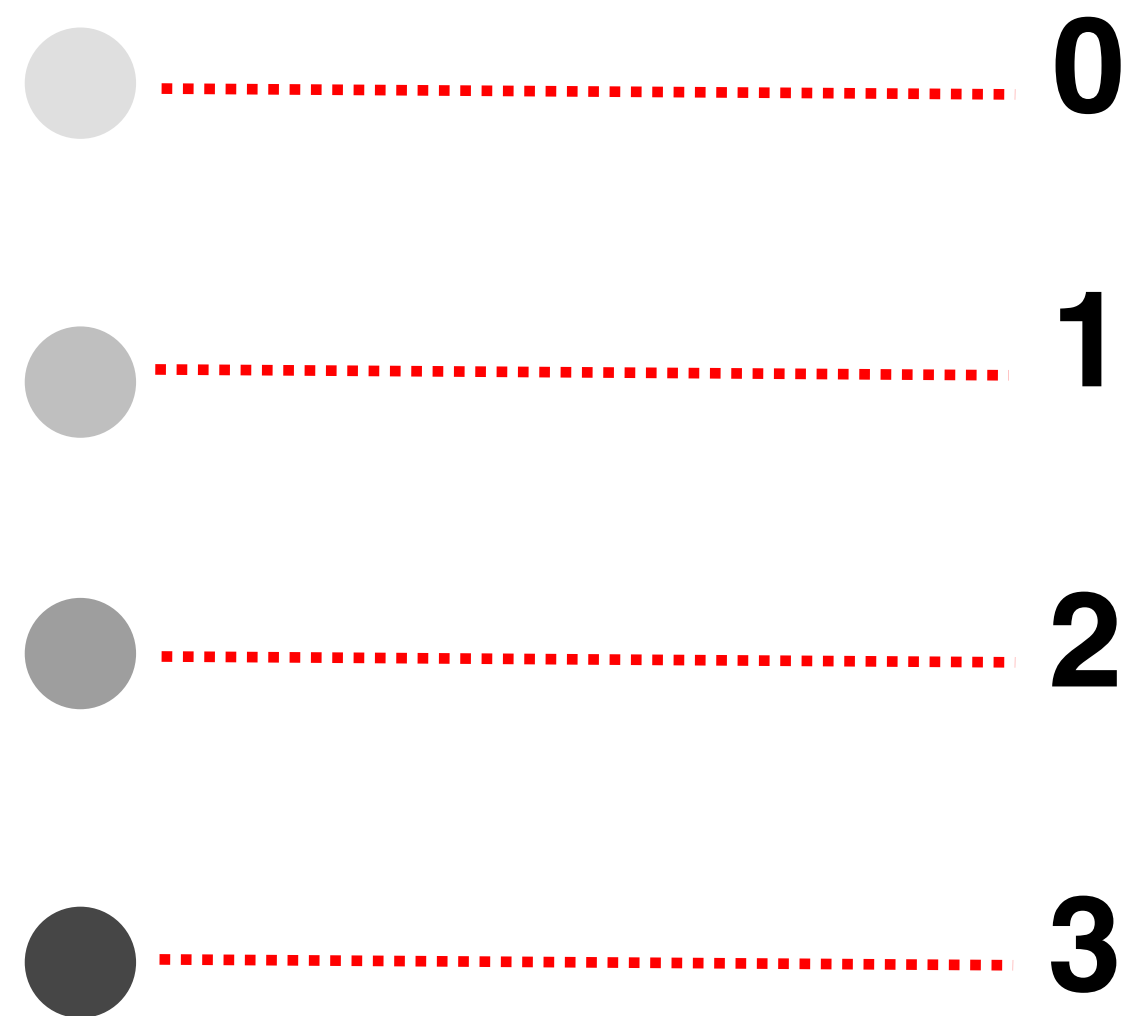
**between a set of entities of
any kind**



**and a set of natural
numbers.**



ENCODING







***from a conceptual perspective**



A computer.

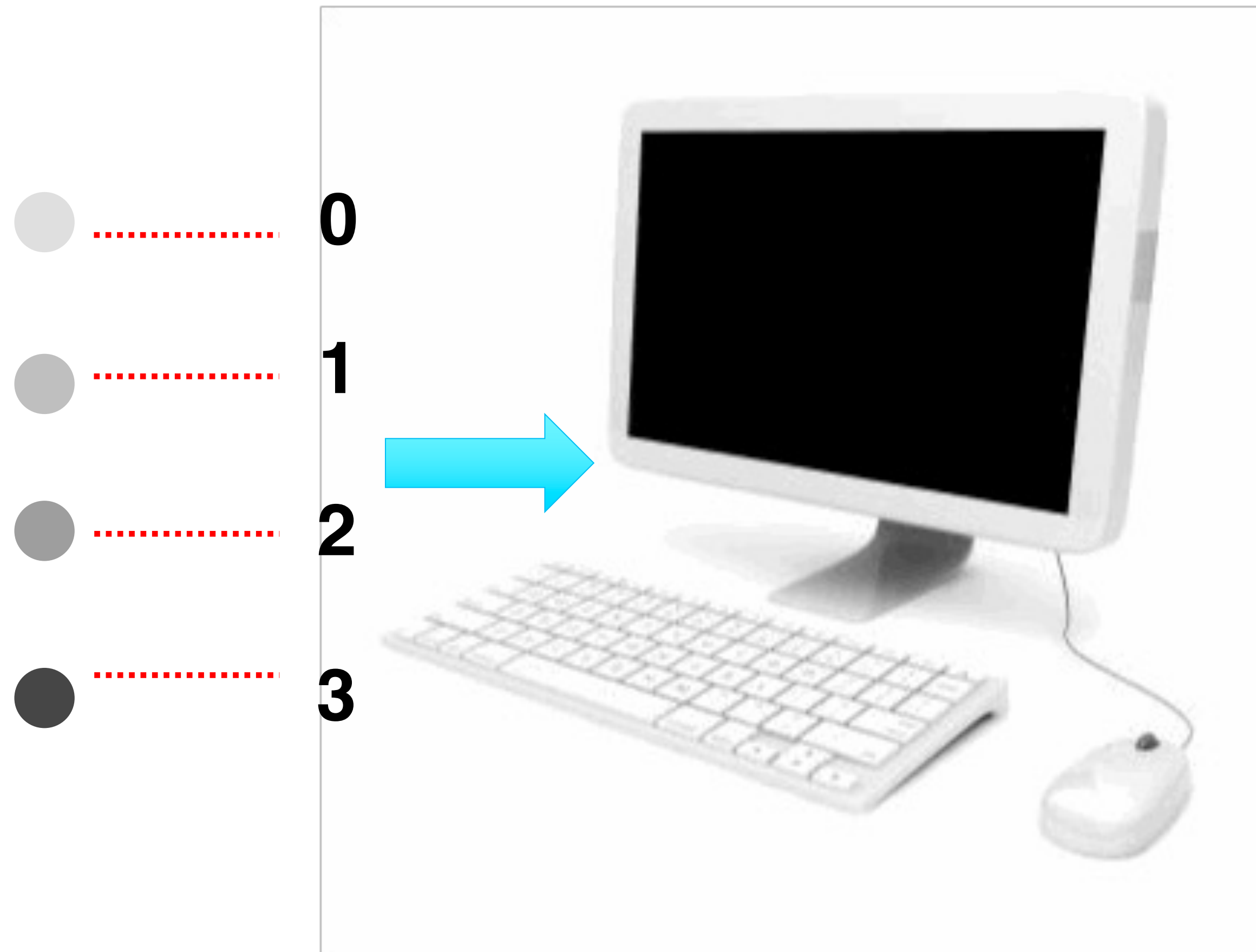


It only works with numbers.

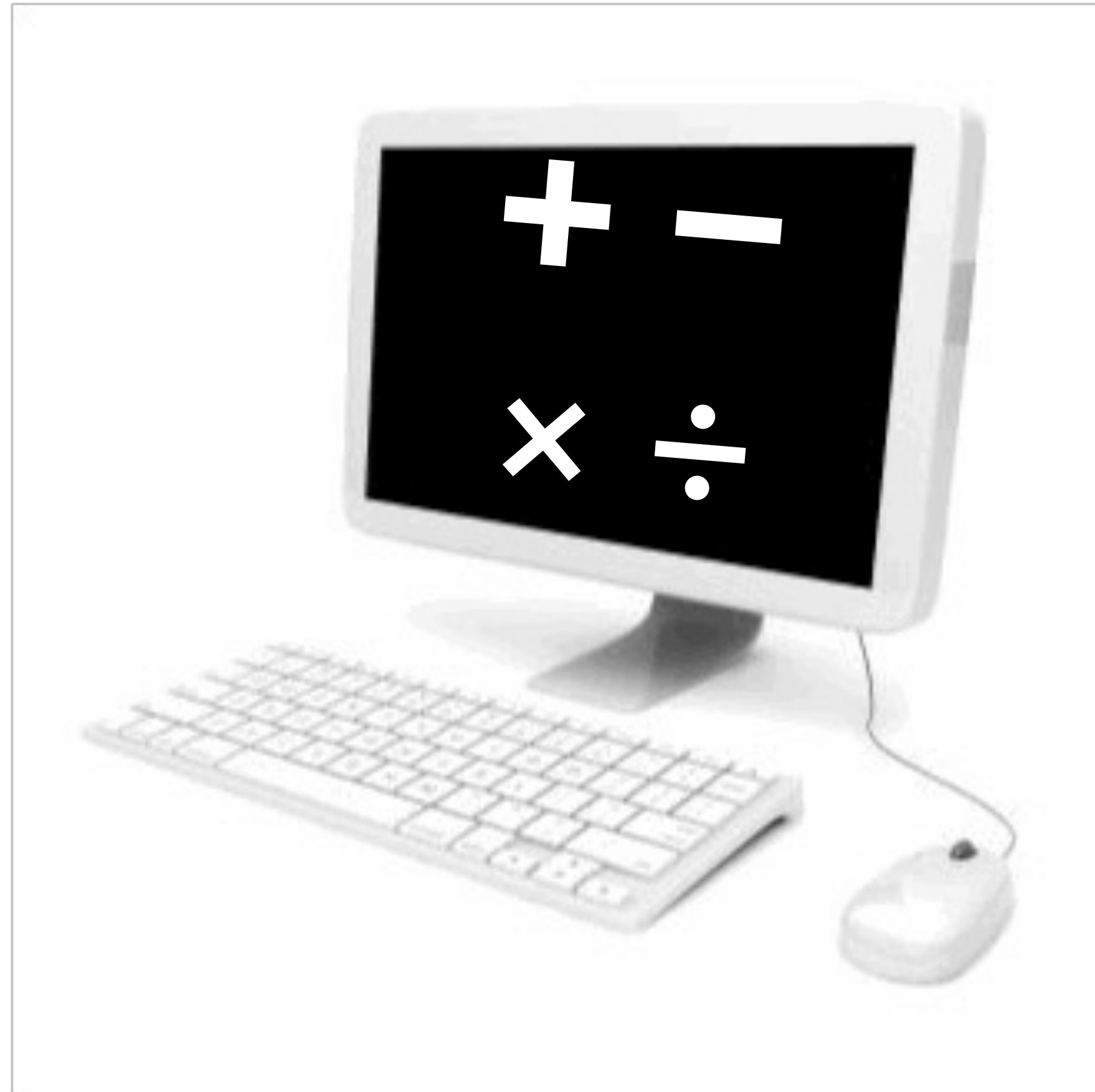
-
-
-
-



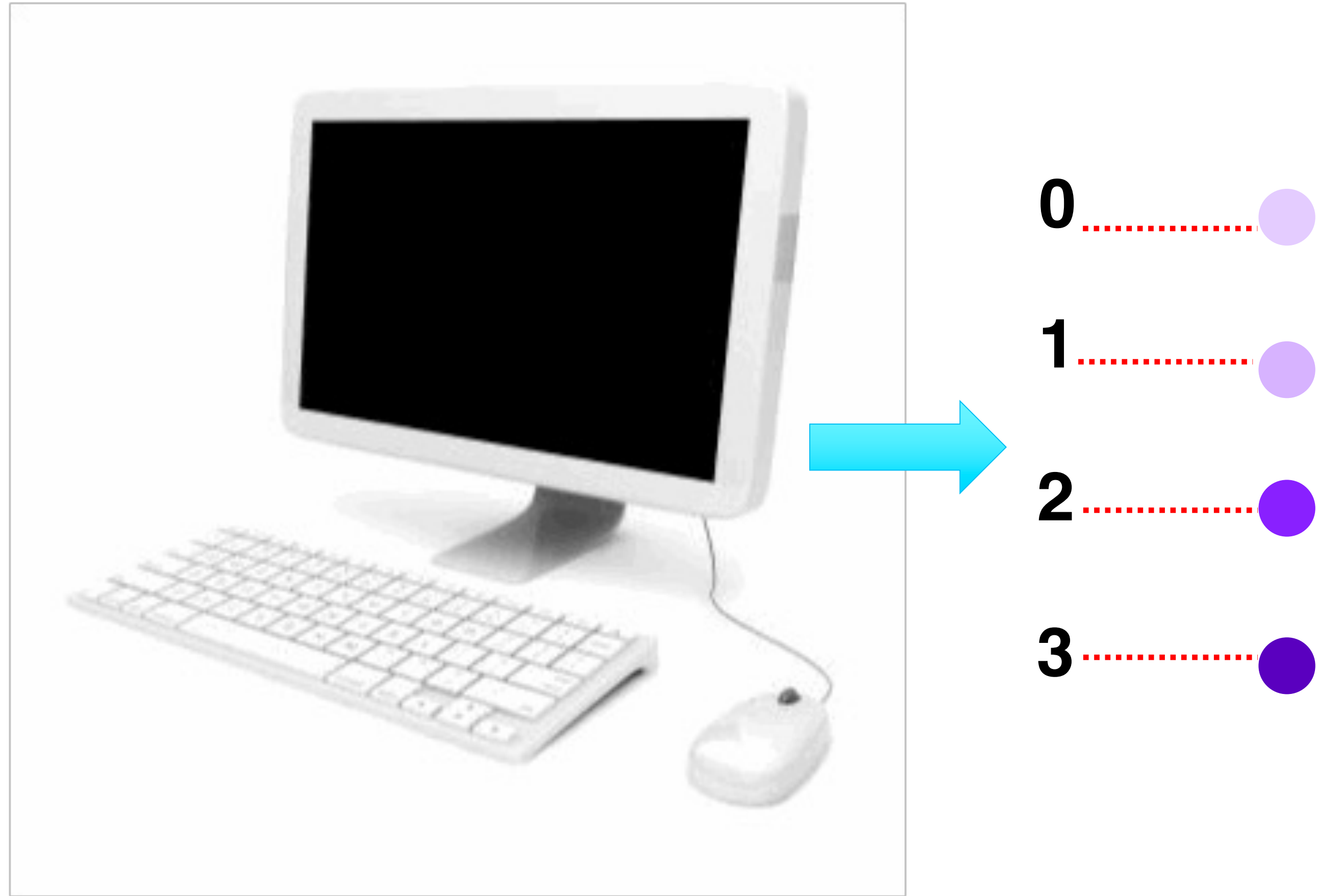
It cannot work with anything else.



Input needs to be ENCODED.



The computer works.



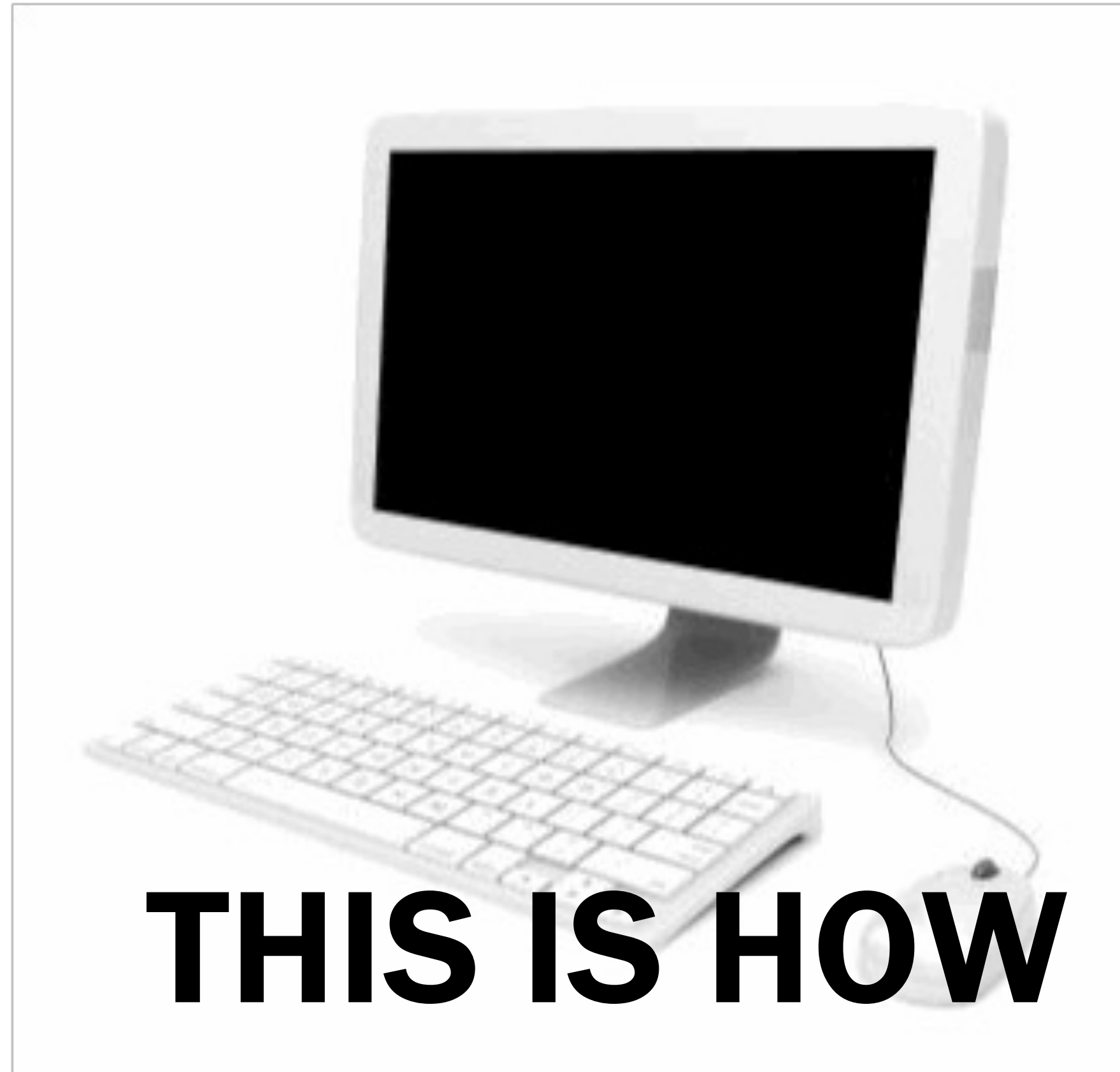
Output needs to be DECODED.



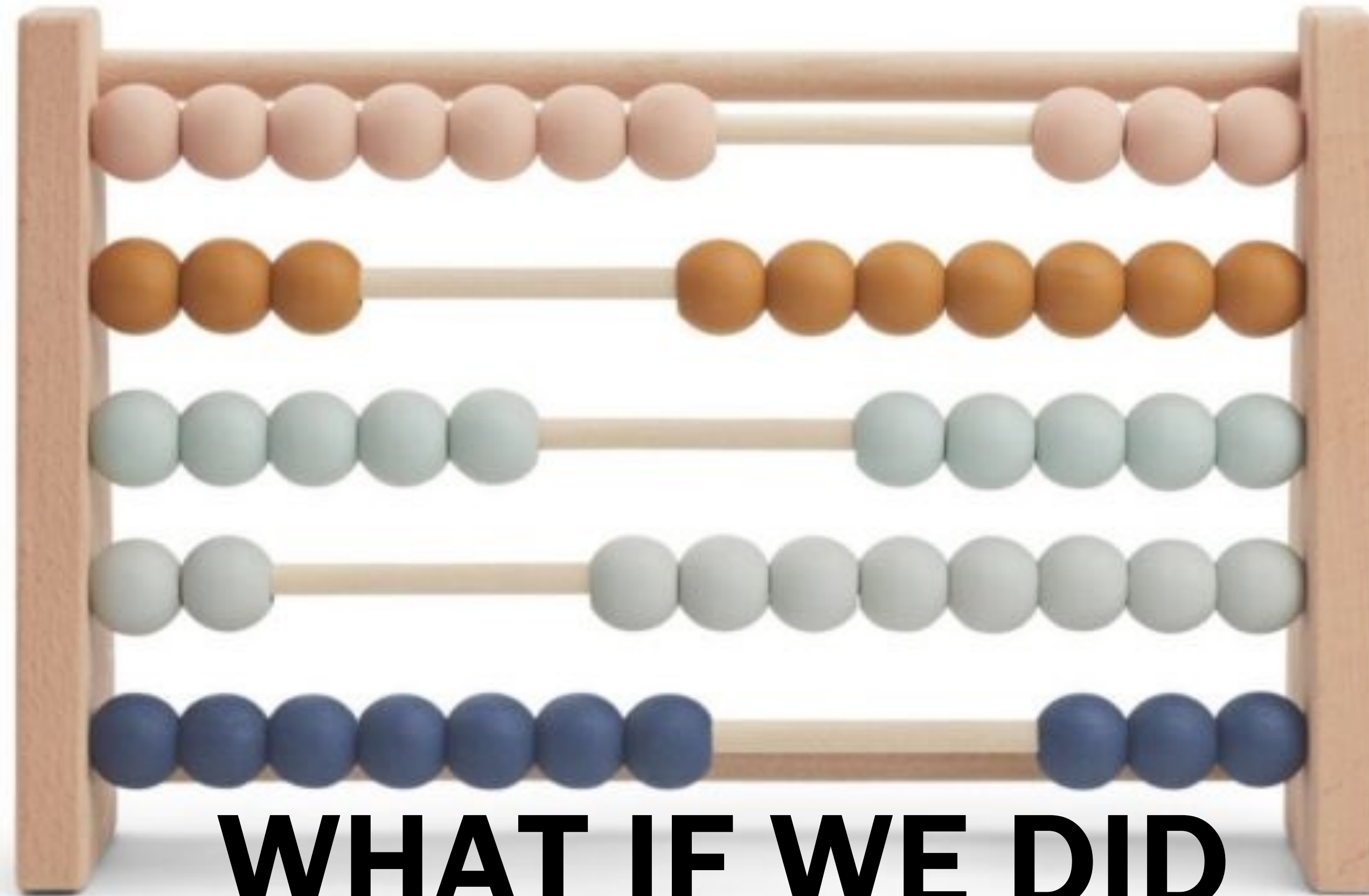
COMPUTER SCIENCE



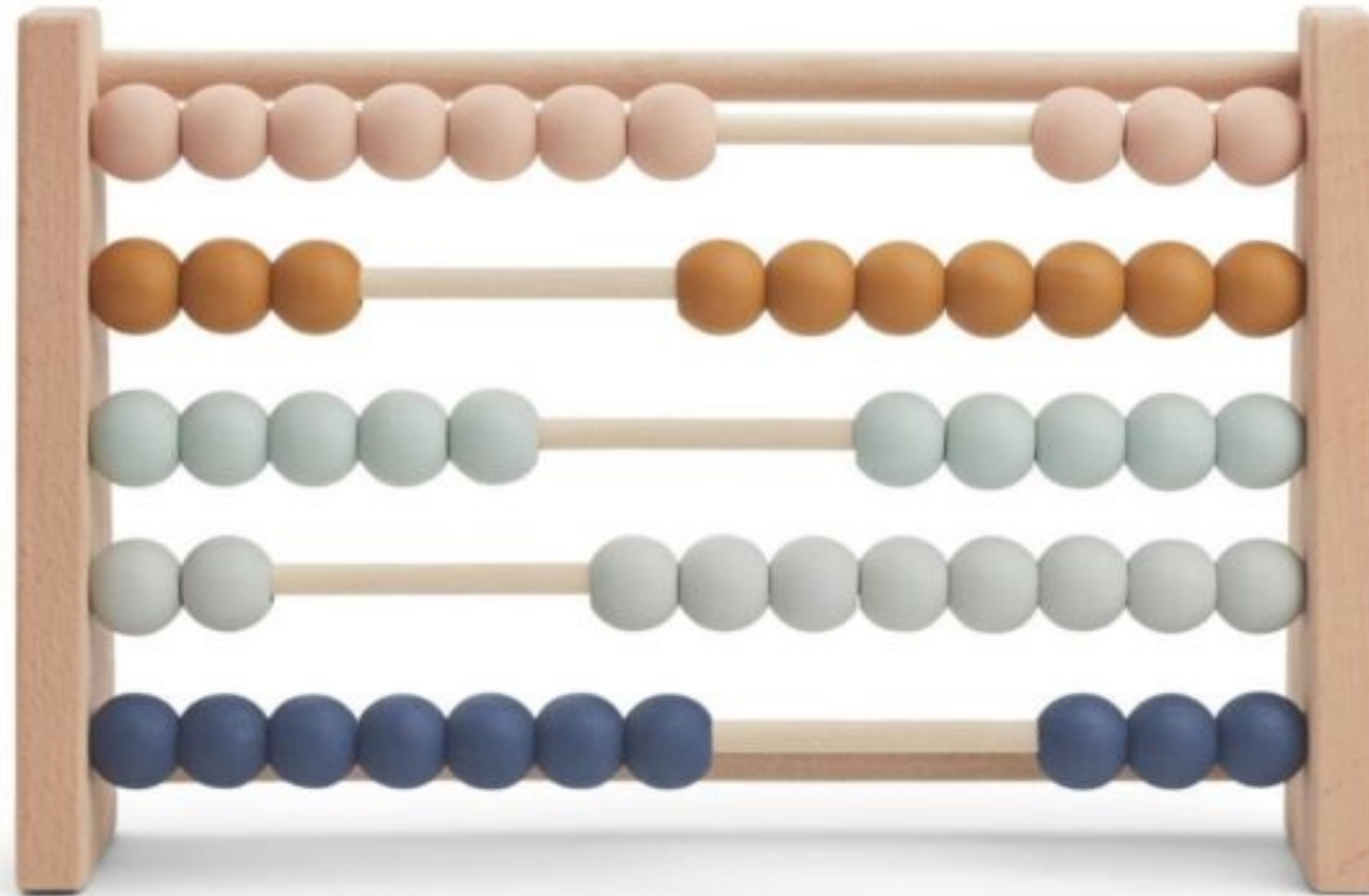
WAIT!



**THIS IS HOW
DIGITAL TECHNOLOGY
WORKS**



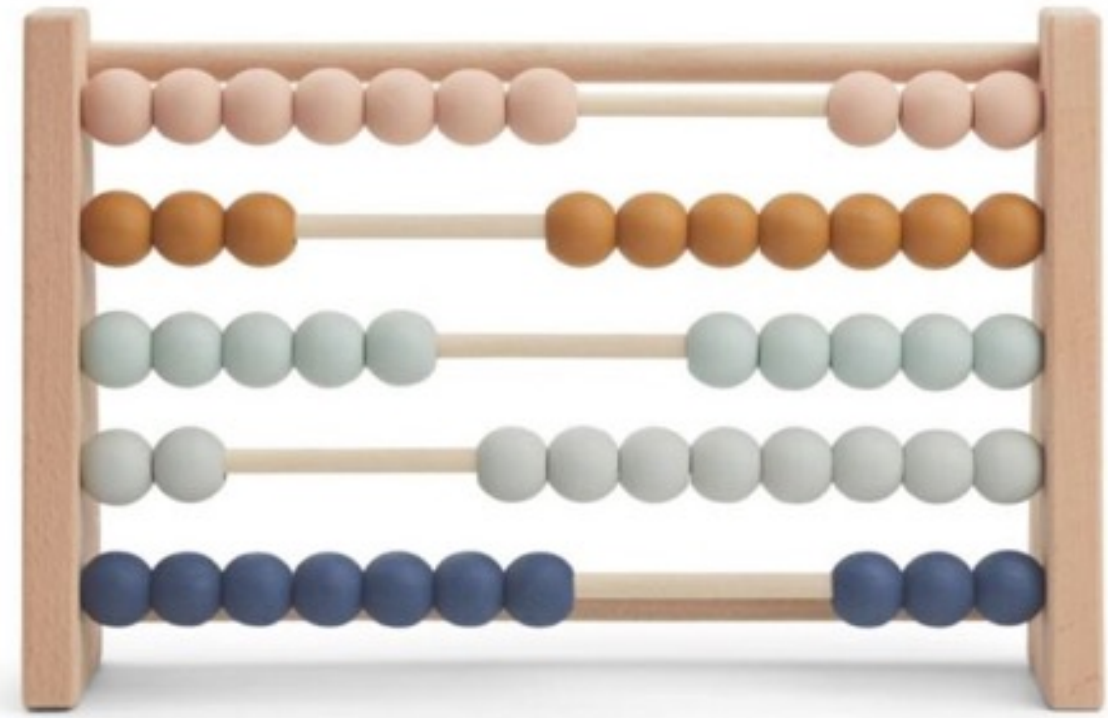
**WHAT IF WE DID
COMPUTATION
ON AN ABACUS?**



**ABACUS:
THE OTHER ANALOG COMPUTER**

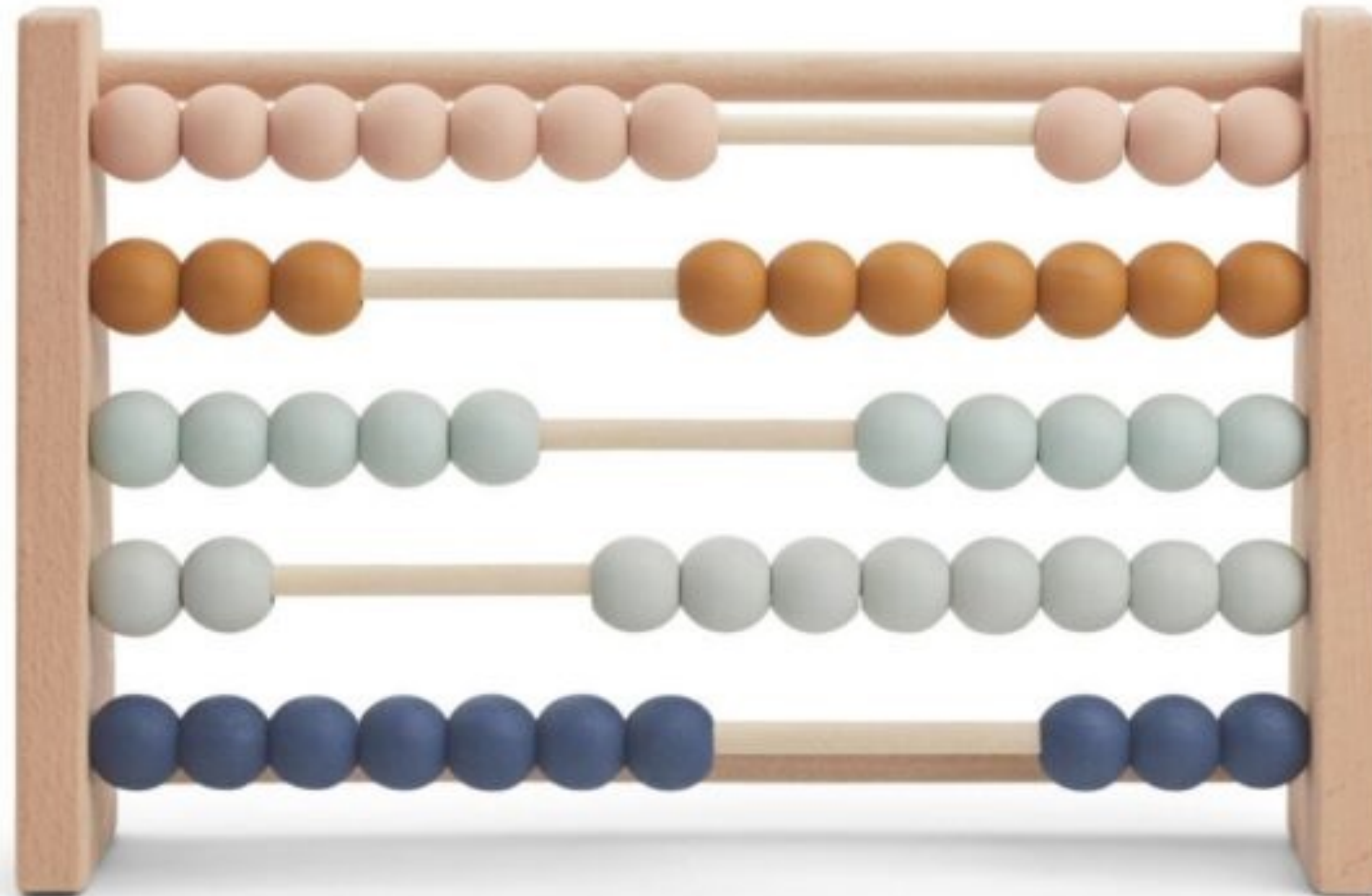


**FINGERS:
THE FIRST ANALOG COMPUTER**



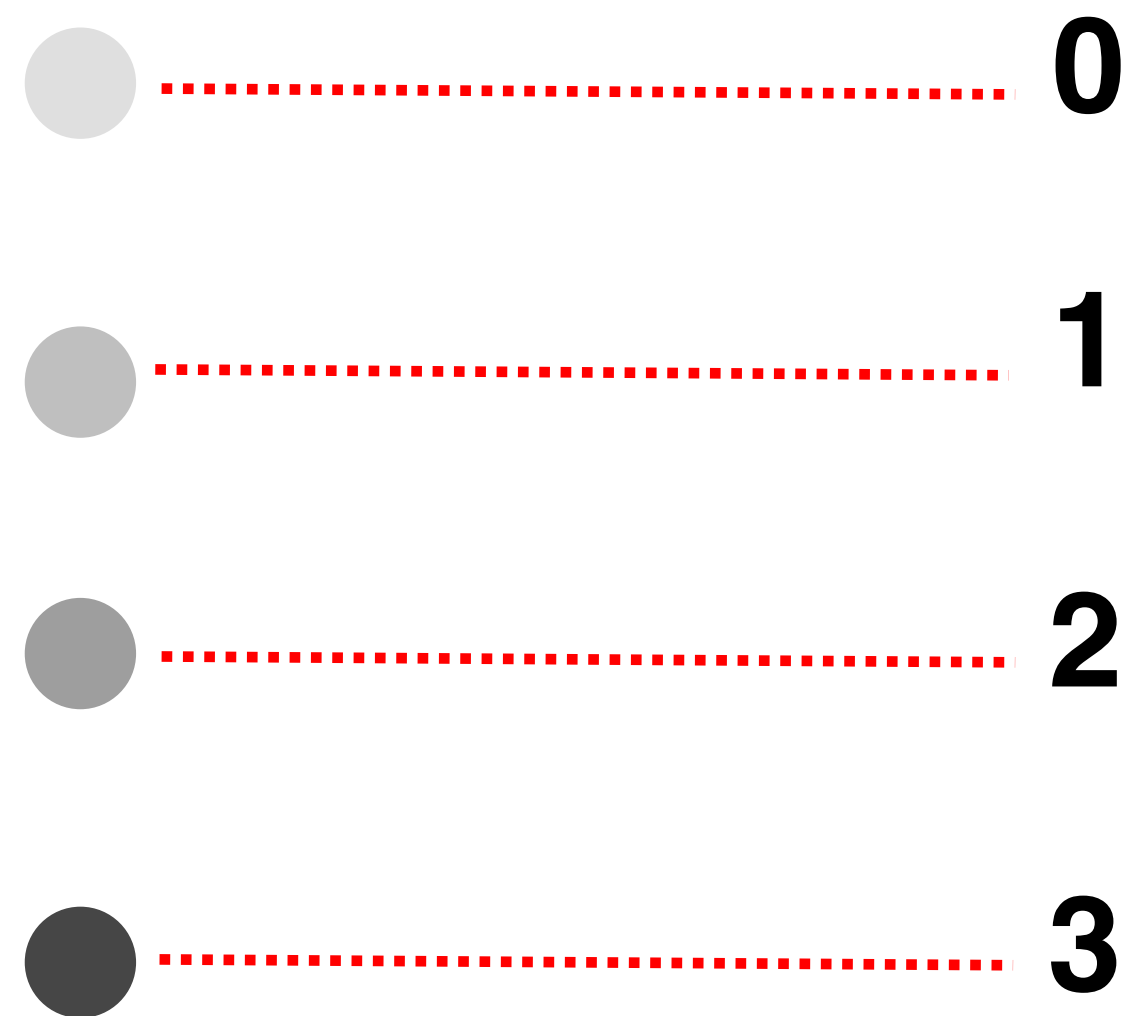
VS.





**WHAT IF WE DID COMPUTING
ON ABACUSES? (ABACI?)**

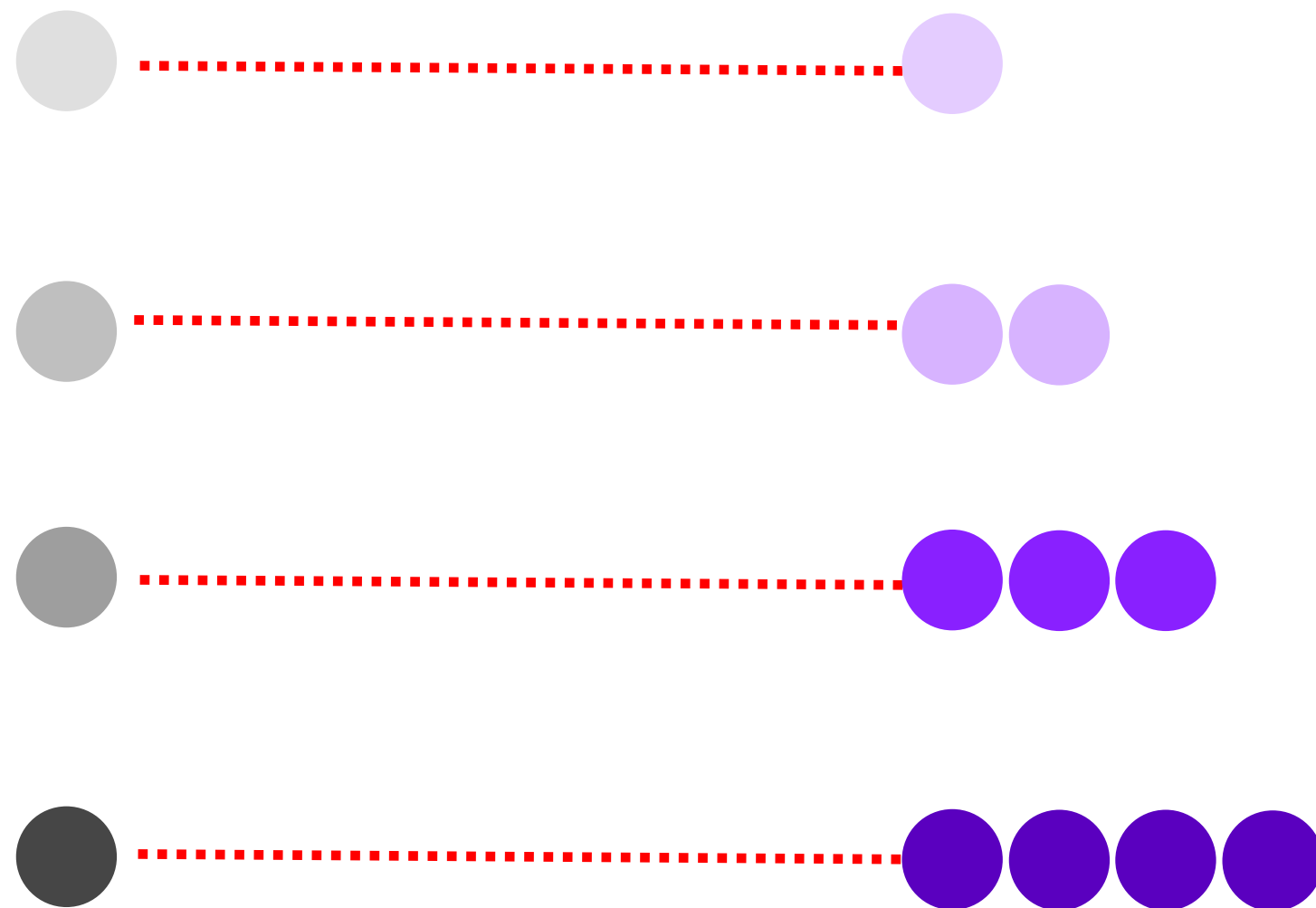
ENCODING?

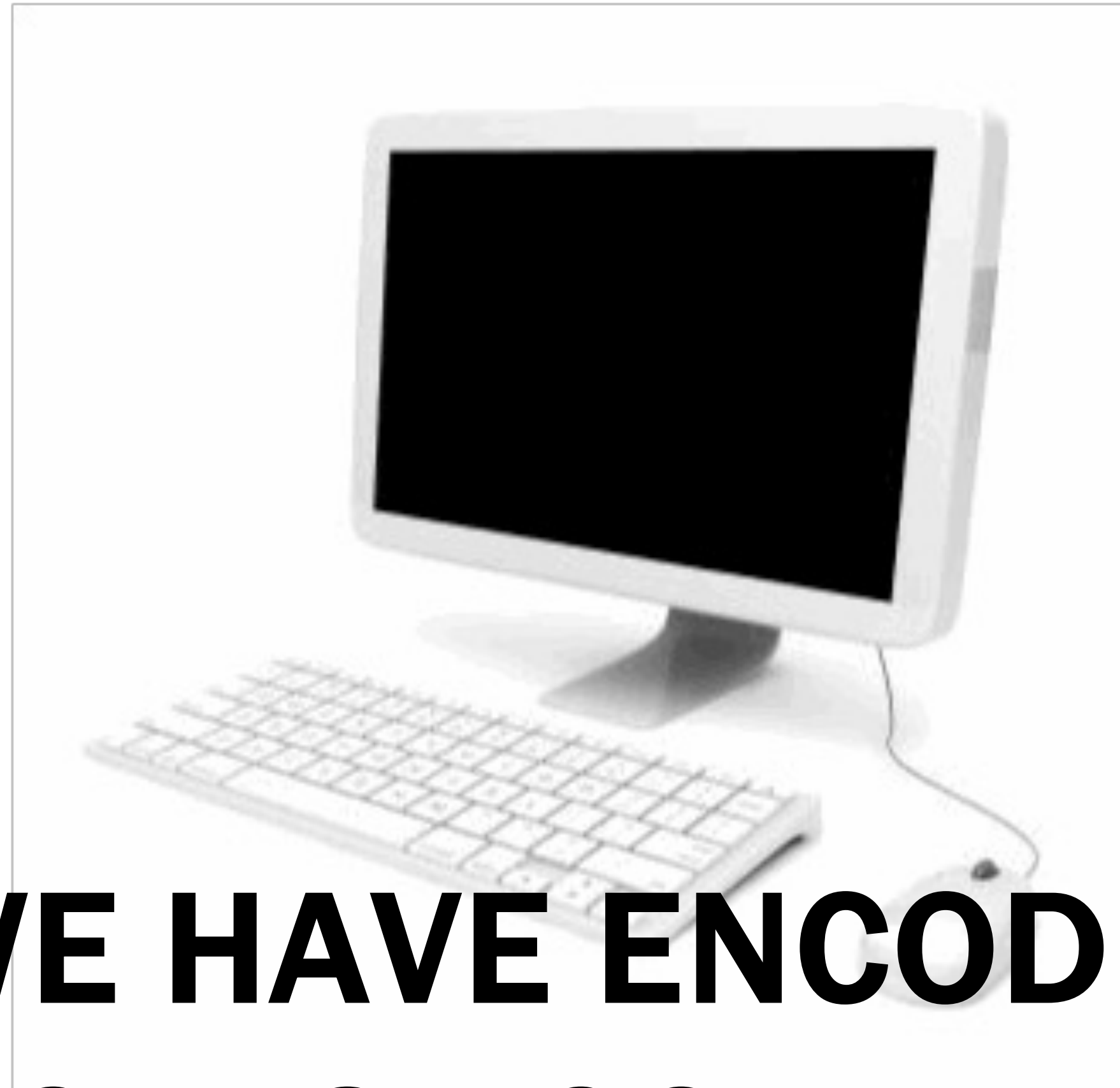


~~ENCODING?~~

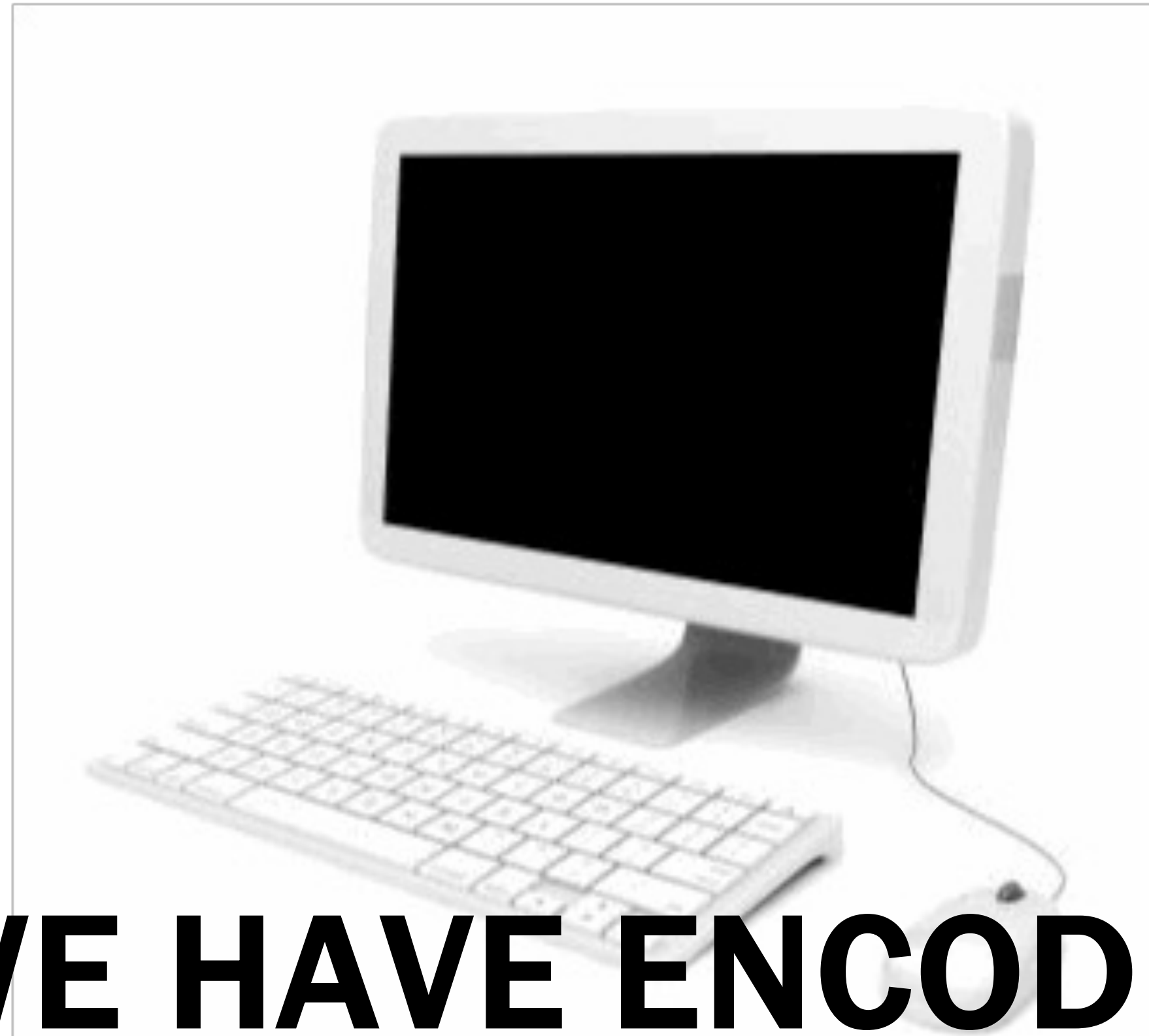


~~ENCODING?~~





**WE HAVE ENCODING
BECAUSE COMPUTERS
ARE DIGITAL**



**WE HAVE ENCODING
BECAUSE COMPUTERS
HAPPEN TO BE DIGITAL**



John Bardeen

Walter Brattain

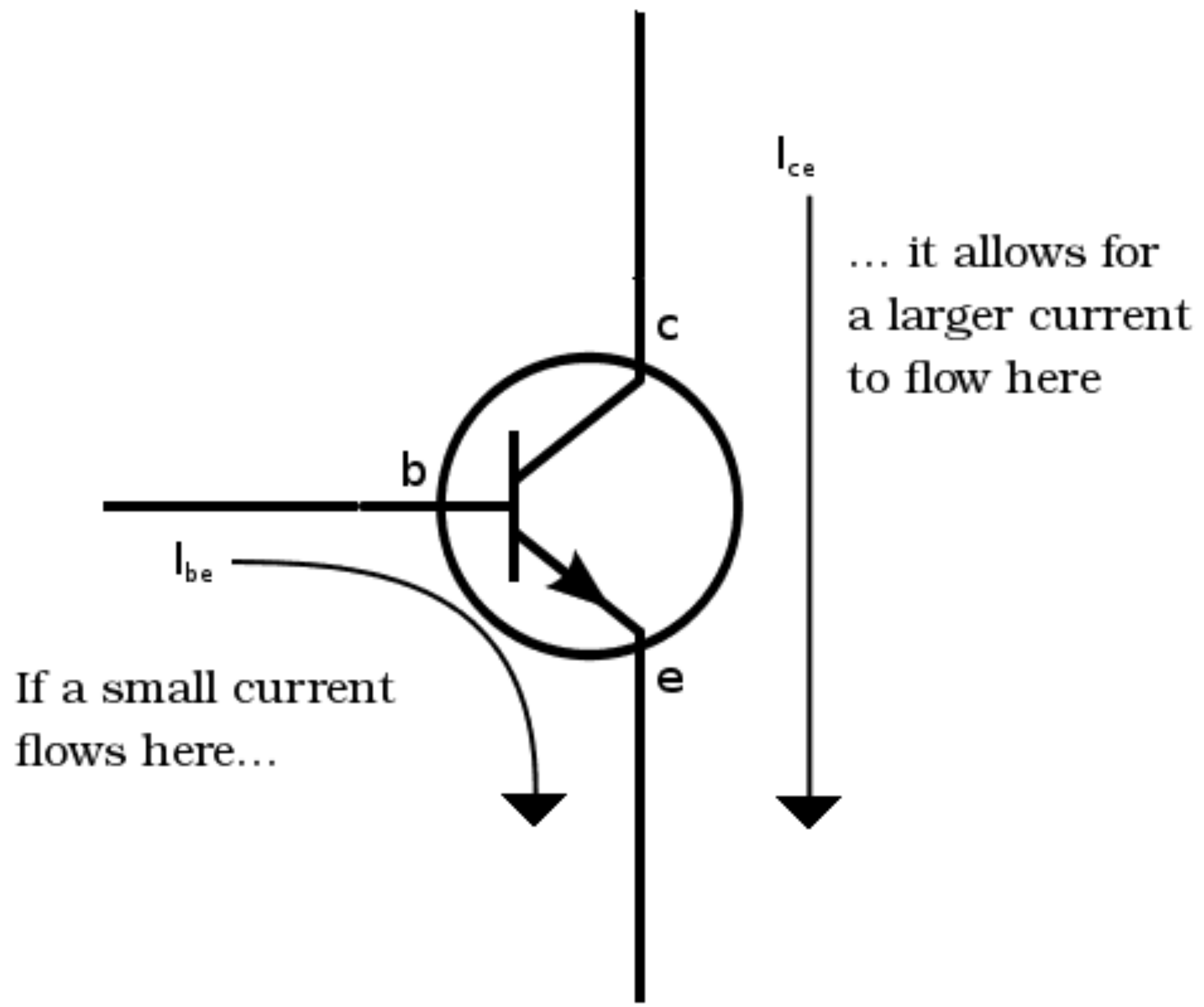
William Shockley

THEY INVENTED THE TRANSISTOR



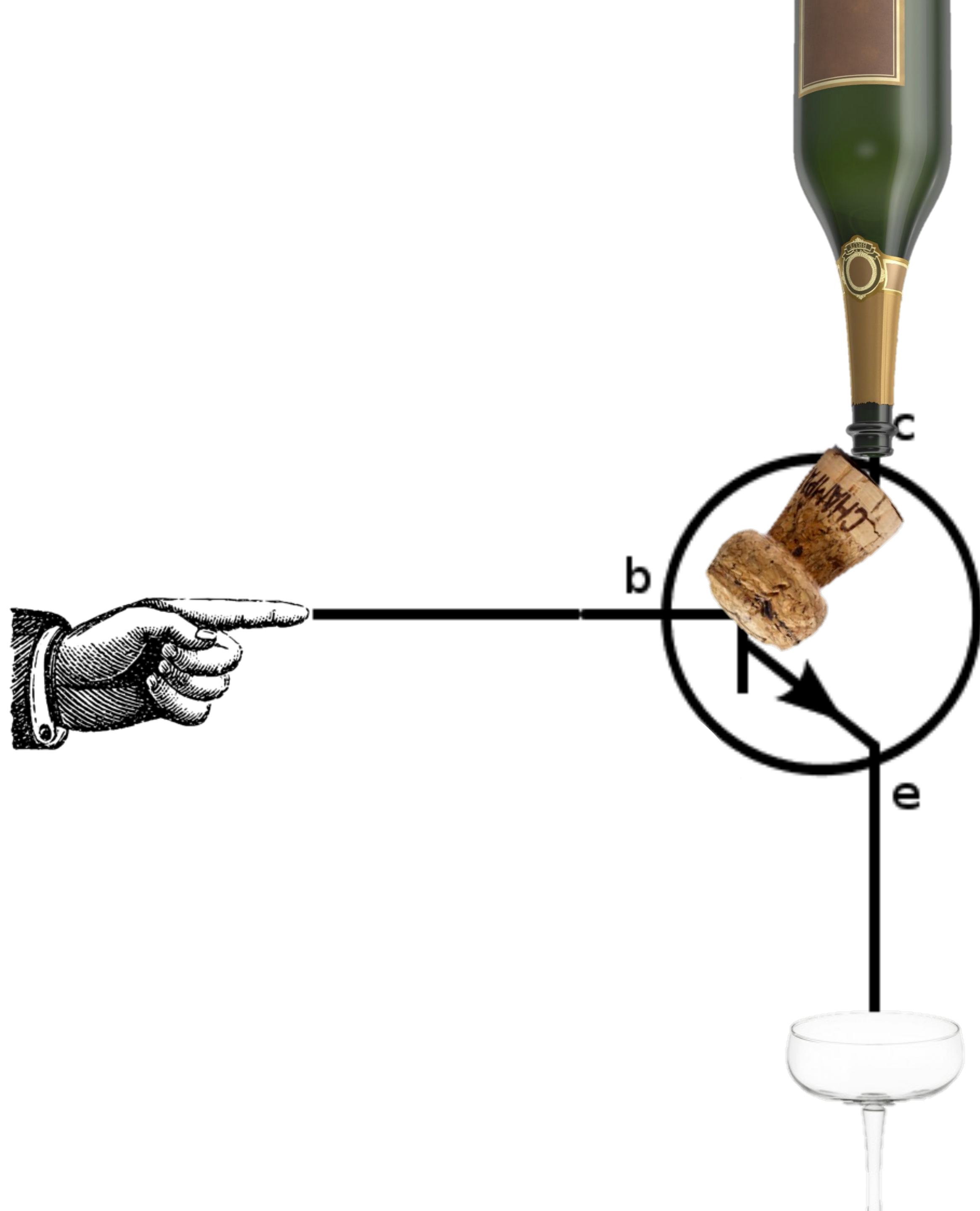
AND GOT A NOBEL PRIZE*

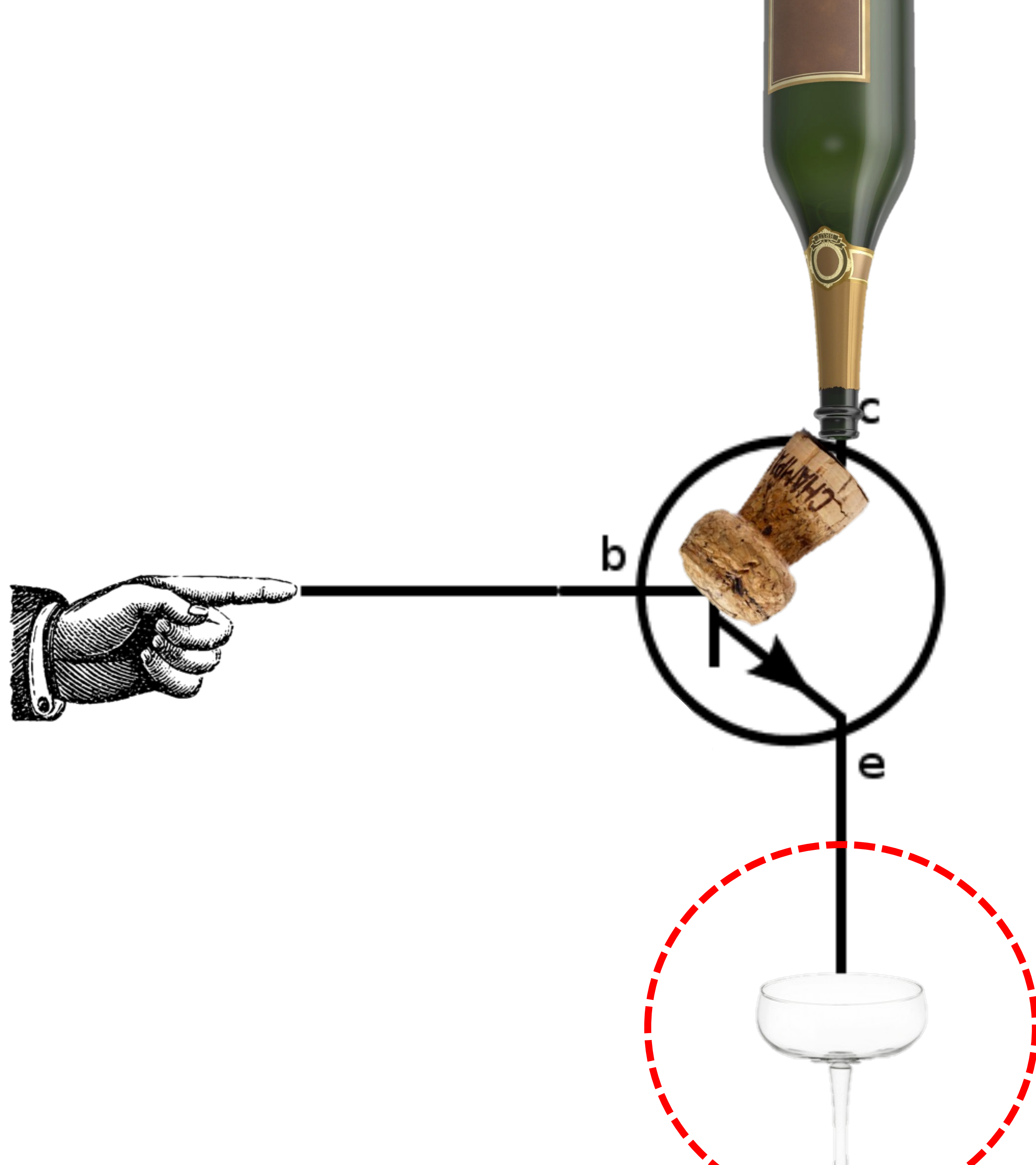
***IN PHYSICS**



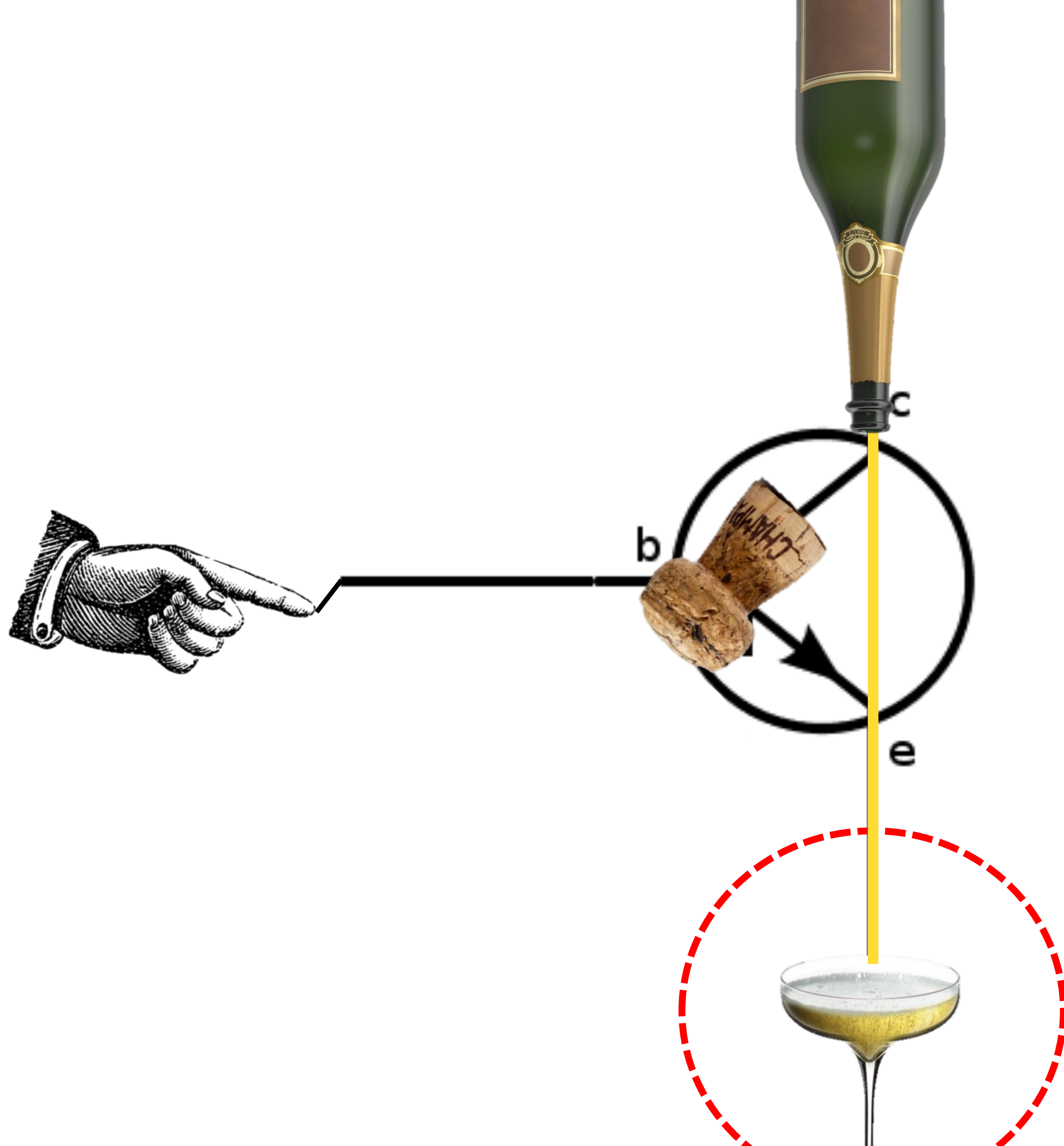
If a small current flows here...

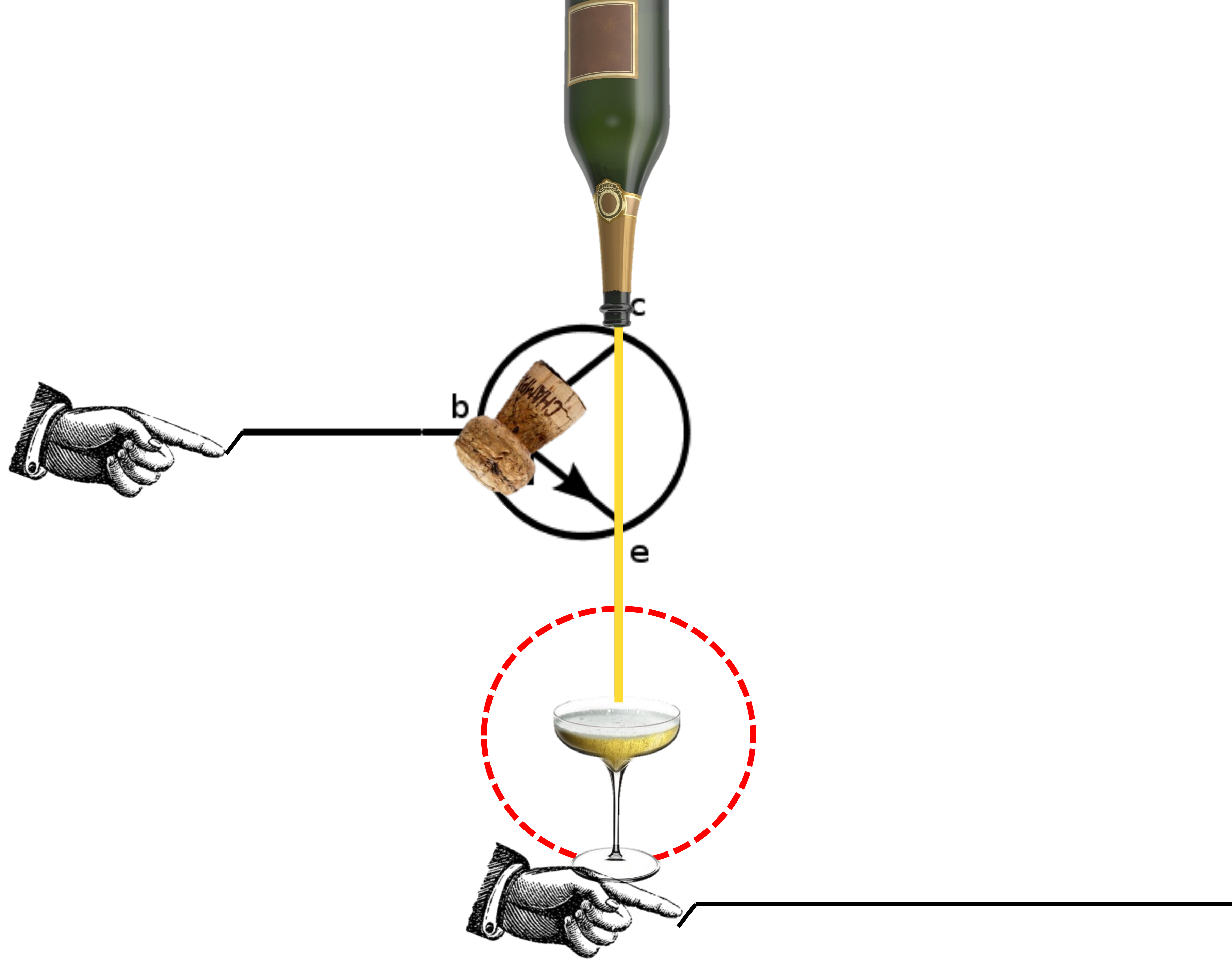
... it allows for a larger current to flow here

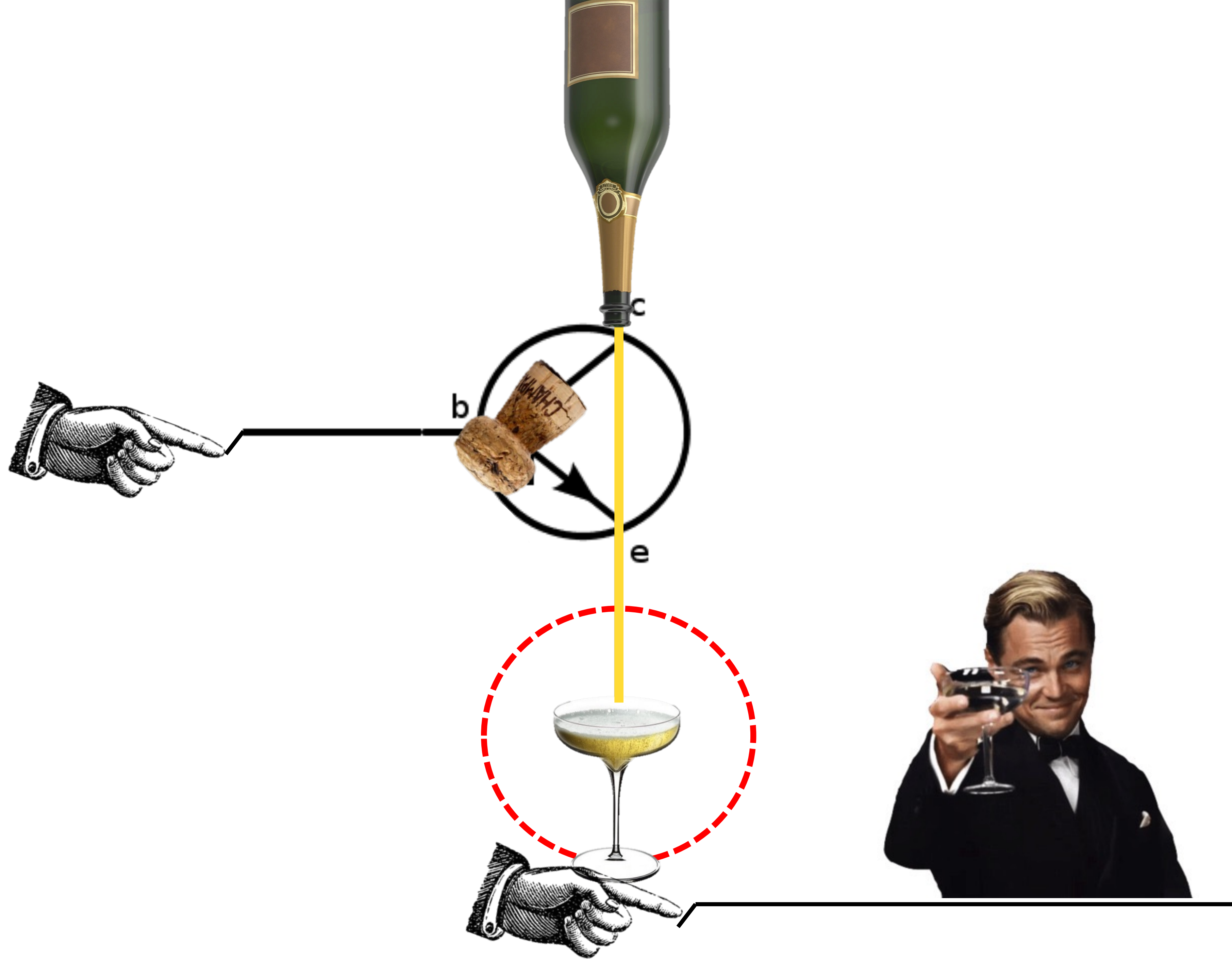


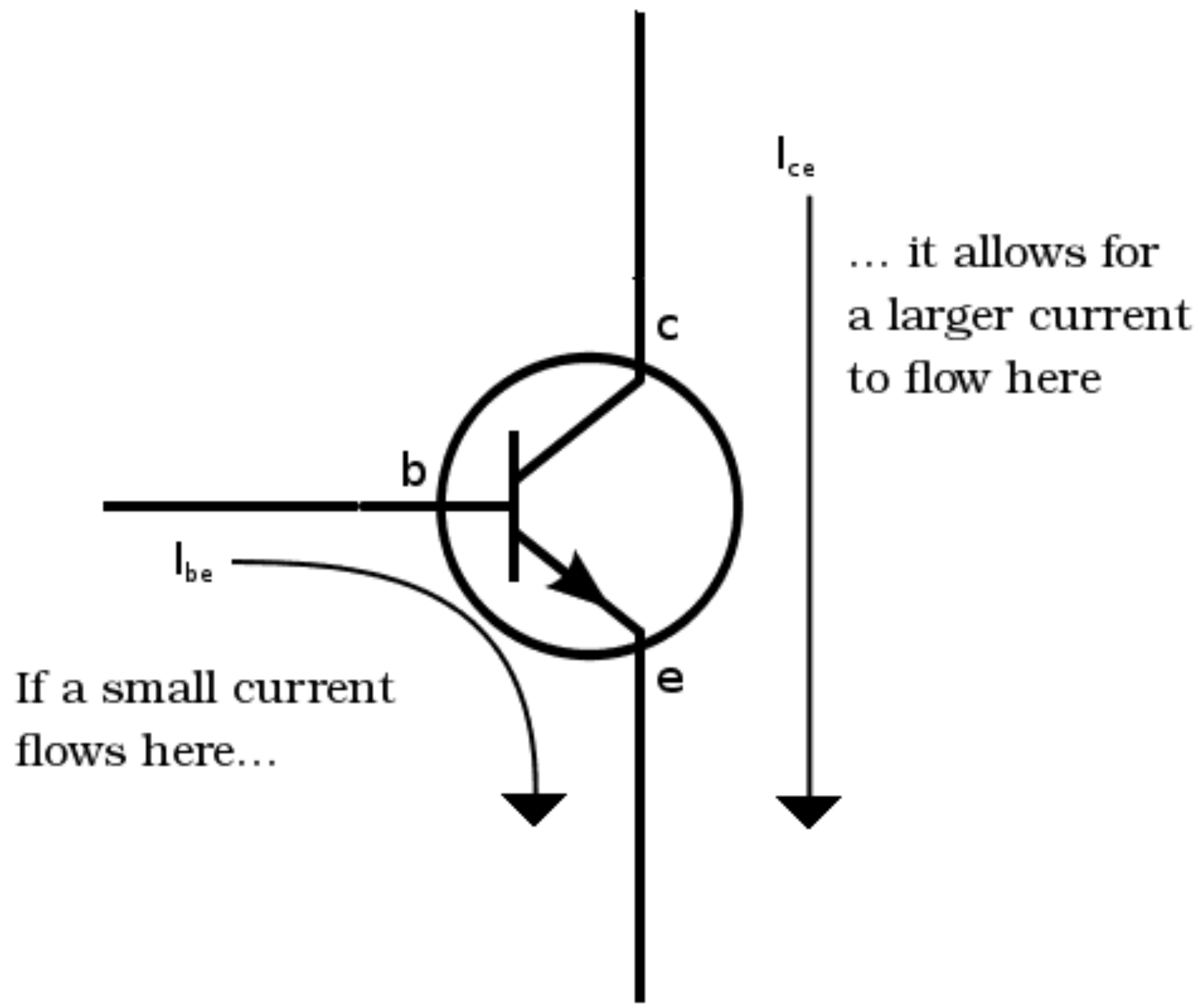












If a small current flows here...

... it allows for a larger current to flow here





**HELLO
ELECTRONICS
GOODBYE
MECHANICS***

***Not really: I still need to grind my coffee beans. Also, flying.**



COMPUTERS DO NOT **NEED**
TO BE ELECTRONIC, BUT THEY ARE
BECAUSE EVERYBODY **LOVES TRANSISTORS**



**BOO
MECHANICS
BOOOOO!**

M·G·M PRESENTS

FORBIDDEN PLANET

AMAZING!



STARRING WALTER PIDGEON · ANNE FRANCIS · LESLIE NIELSEN

WITH WARREN STEVENS AND INTRODUCING ROBBY, THE ROBOT
 SCREEN PLAY BY CYRIL HUME
BASED ON A STORY BY IRVING BLOCK AND ALLEN ADLER
PHOTOGRAPHED IN EASTMAN COLOR

DIRECTED BY FRED McLEOD WILCOX · PRODUCED BY NICHOLAS NAYFACK
 IN CINEMASCOPE AND COLOR

A METRO-GOLDWYN-MAYER PICTURE



BIG MACHINE.



NO INSTRUMENTALITIES.

Dubbed in Italian:

SENZA MECCANISMI.



ELECTRICITY
OPERATED BY
ELECTRICITY

If a small current
flows here...

... it allows for
a larger current
to flow here



Dubbed in Italian:

SENZA MECCANISMI.





NO INSTRUMENTALITIES.



NO INSTRUMENTALITIES.



“FORBIDDEN PLANET”

FIRST MOVIE EVER to depict humans traveling in a faster-than-light starship of their own creation.

FIRST MOVIE EVER to be set entirely on another planet in interstellar space, far away from Earth.

FIRST MOVIE EVER to feature a robot character with a distinct personality and an integral supporting character in the film.

FIRST MOVIE EVER to use an entirely ELECTRONIC musical score.

M·G·M PRESENTS

FORBIDDEN PLANET

AMAZING!



STARRING WALTER PIDGEON · ANNE FRANCIS · LESLIE NIELSEN

WITH WARREN STEVENS AND INTRODUCING ROBBY, THE ROBOT
 SCREEN PLAY BY CYRIL HUME
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 IN CINEMASCOPE AND COLOR

A METRO-GOLDWYN-MAYER PICTURE

M·G·M PRESENTS

FORBIDDEN PLANET

AMAZING!



1956

STARRING WALTER PIDGEON · ANNE FRANCIS · LESLIE NIELSEN

WITH WARREN STEVENS AND INTRODUCING ROBBY, THE ROBOT SCREEN PLAY BY CYRIL HUME
BASED ON A STORY BY IRVING BLOCK AND ALLEN ADLER
PHOTOGRAPHED IN EASTMAN COLOR

DIRECTED BY FRED McLEOD WILCOX · PRODUCED BY NICHOLAS NAYFACK IN CINEMASCOPE AND COLOR

A METRO-GOLDWYN-MAYER PICTURE



John Bardeen

Walter Brattain

William Shockley



John Bardeen

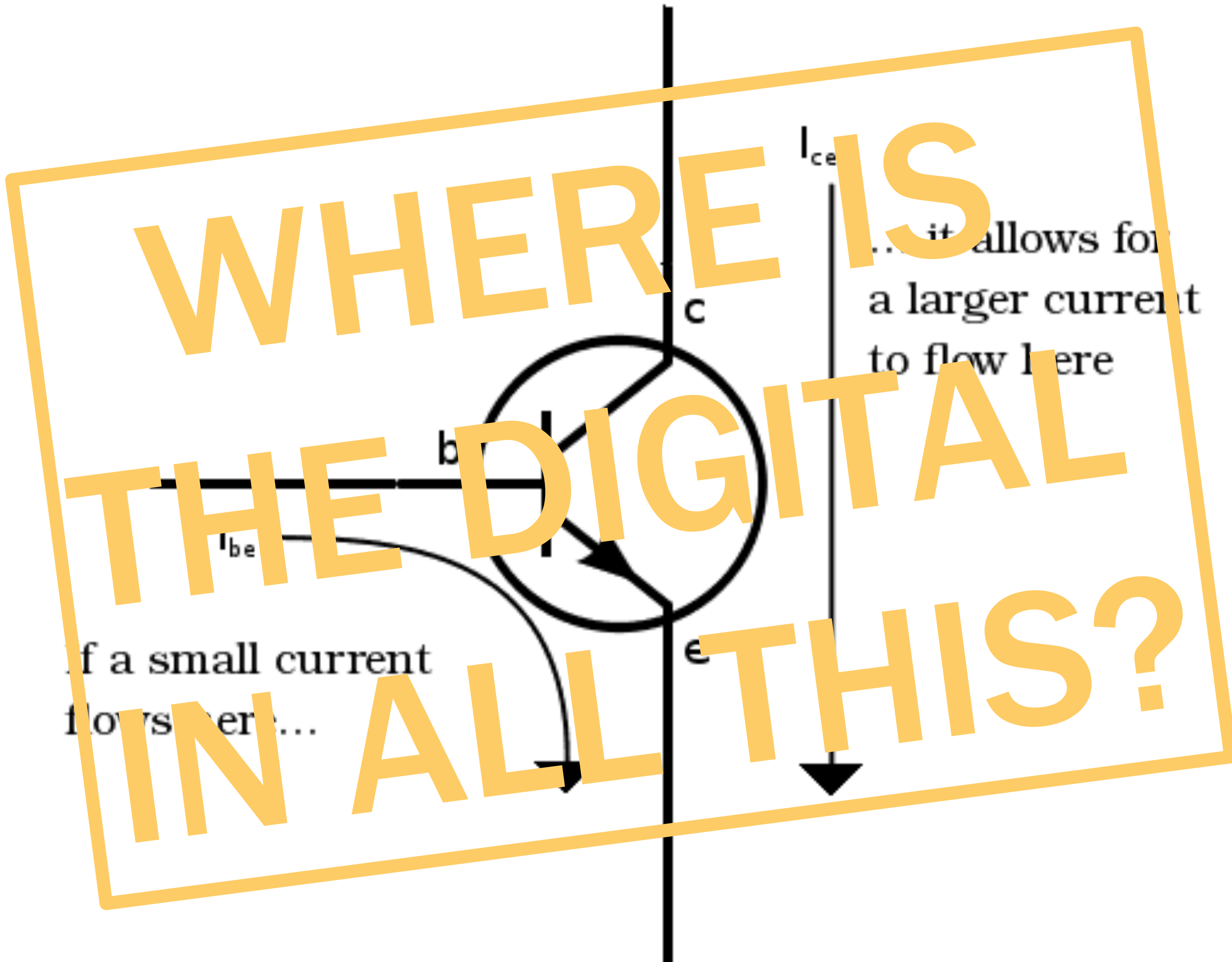
Walter Brattain

1956

William Shockley



WAIT!



WHERE IS

THE DIGITAL

IN ALL THIS?

... it allows for
a larger current
to flow here

if a small current
flows here...

**THE MOST
FUNDAMENTAL
ENCODING
OF THEM ALL***

***No side notes here. It really is the most fundamental.**

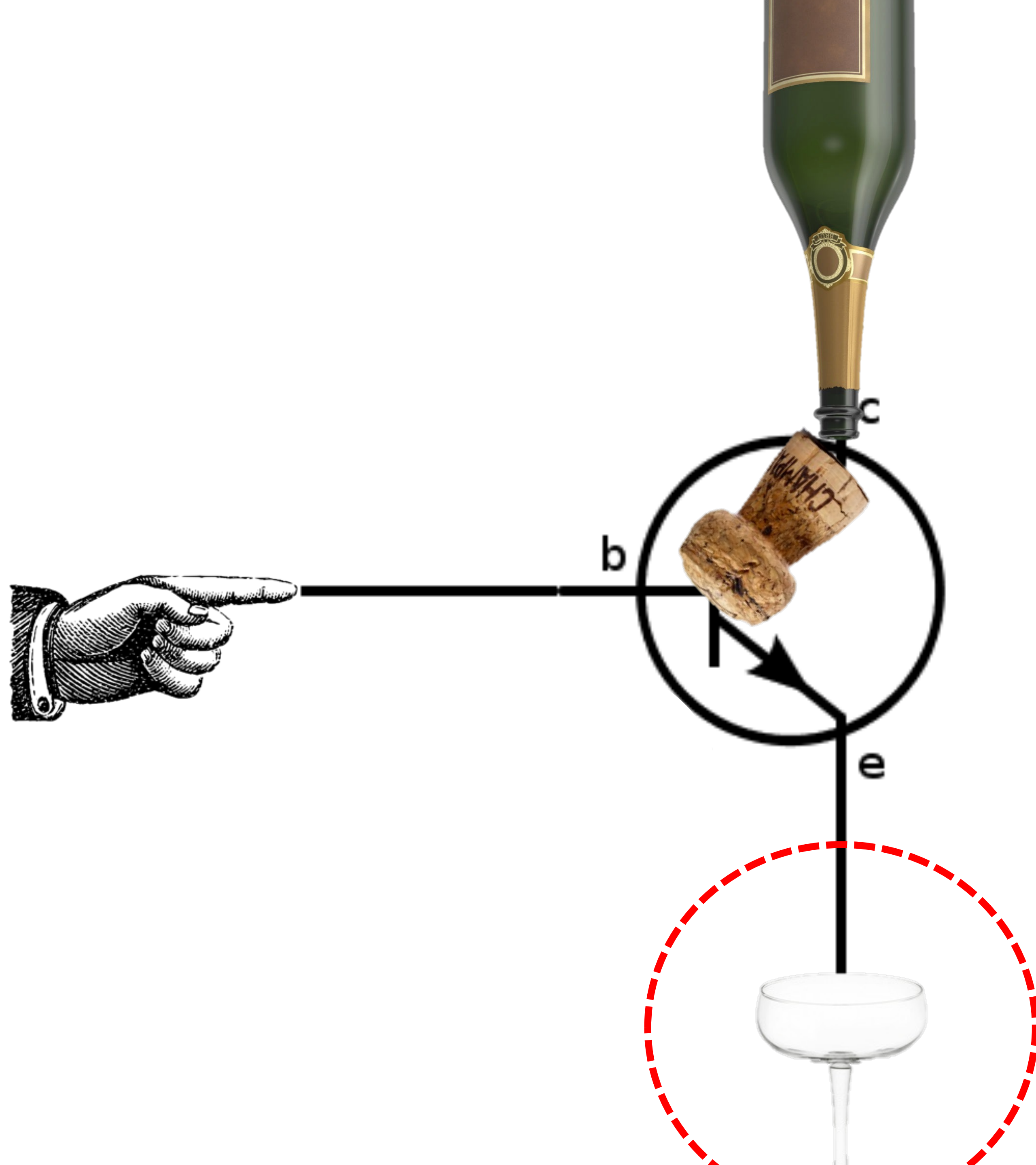


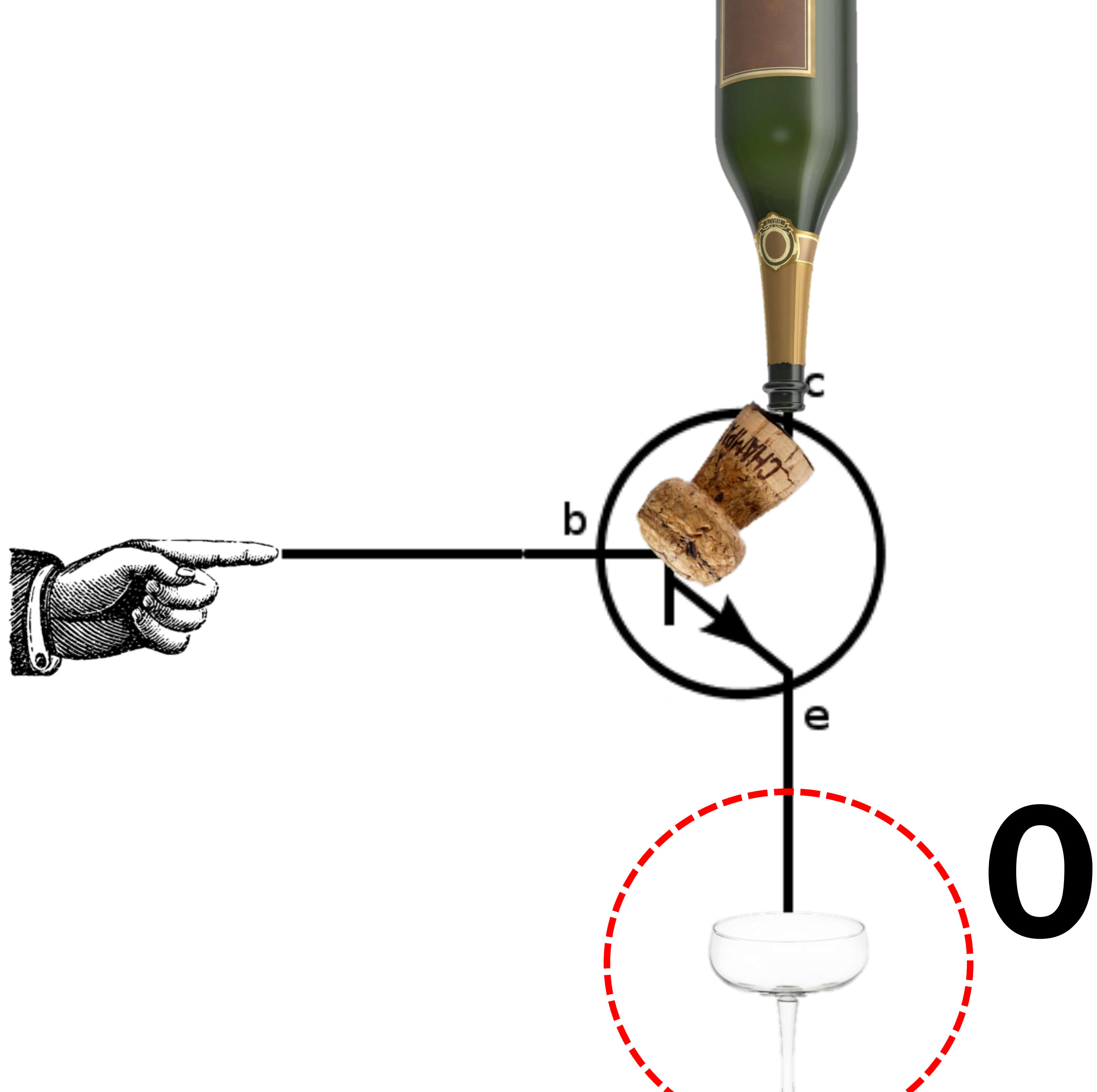


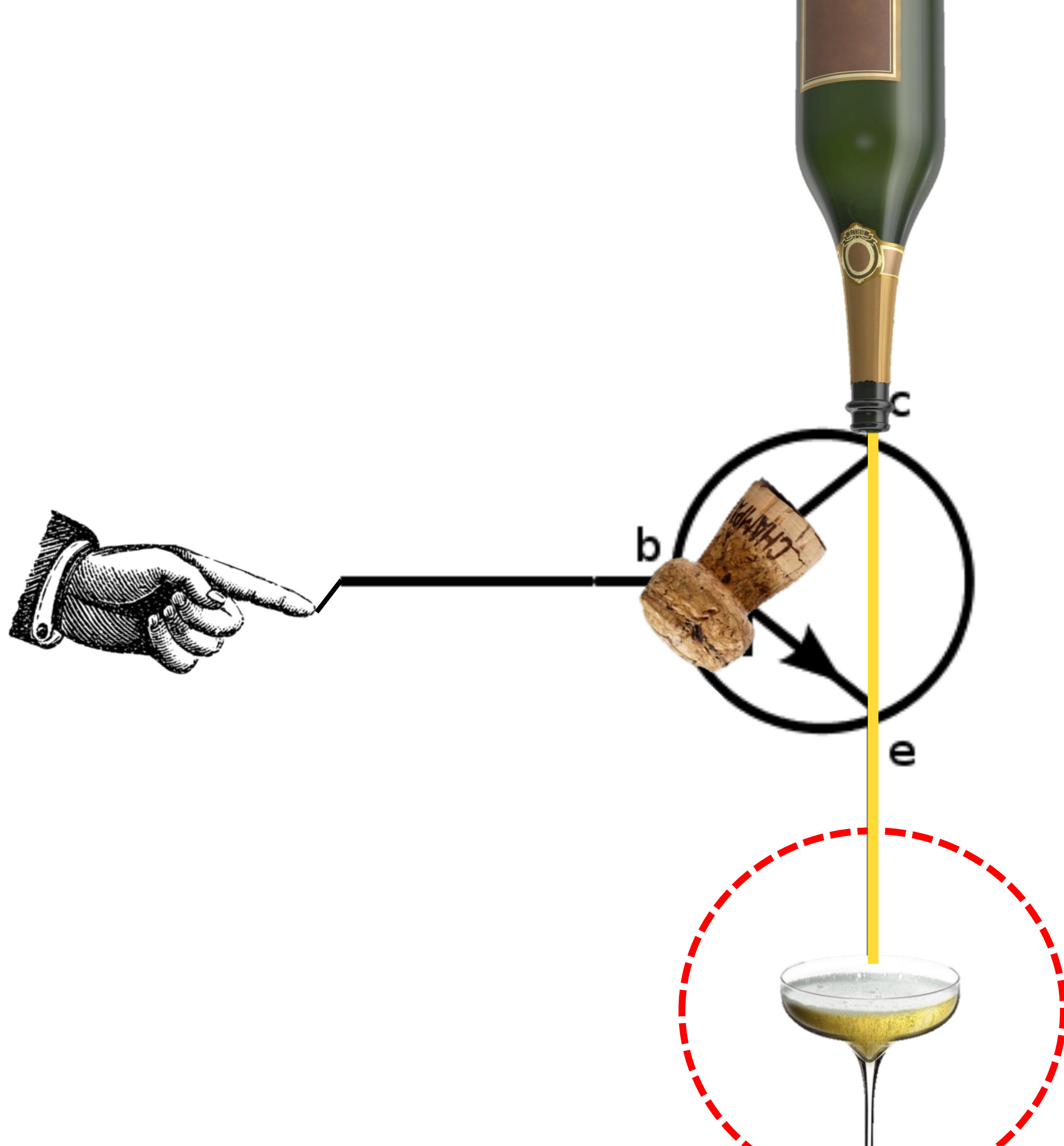
0

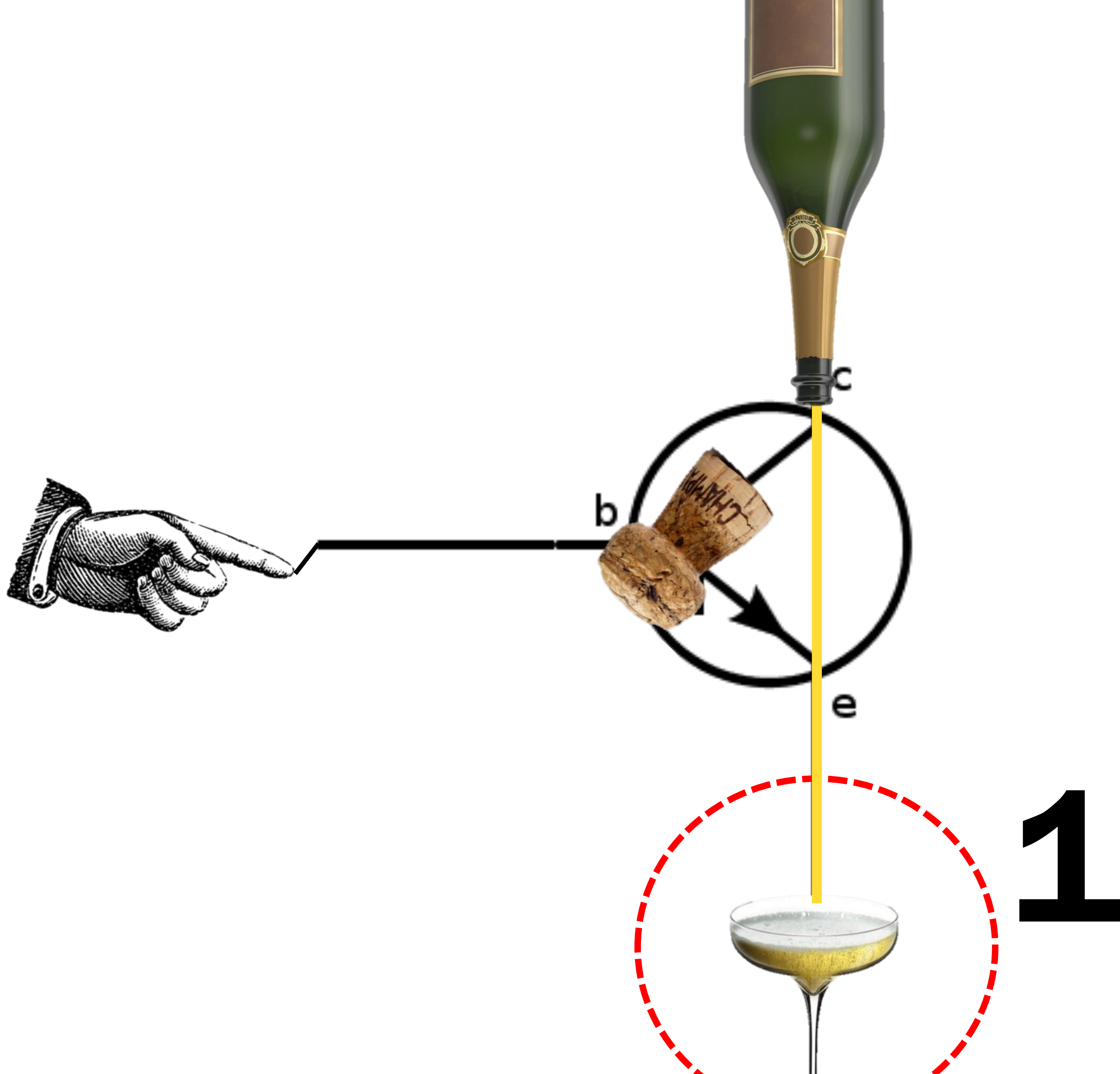


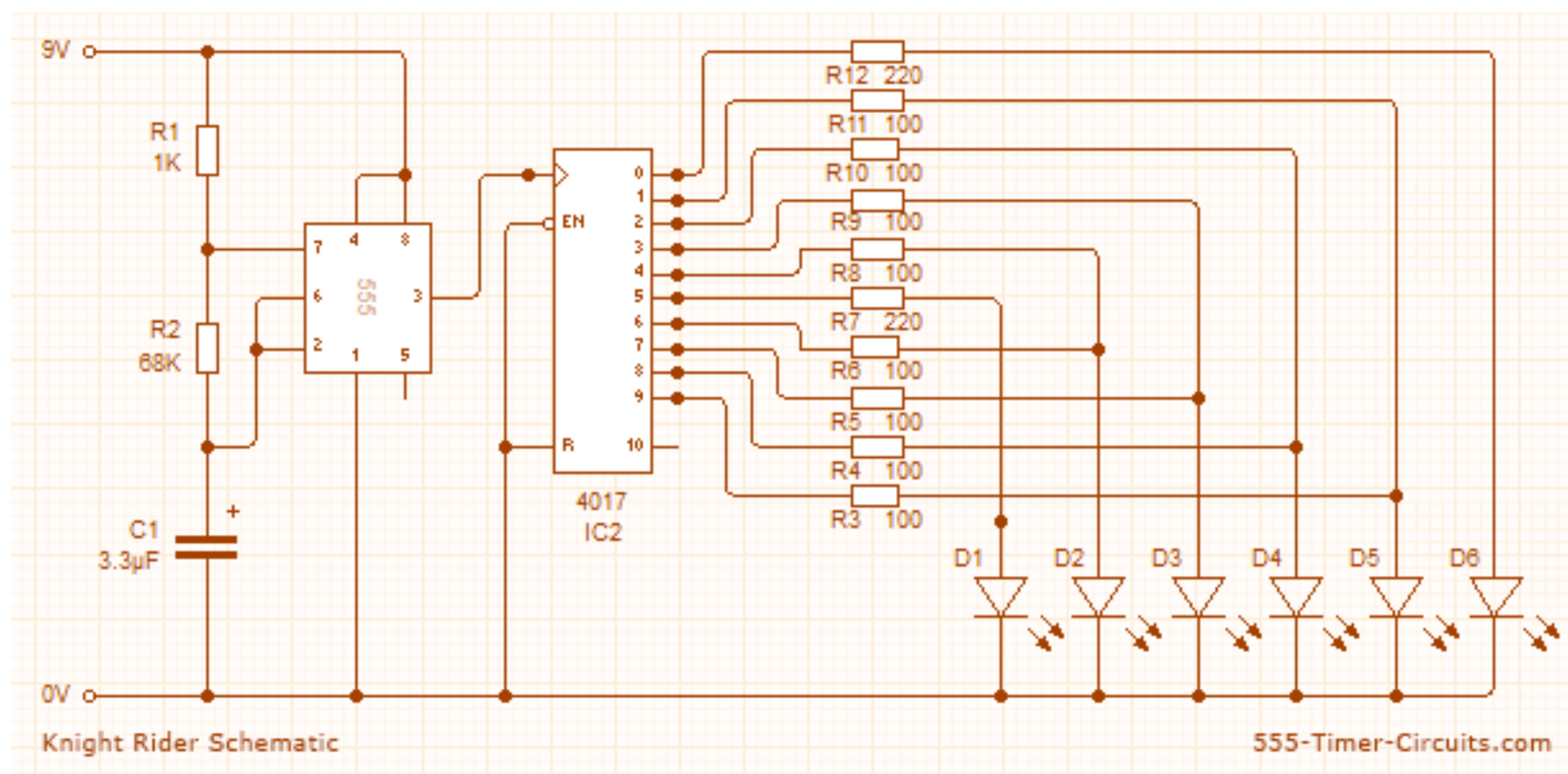
1

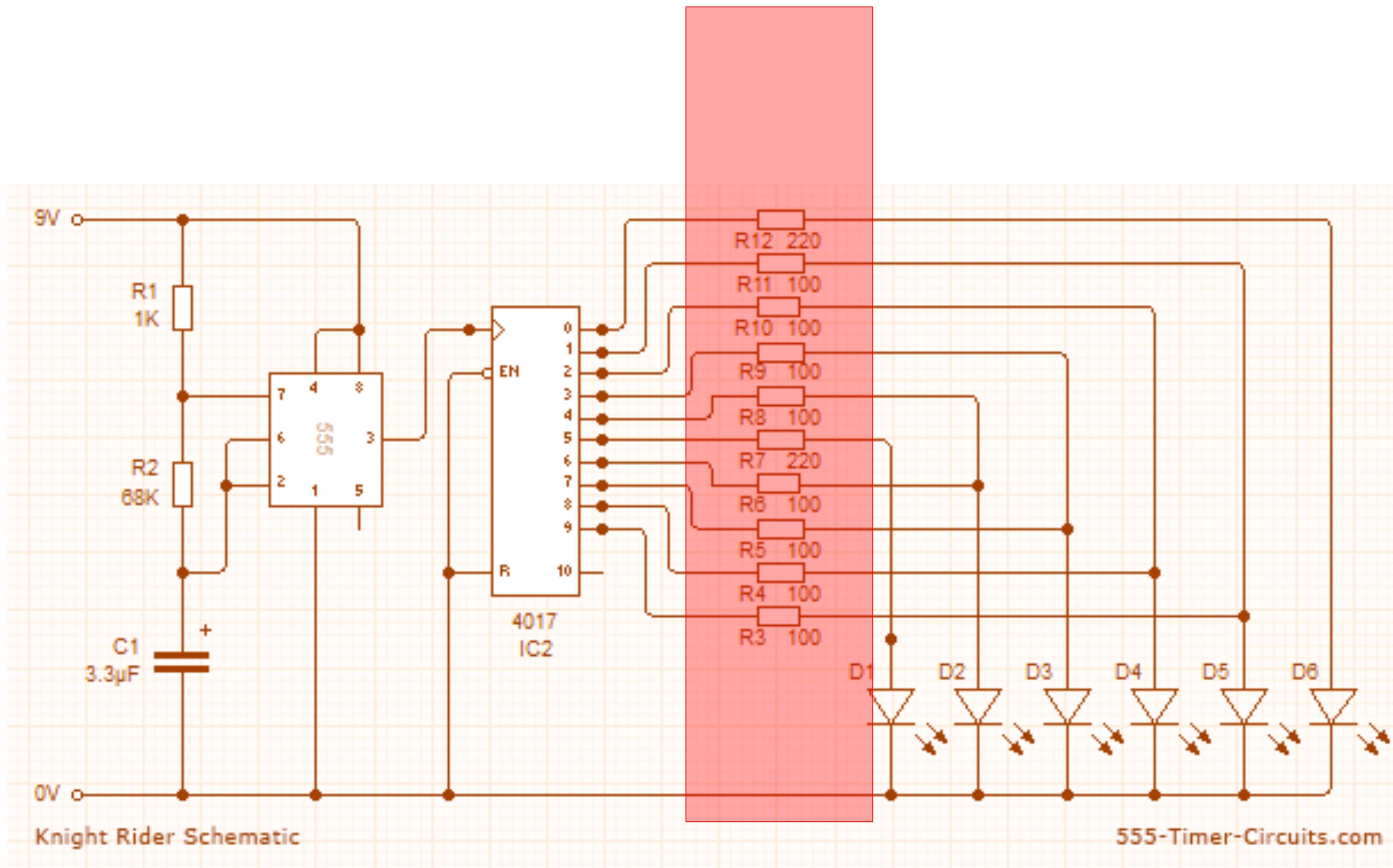


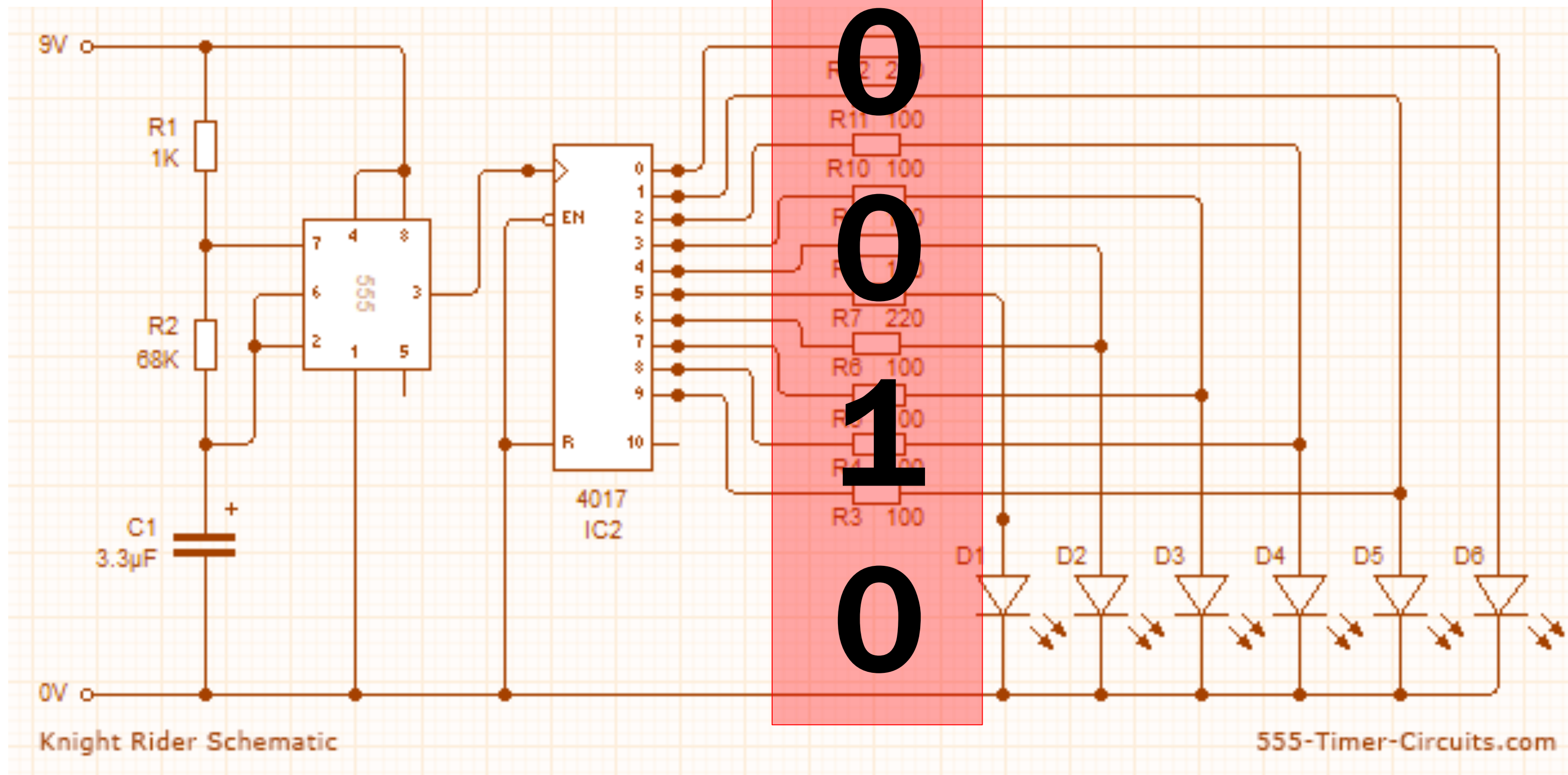












1

0

0

1

0

ARE THE

DIGITS

REALLY

THERE?



DIGITS ARE IN THE

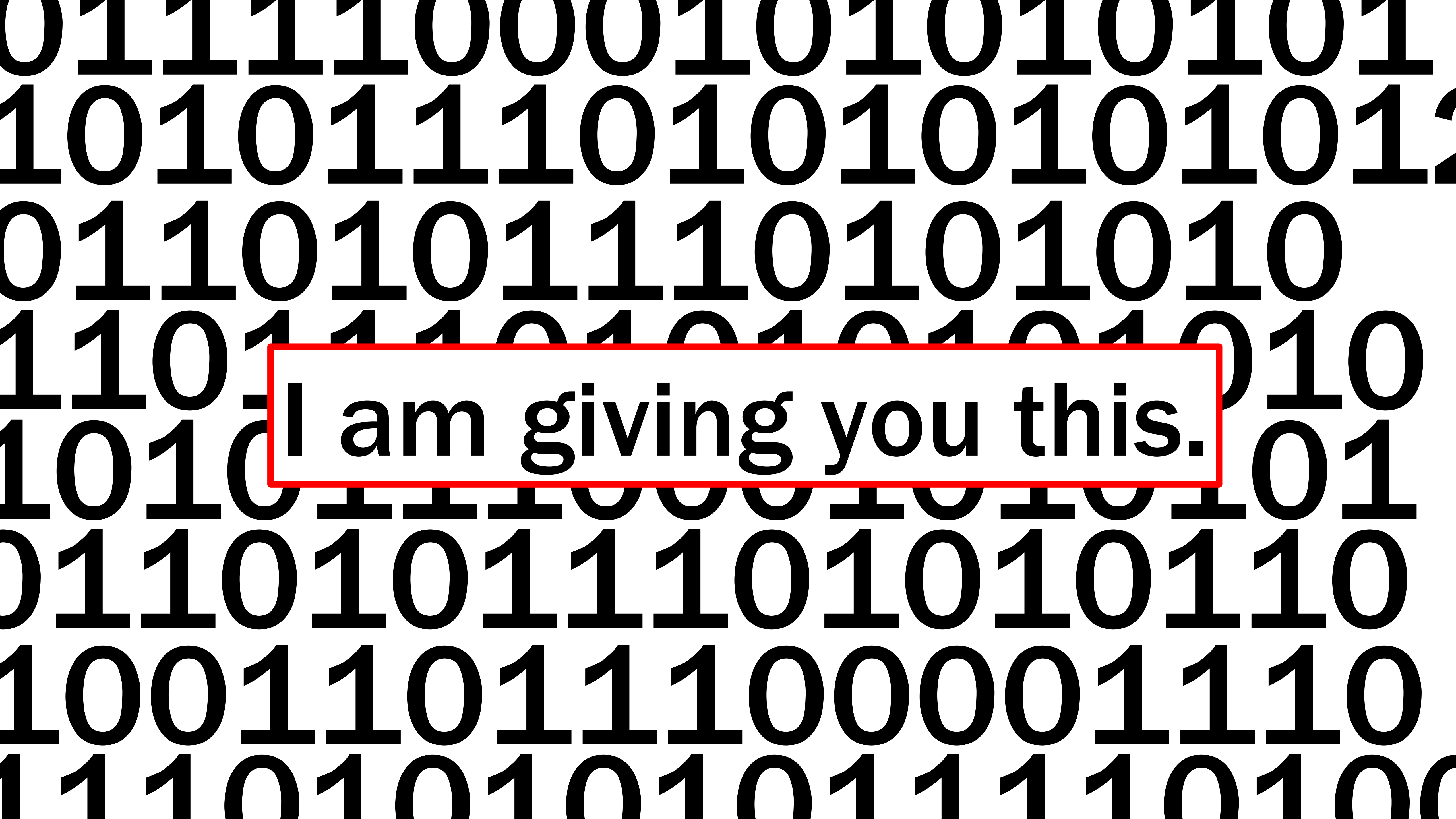
EYE OF THE BEHOLDER.



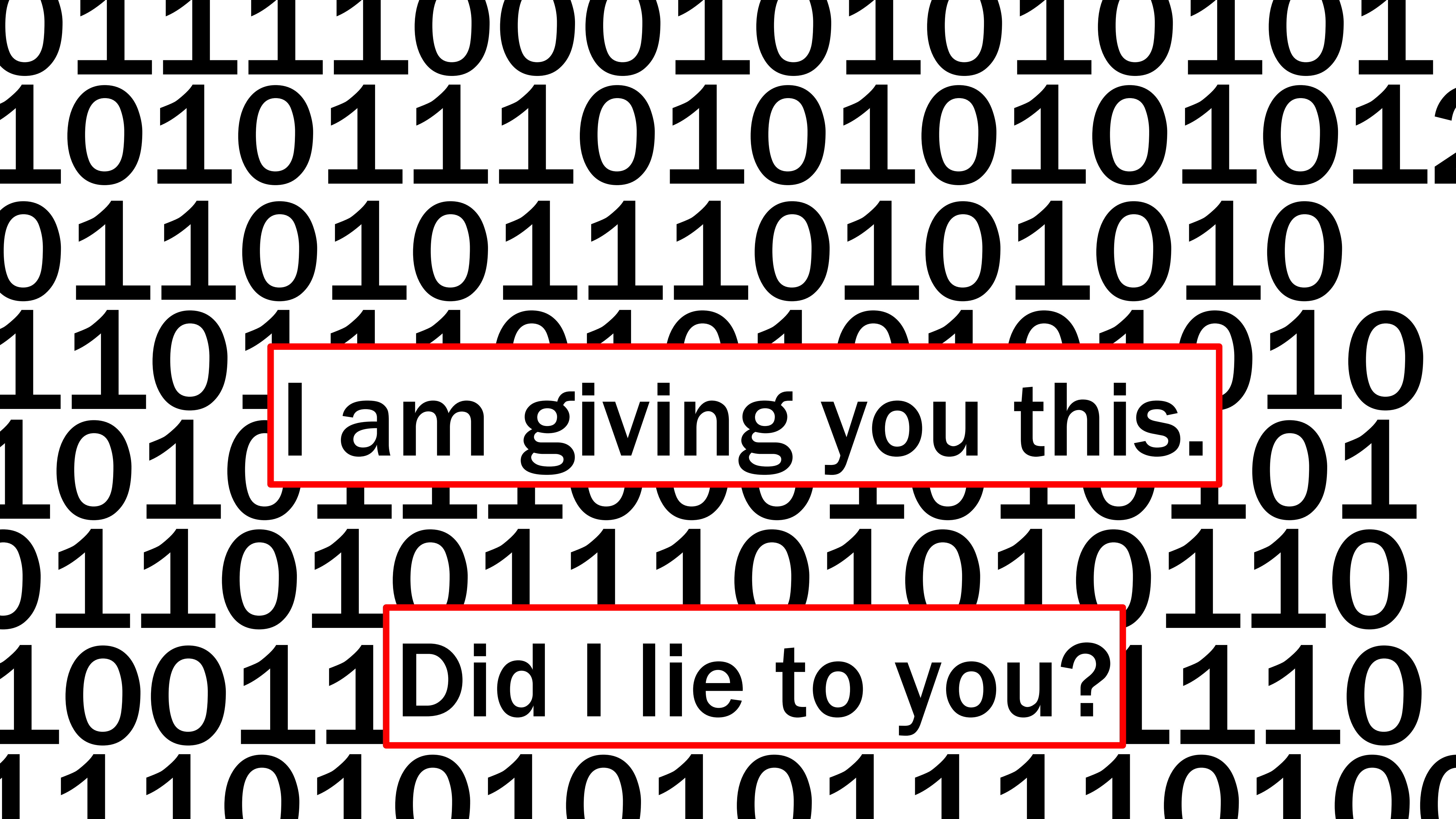
WAIT!



I promised you this.



I am giving you this.



I am giving you this.

Did I lie to you?



Absolutely not.



Gottfried Wilhelm Leibniz
(1646-1716)

THE BINARY

SYSTEM

{0;1}

THE DECIMAL SYSTEM

{0;1;2;3;4;
5;6;7;8;9}

237

237



2



1



0

$$2 \times 10^2 = 200$$

$$7 \times 10^0 = 7$$

$$3 \times 10^1 = 30$$

THE BINARY

SYSTEM

{0;1}

101

2 1 0

$1 \times 2^2 = 4$

$1 \times 2^0 = 1$

$0 \times 2^1 = 0$

101

in binary

encodes

the number 5

101₂

=

5₁₀

237

2

1

0

2

1

0

$$2 \times 10^2 = 200$$

$$7 \times 10^0 = 7$$

$$3 \times 10^1 = 30$$

**What is the
binary encoding
of 237?**

$$237 =$$

$$128 + 64 + 32$$

$$+ 8 + 4 + 1$$

(look for powers of 2)

$$237 =$$

$$2^7 + 2^6 + 2^5$$

$$+ 2^3 + 2^2 + 2^0$$

$$237 =$$

$$2^7 + 2^6 + 2^5$$

$$+ 2^3 + 2^2 + 2^0$$

(put a 1 in the positions
indicated by the exponents,
0 in the other positions)

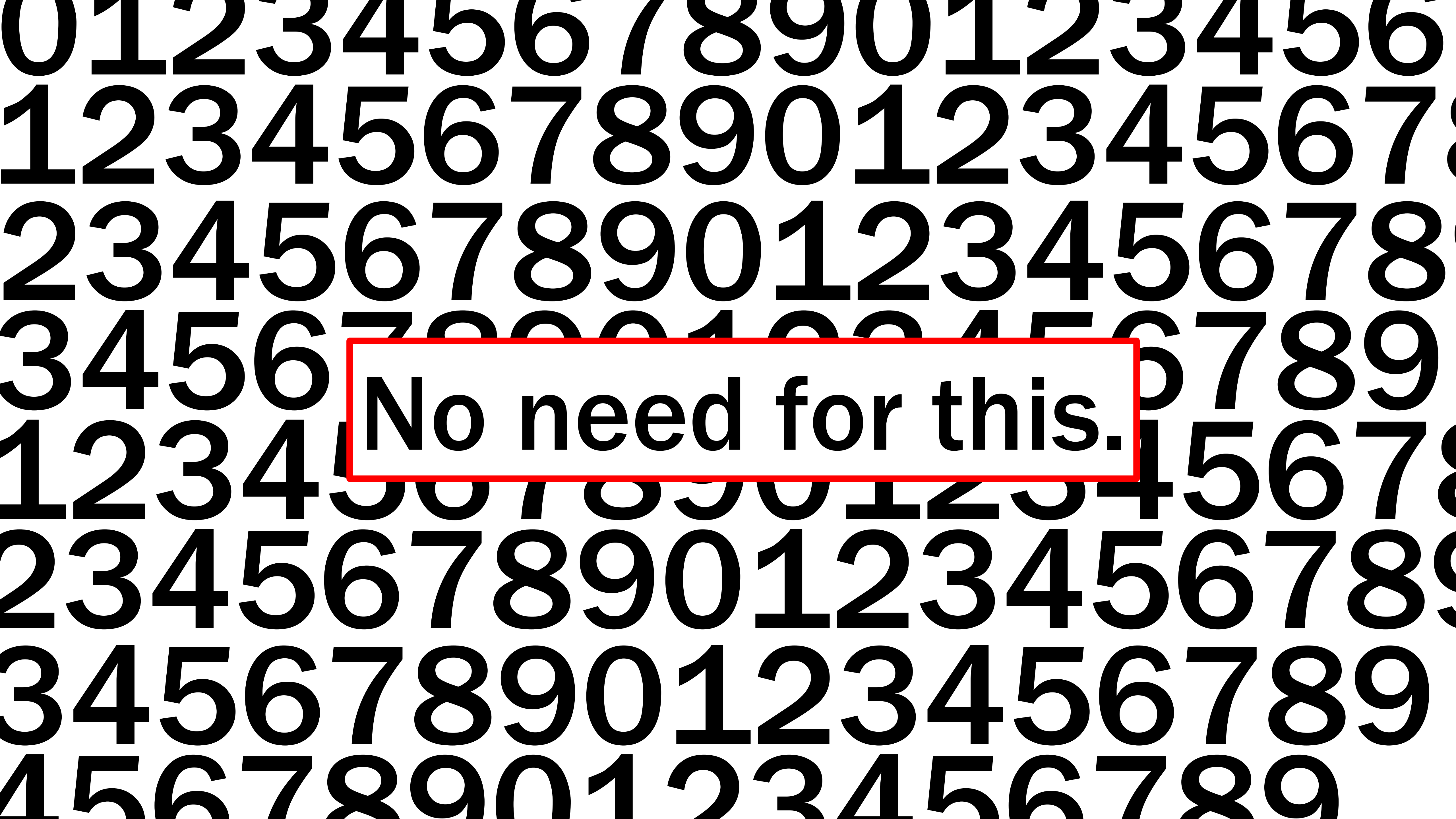
11101101

7 6 5 4 3 2 1 0

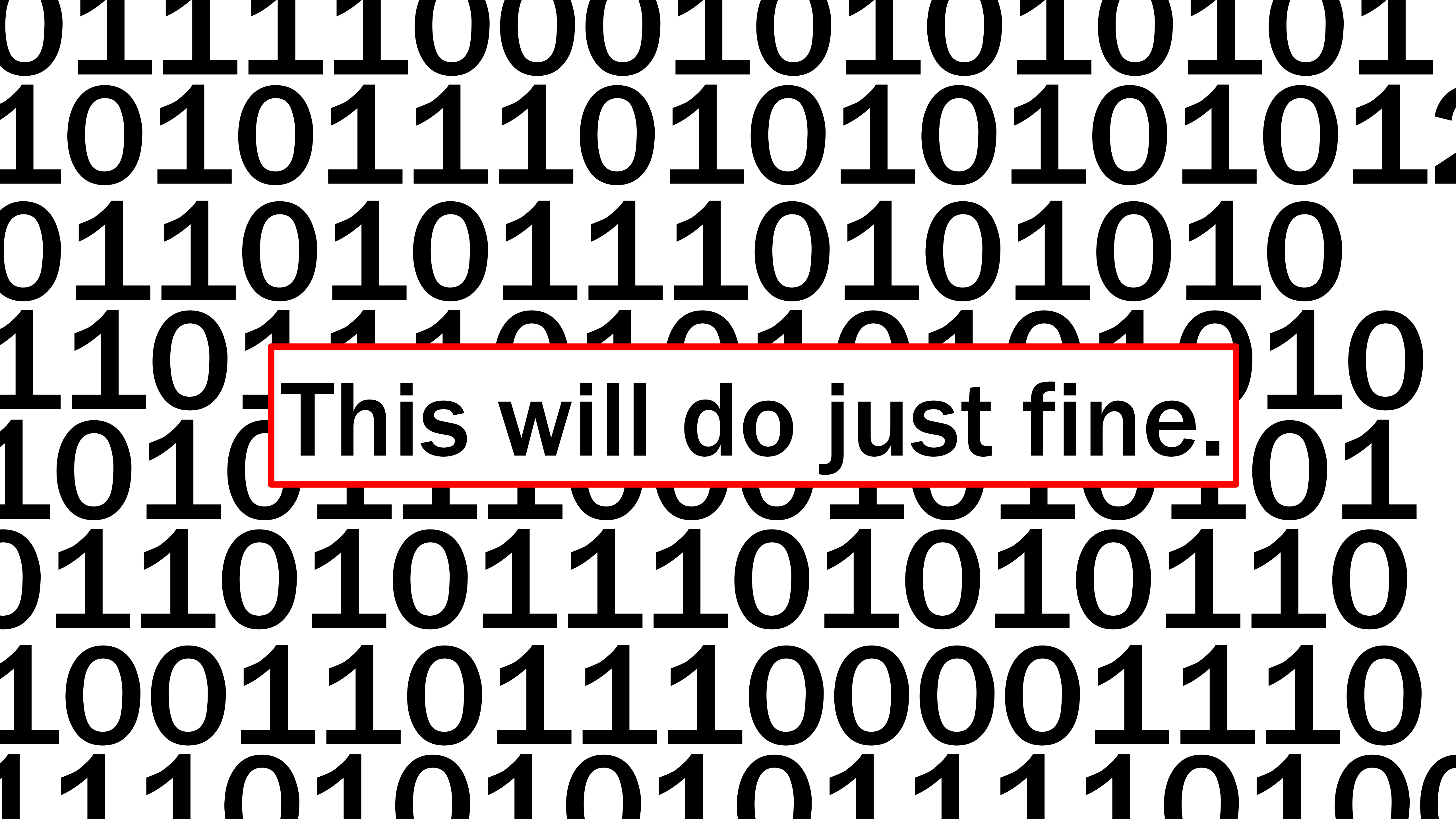
11101101₂

=

237₁₀



No need for this.



This will do just fine.

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- ▶ Verdicchio M., The digital in digital art, *Studi di estetica*, anno XLVI, IV serie, 3/2018
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- ▶ Valerio C., *Storia umana della Matematica*, Einaudi, Torino, 2016 (ebook ISBN 9788858423721)
- ▶ Burdick A., Drucker J., Lunefeld P. Presner T., Shnapp J., *Umanistica _ Digitale*, Mondadori, Milano, 2015 (trad.it Burdick A., Drucker J., Lunefeld P. Presner T., Shnapp J., *Digital_Humanities*, MIT Press, Cambridge, MA), 2012

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- ▶ Chiara Valerio, Dialoghi su tecnologia, matematica e politica (2020?), <https://www.youtube.com/watch?v=L-UUXhjvlnQ>; 18 febbraio 2022