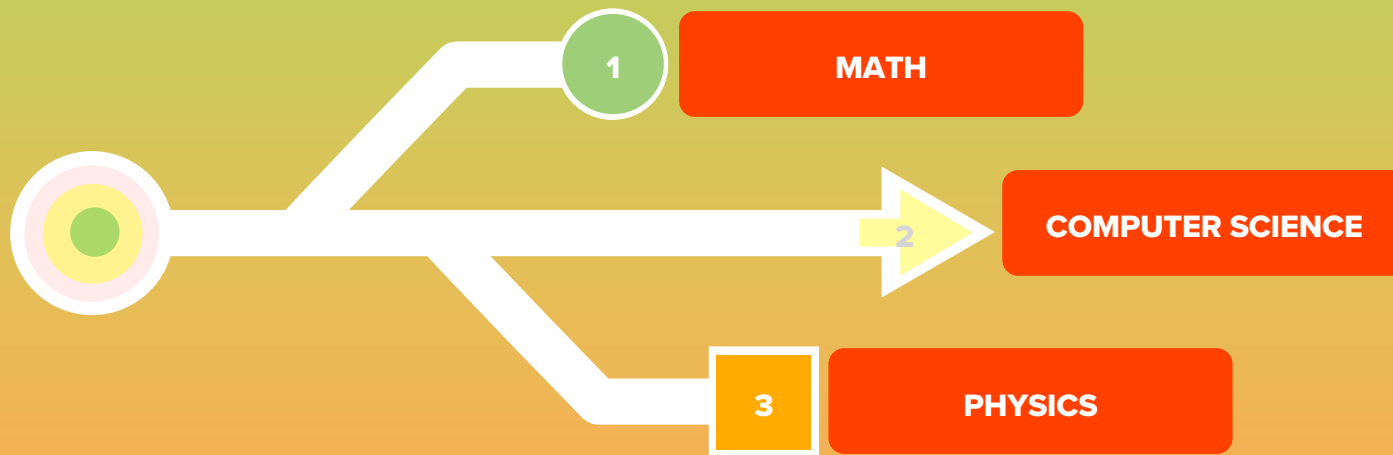


# (INFORMATICA PER LE) DIGITAL HUMANITIES

LECTURE 2  
MARCH 1 2024



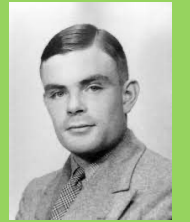
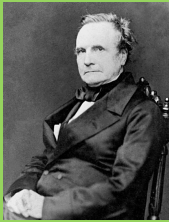




VERDICCHIO M., *L'INFORMATICA PER LA COMUNICAZIONE*, FRANCO ANGELI, MILANO, 2023 (TERZA EDIZIONE)

# DIGITAL (2-5)

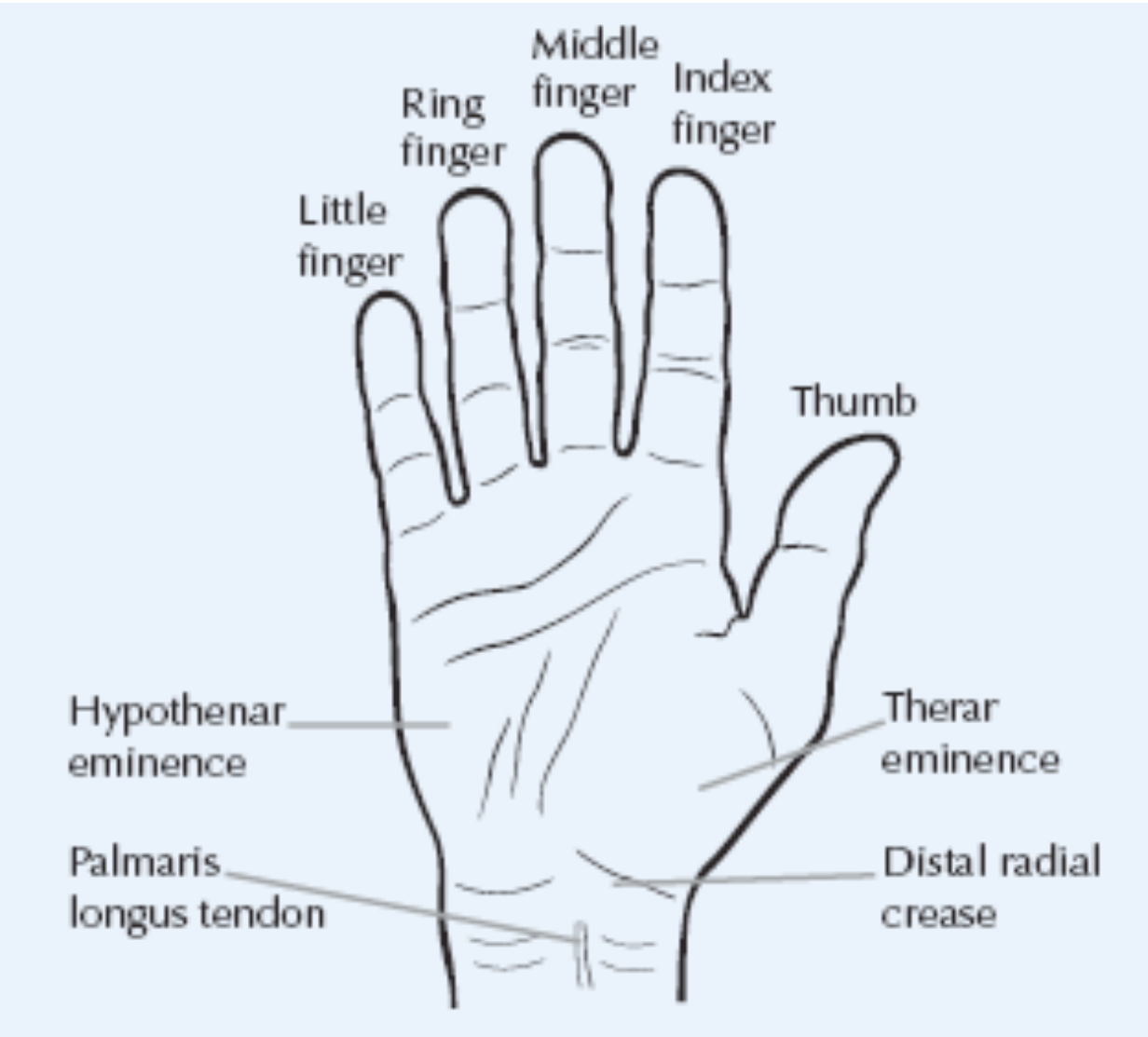
# COMPUTATION



# Digital

01234567890123456  
123456789012345678  
234567890123456789  
345678901234567890  
1234567890123456789  
2345678901234567890  
345678901234567890  
45678901234567890











**3**



4



5

5





5



# Digital



# Humanities



**WAIT!**



**Is this a cat?**



**Is this a cat?**



**“The Treachery  
of Images” oil on  
canvas by René  
Magritte, 1929**

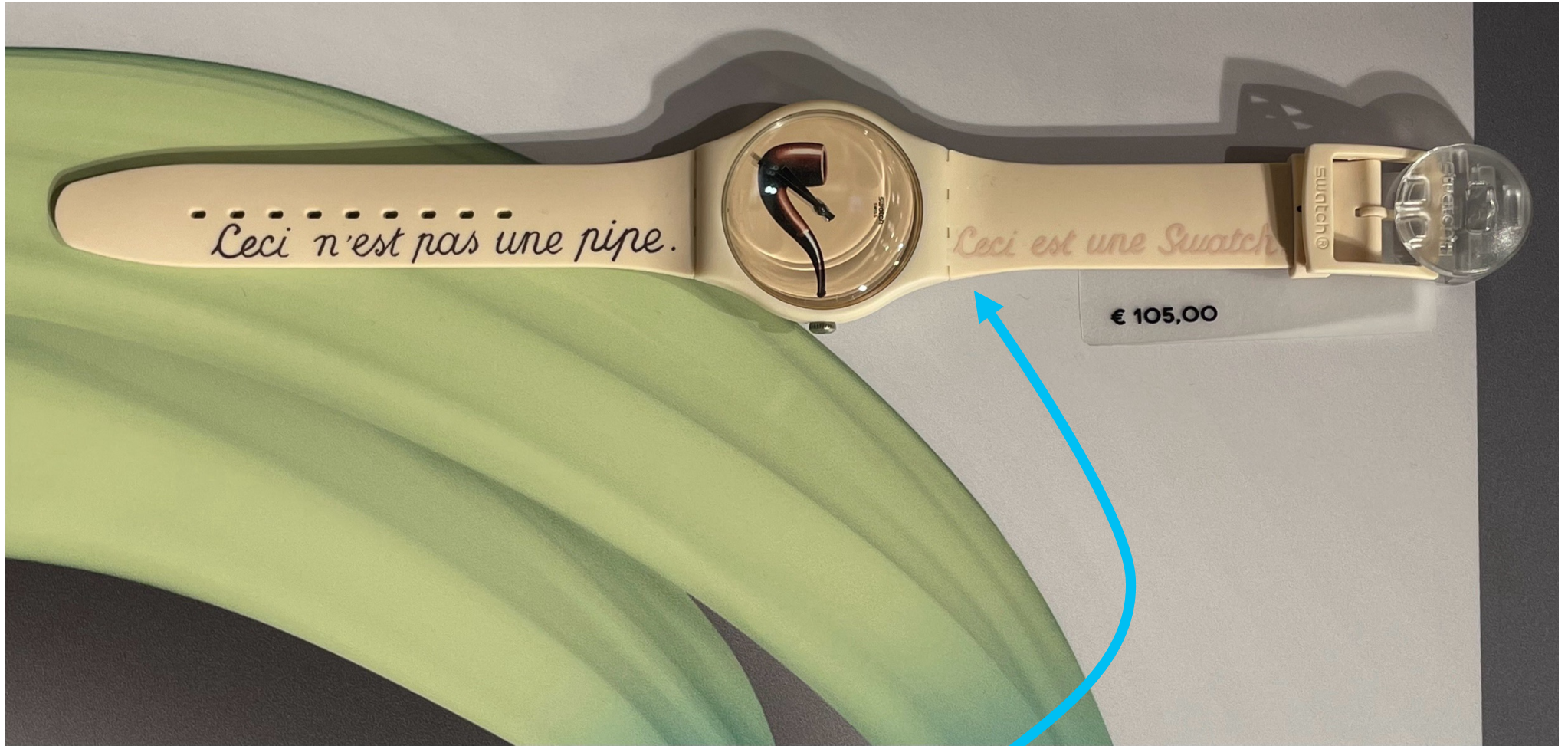
*Ceci n'est pas une pipe.*







Is this a pipe?



**Is this a Swatch?**



*Ceci n'est pas une pipe*

**WAIT!**



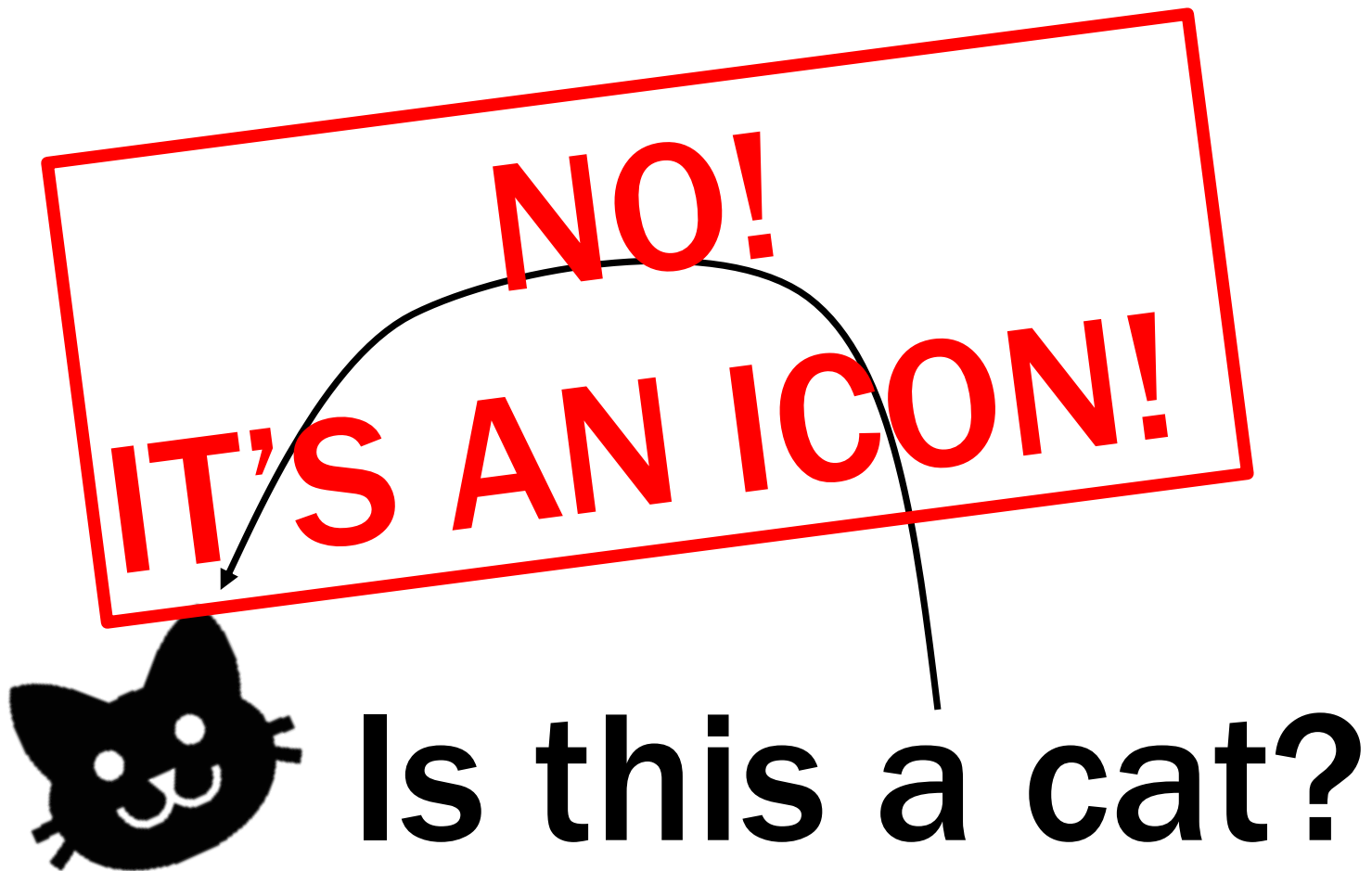
Ceci n'est pas une pipe.

**THIS IS NOT A TEXT**

**“The impossibility  
of a treachery  
of texts” ~~oil on~~  
~~canvas~~ by me,  
today.**



**Is this a cat?**





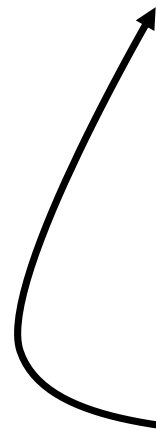


**Is this a cat?**



**Is this a cat?**

**THIS IS NOT A TEXT**



**Is this text?**

**NO!**  
**IT'S A POWERPOINT**  
**THIS IS NOT A TEXT**  
**SLIDE OF TEXT!**



**Is this text?**



Is this text?



# DIGITAL IMAGE OF A CAT

👍 very cute

👍 doesn't poop

👍 doesn't need food

👎 cannot cuddle

**DIGITAL TEXT**

**THIS IS NOT A TEXT**

**DIGITAL TEXT**

**THIS IS NOT A TEXT**

 **you can read it**





**THIS  
IS  
TEXT**

**What is the difference?**



**Physical cats  
exist.**

**On the left,  
a physical cat is  
depicted.**

**A depiction of a cat  
is not a cat.**

Does physical **THIS**  
text exist?

Whether it **IS**  
exists or not,

on the right **TEXT**

is a depiction of text.

A depiction of text is  
also text.



“Love” sculpture  
by Robert Indiana,  
1970



**“Love” US postage  
stamp design  
by Robert Rauschenberg, 1973**





**SIGNS  
PEOPLE  
AGREE  
ON**

01234567890123456  
123456789012345678  
234567890123456789  
345678901234567890  
1234567890123456789  
2345678901234567890  
345678901234567890  
45678901234567890



01234567890123456  
123456789012345678  
234567890123456789  
345678901234567890  
1234567890123456789  
2345678901234567890  
345678901234567890  
45678901234567890

**TEXT**

**ANALYSIS  
ANNOTATION  
CONVERSION  
EDITING  
ENCODING  
MINING  
PROCESSING  
RECOGNITION  
TRANSCRIPTION  
VISUALIZATION**

**TEXT**

**ANALYSIS**  
**ANNOTATION**  
**CONVERSION**  
**EDITING**  
**ENCODING**  
**MINING**  
**PROCESSING**  
**RECOGNITION**  
**TRANSCRIPTION**  
**VISUALIZATION**

**ENCODING**

**is**

**EVERYTHING\***

**ENCODING**

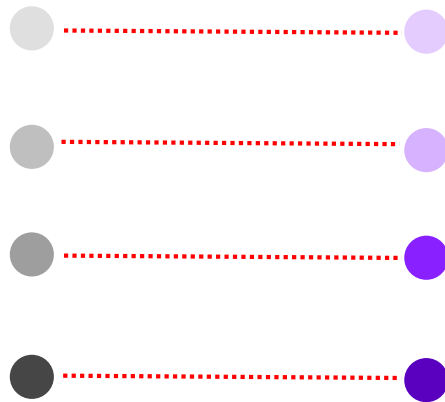
**is**

**EVERYTHING\***

**\*in digital technology**

**ENCODING [ɪnˈkɒʊdɪŋ]:**  
**biunivocal correspondence**  
**between a set of entities of**  
**any kind and a set of natural**  
**numbers.**

**biunivocal      correspondence**



**between a set of entities of  
any kind**

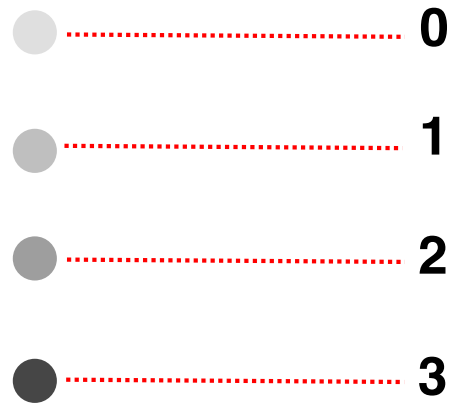




**and a set of natural  
numbers.**



# ENCODING







**\*from a conceptual perspective\***



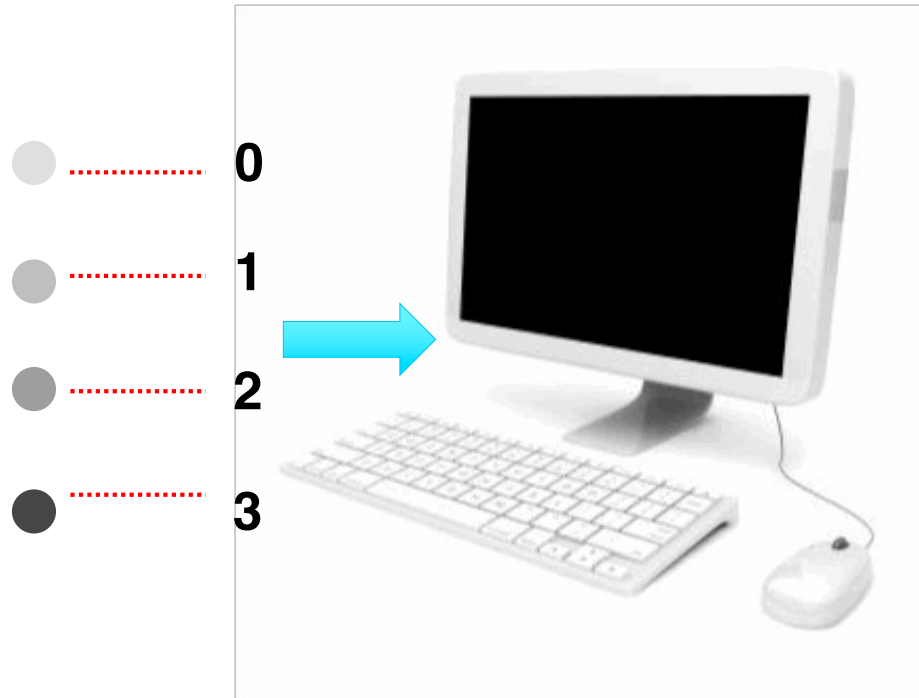
**A computer.**



**It only works with numbers.**

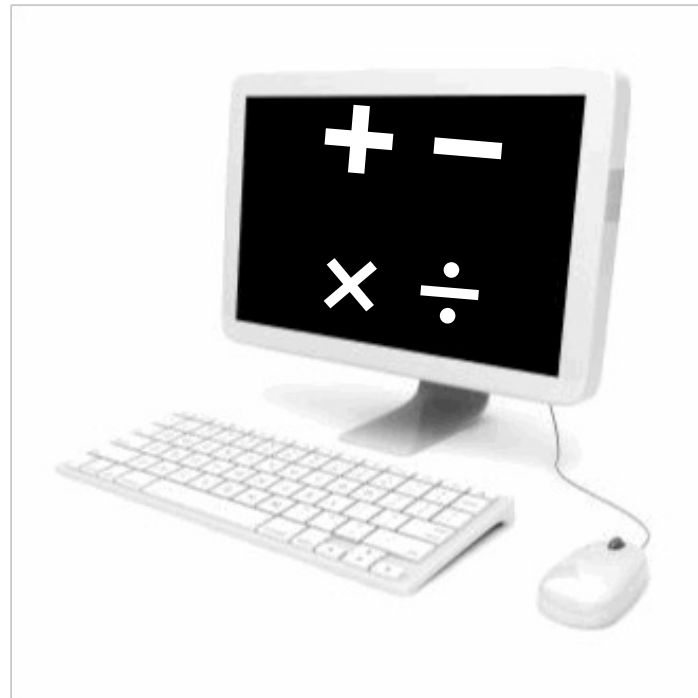


**It cannot work with anything else.**



**Input needs to be ENCODED.**





**The computer works.**



- 0 ..... ●
- 1 ..... ●
- 2 ..... ●
- 3 ..... ●

**Output needs to be DECODED.**



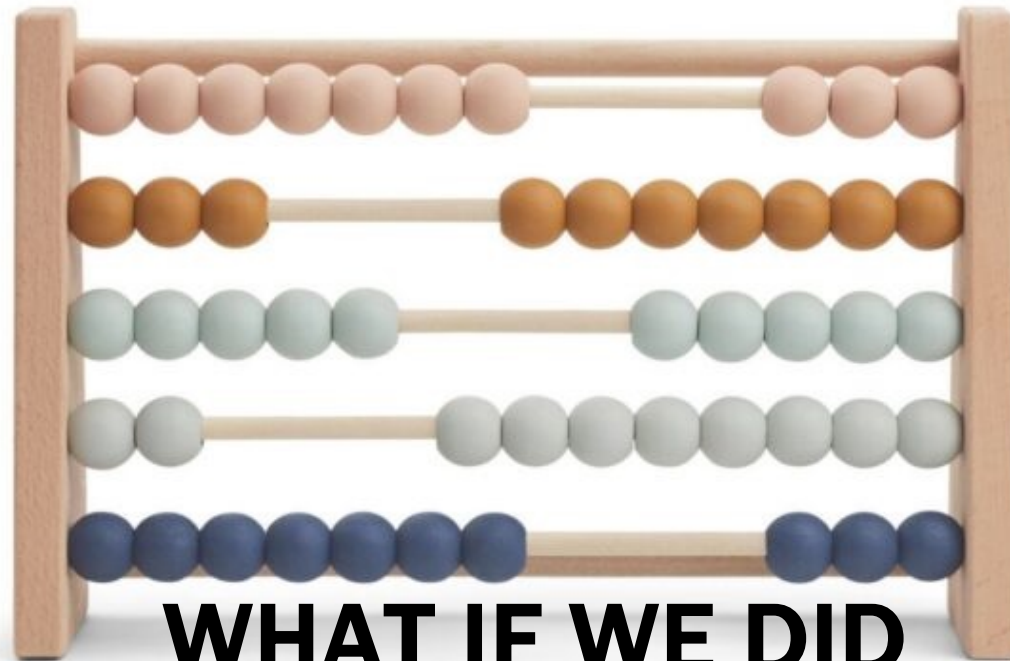
**COMPUTER SCIENCE**



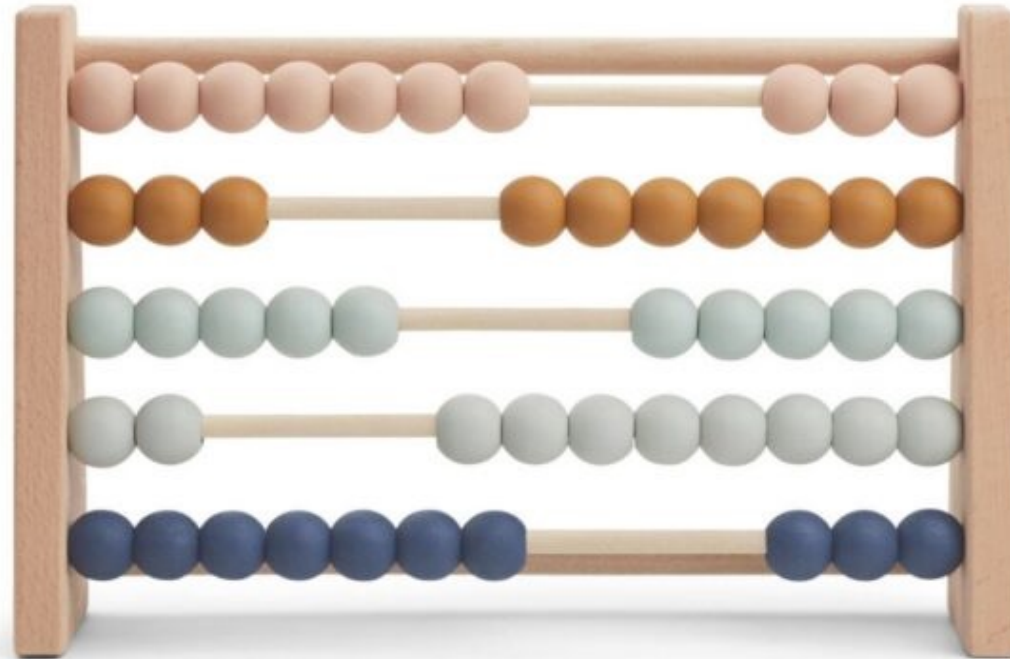
**WAIT!**



**THIS IS HOW  
DIGITAL TECHNOLOGY  
WORKS**



**WHAT IF WE DID  
COMPUTATION  
ON AN ABACUS?**

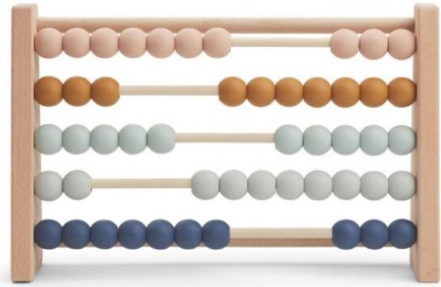


**ABACUS:  
THE OTHER ANALOG COMPUTER**



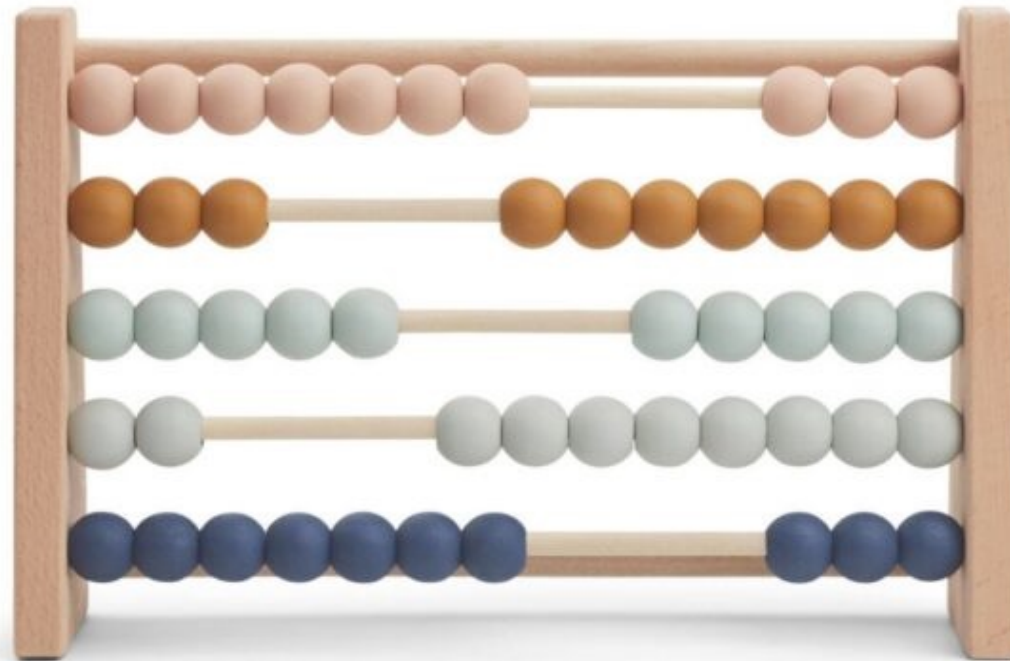
**FINGERS:  
THE FIRST ANALOG COMPUTER**





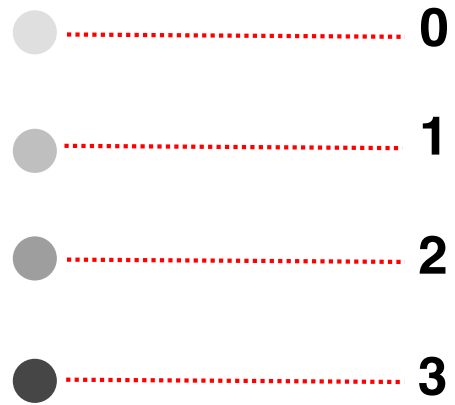
**VS.**



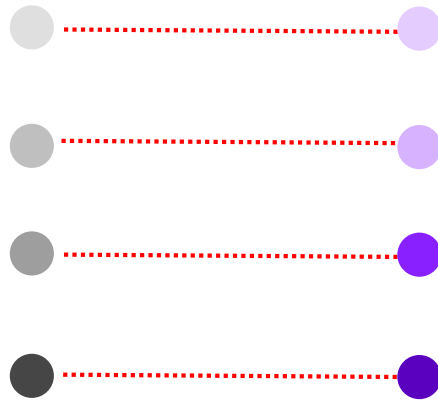


**WHAT IF WE DID COMPUTING  
ON ABACUSES? (ABACI?)**

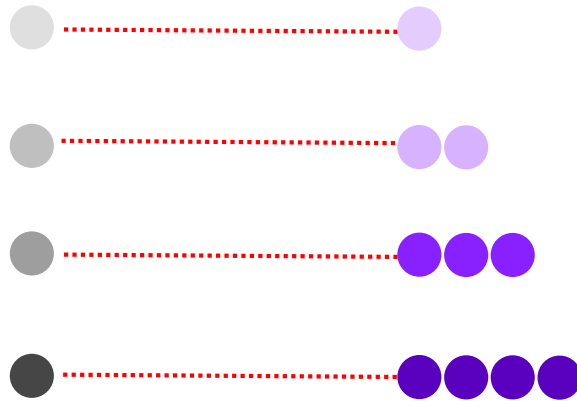
# ENCODING?

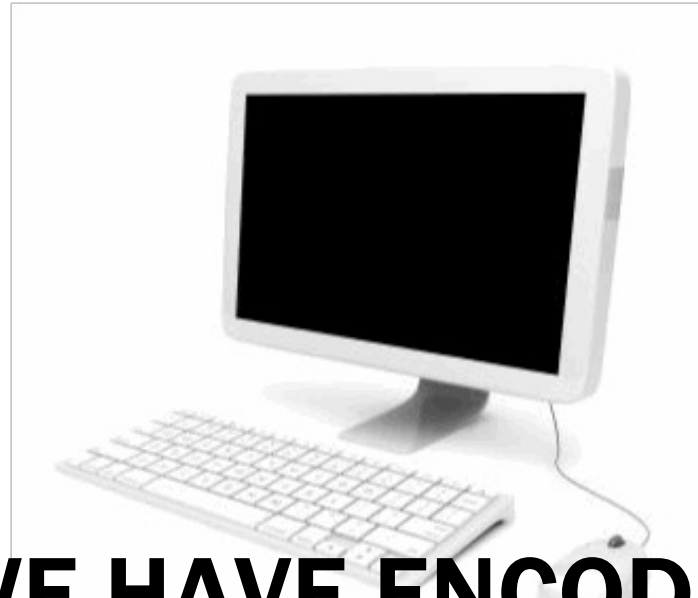


# ~~ENCODING?~~



# ~~ENCODING?~~

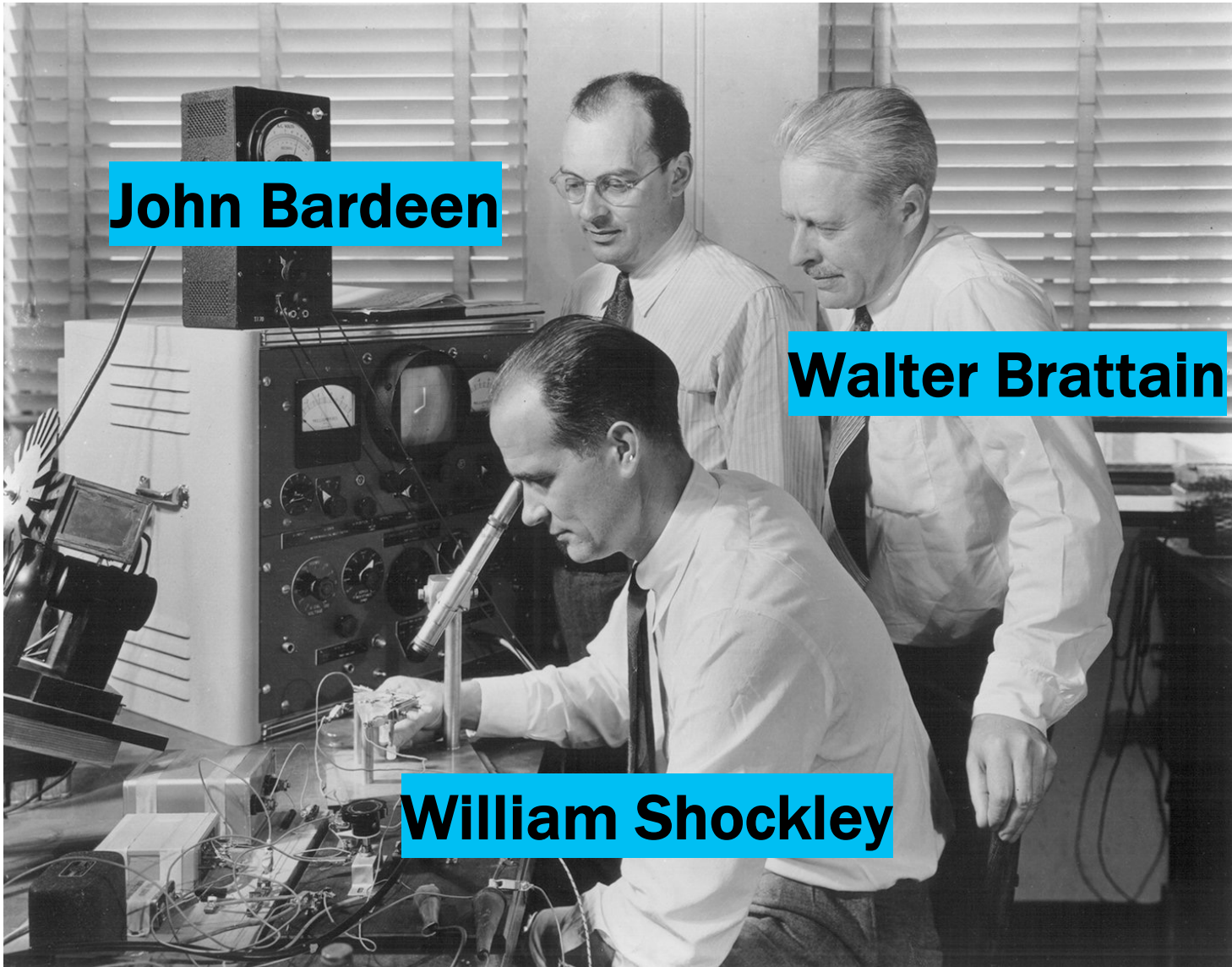




**WE HAVE ENCODING  
BECAUSE COMPUTERS  
ARE DIGITAL**



**WE HAVE ENCODING  
BECAUSE COMPUTERS  
HAPPEN TO BE DIGITAL**



**John Bardeen**

**Walter Brattain**

**William Shockley**

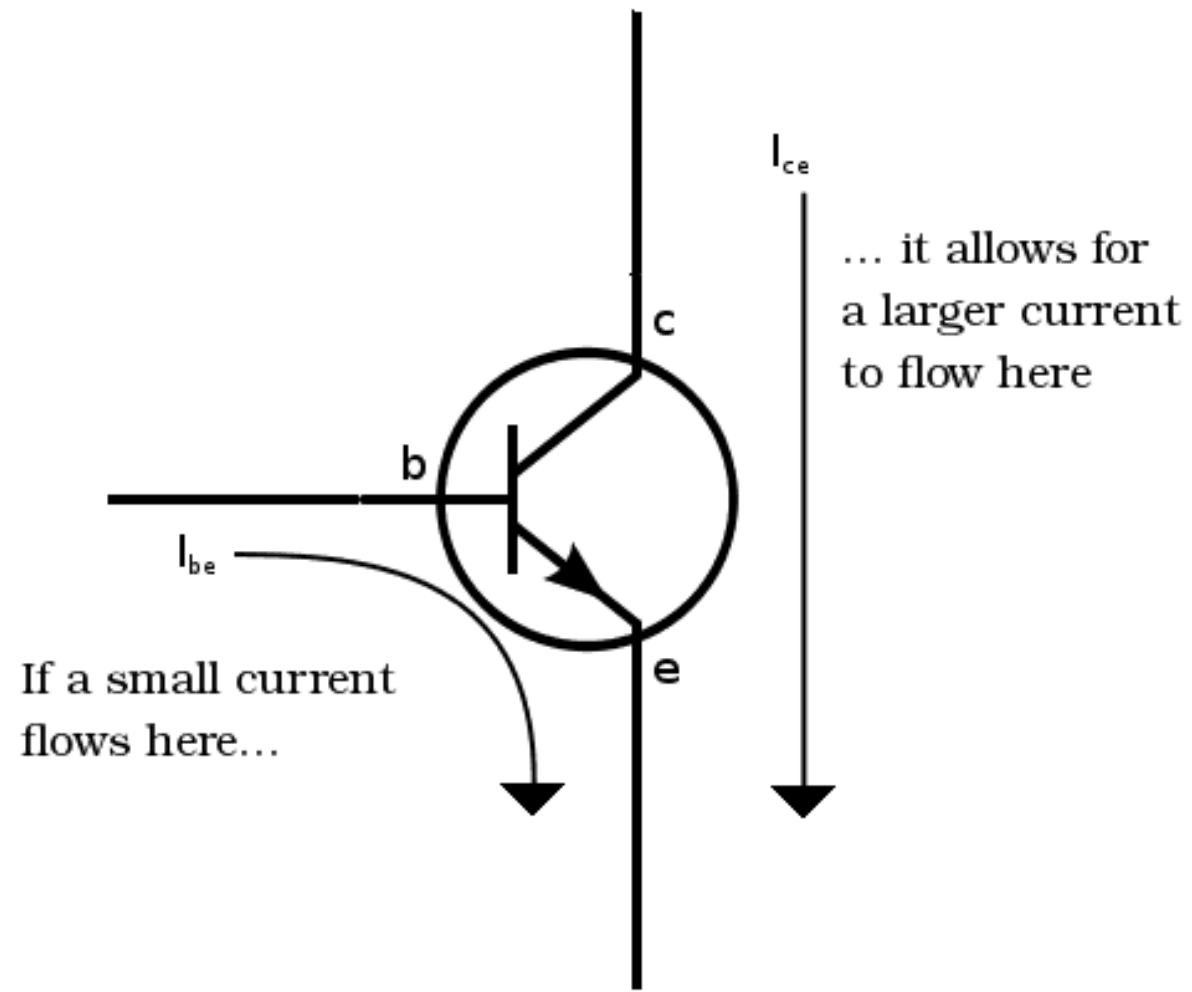


**THEY INVENTED THE TRANSISTOR**



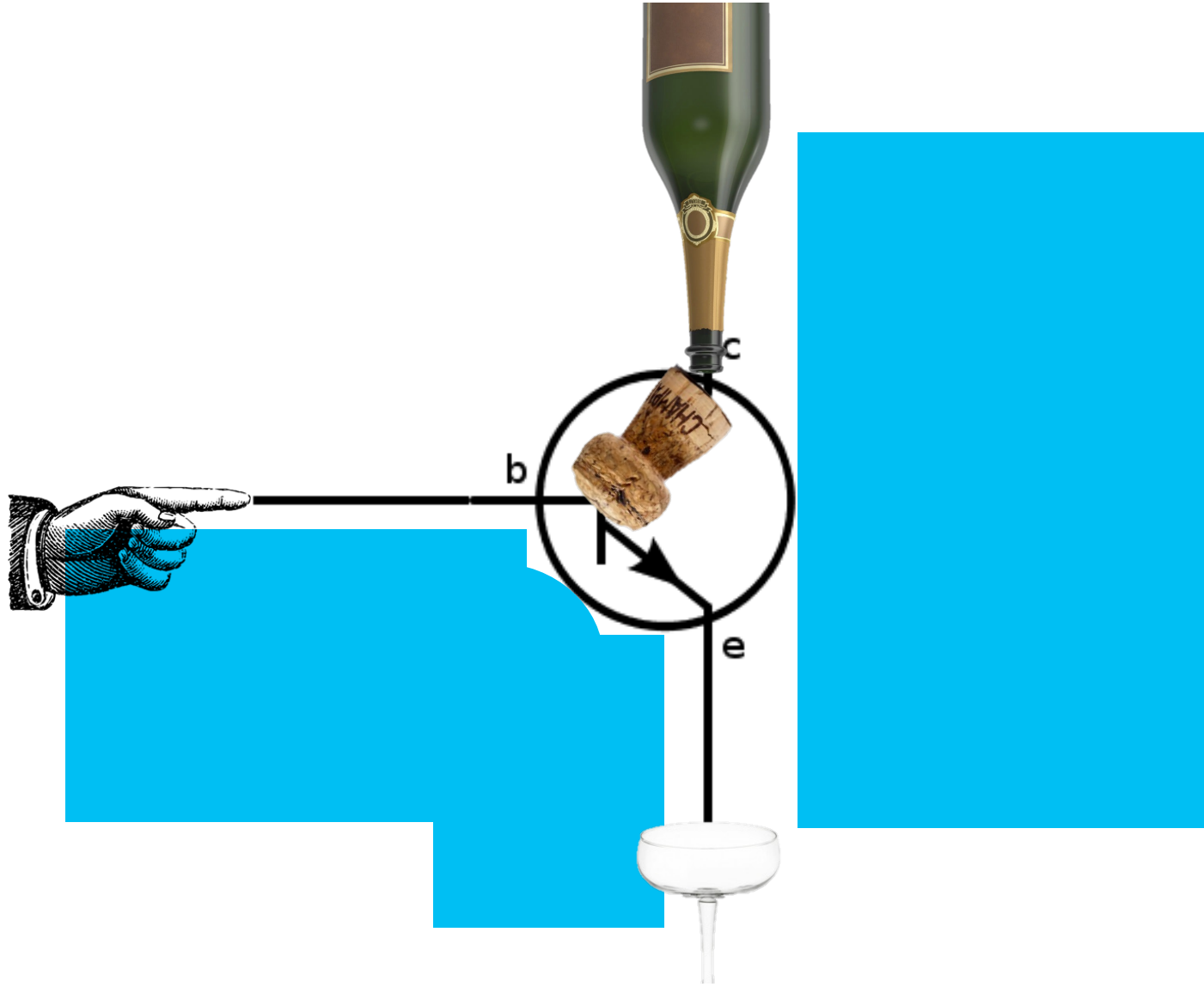
**AND GOT A NOBEL PRIZE\***

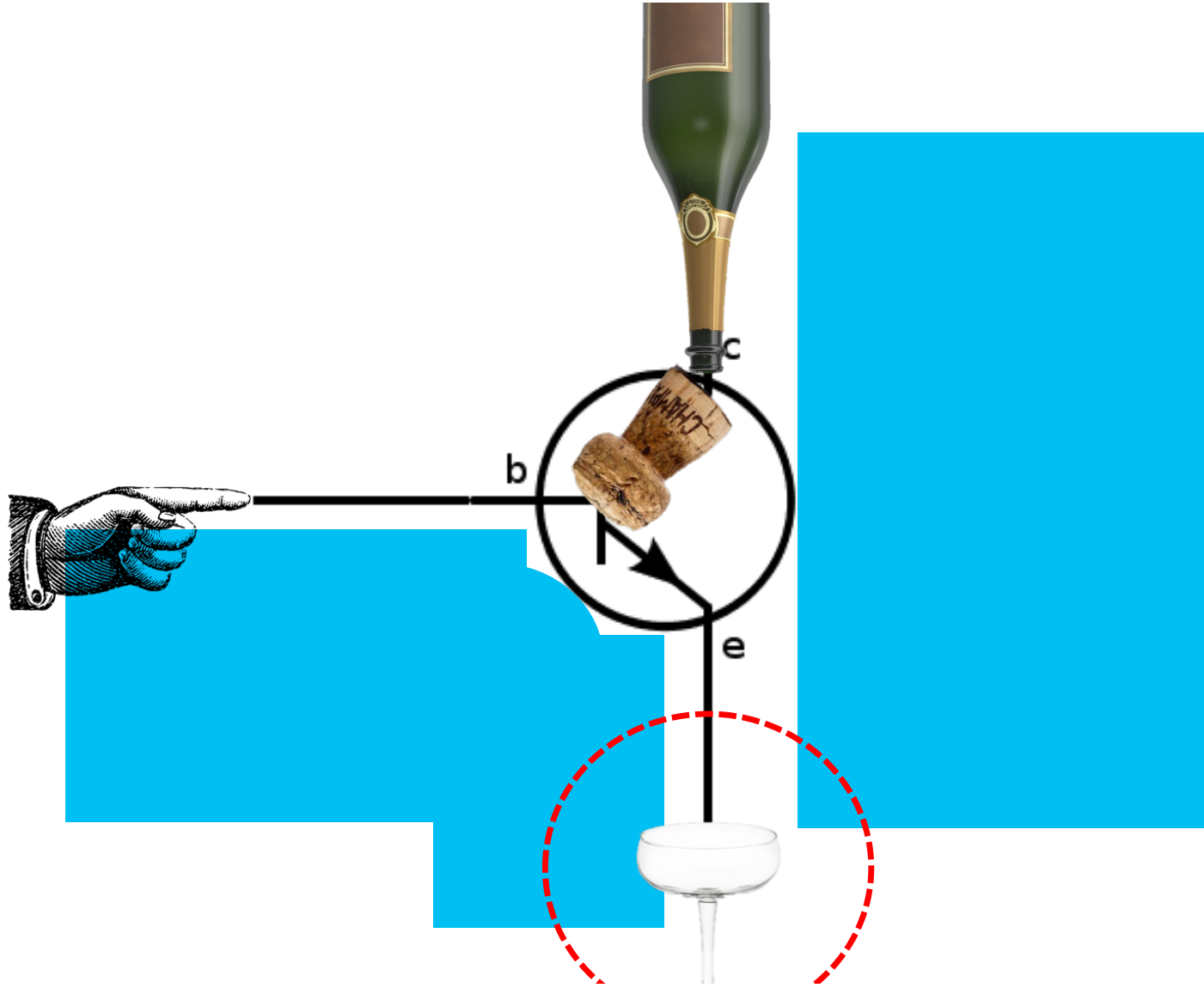
**\*IN PHYSICS**



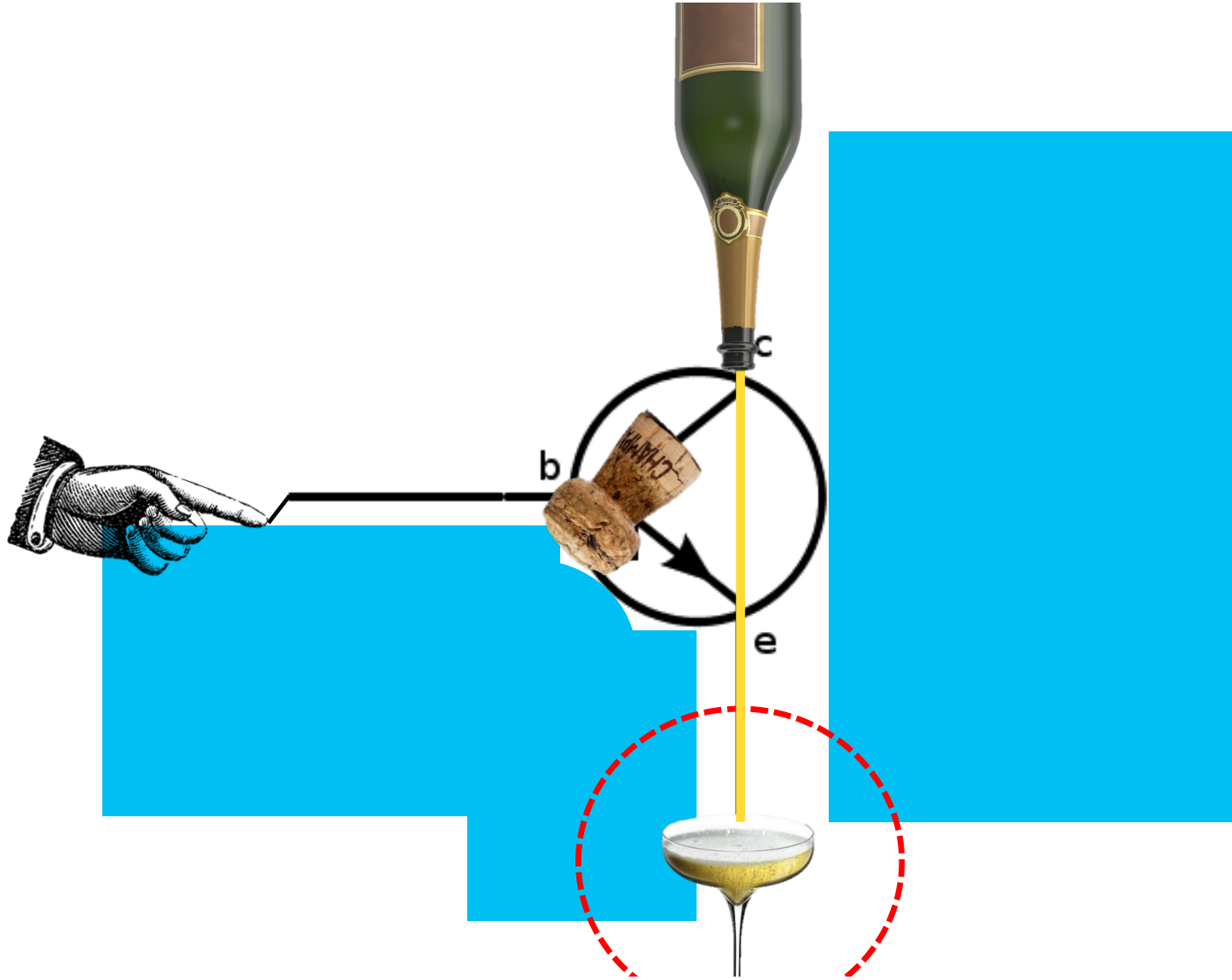
If a small current flows here...

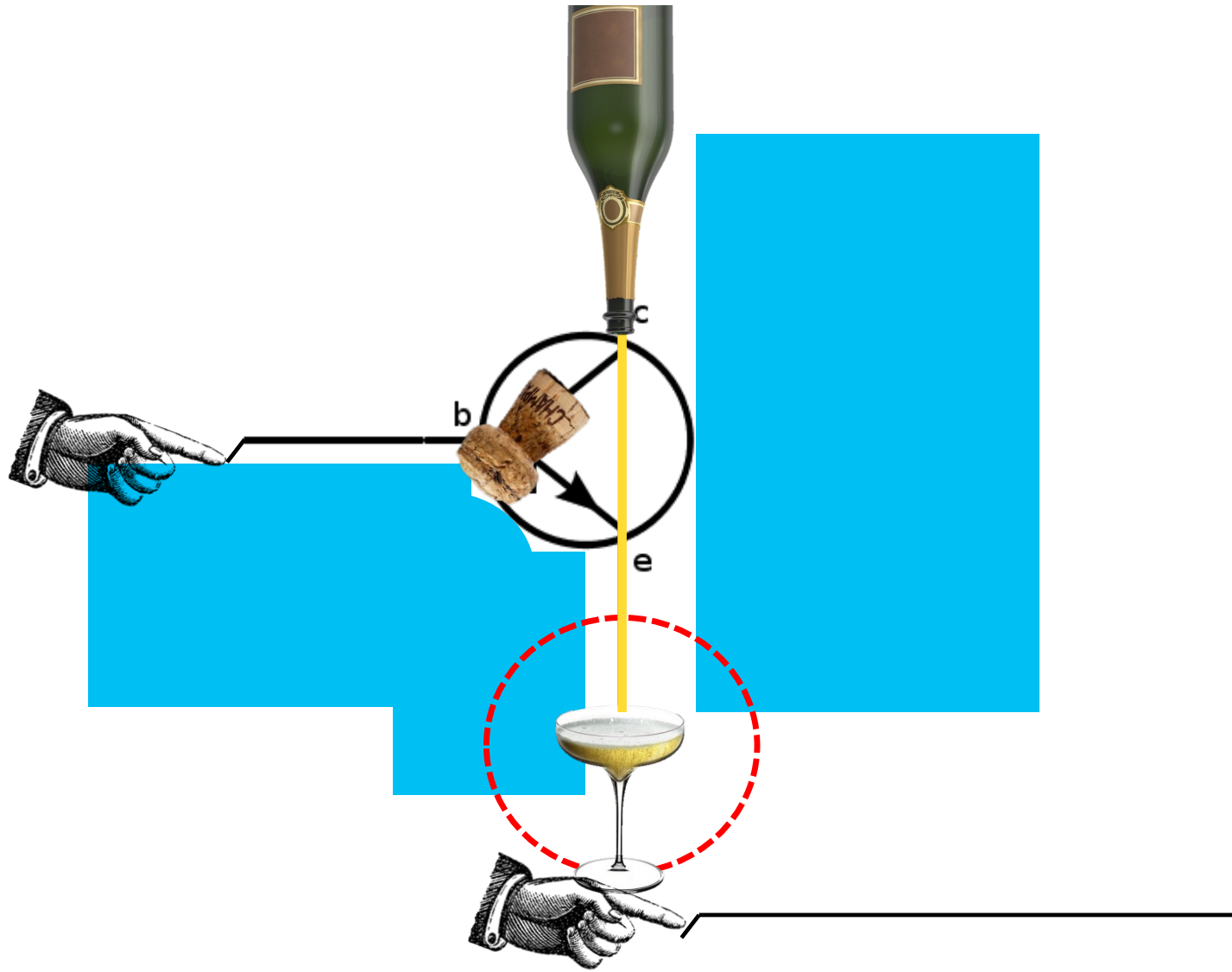
... it allows for a larger current to flow here

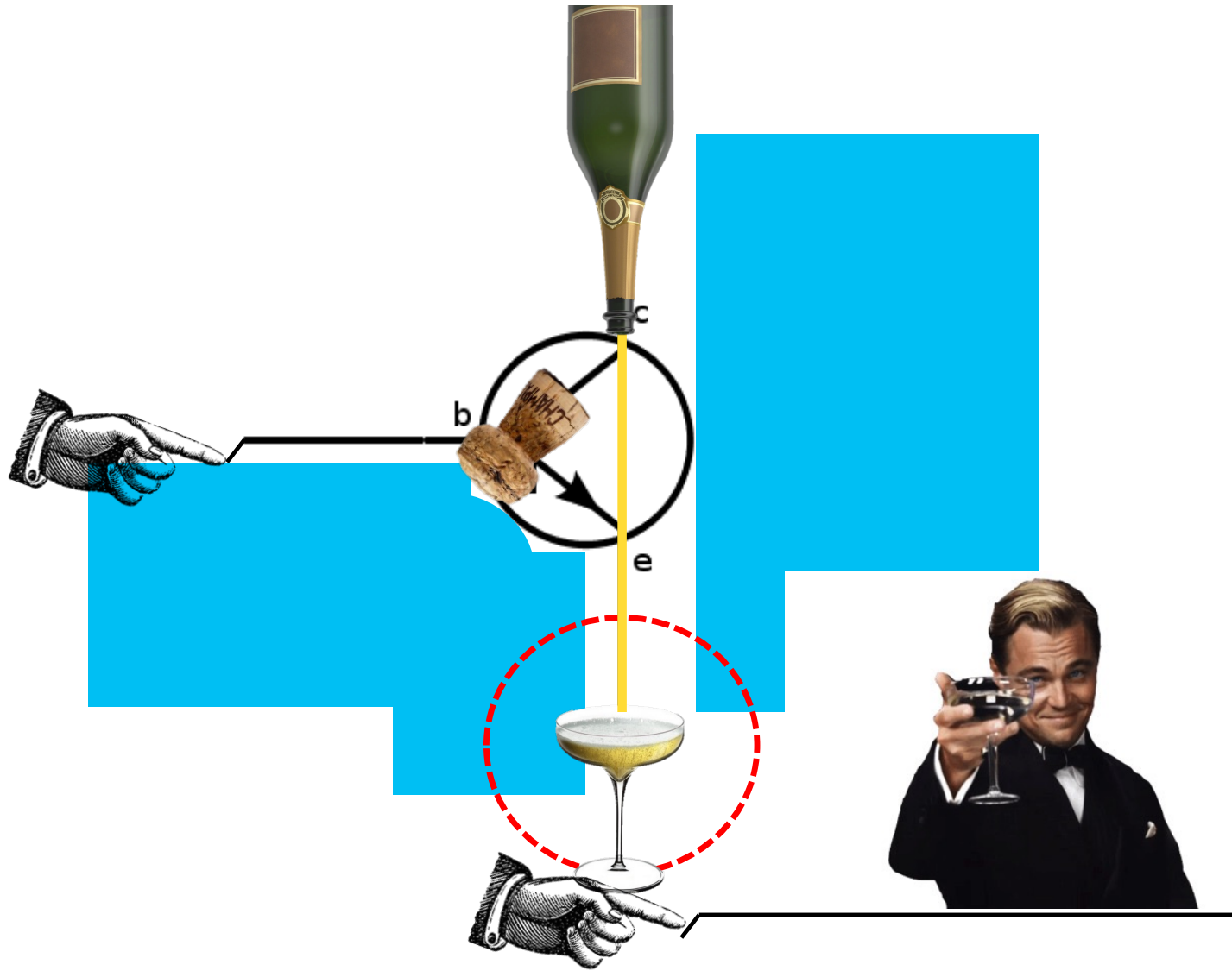




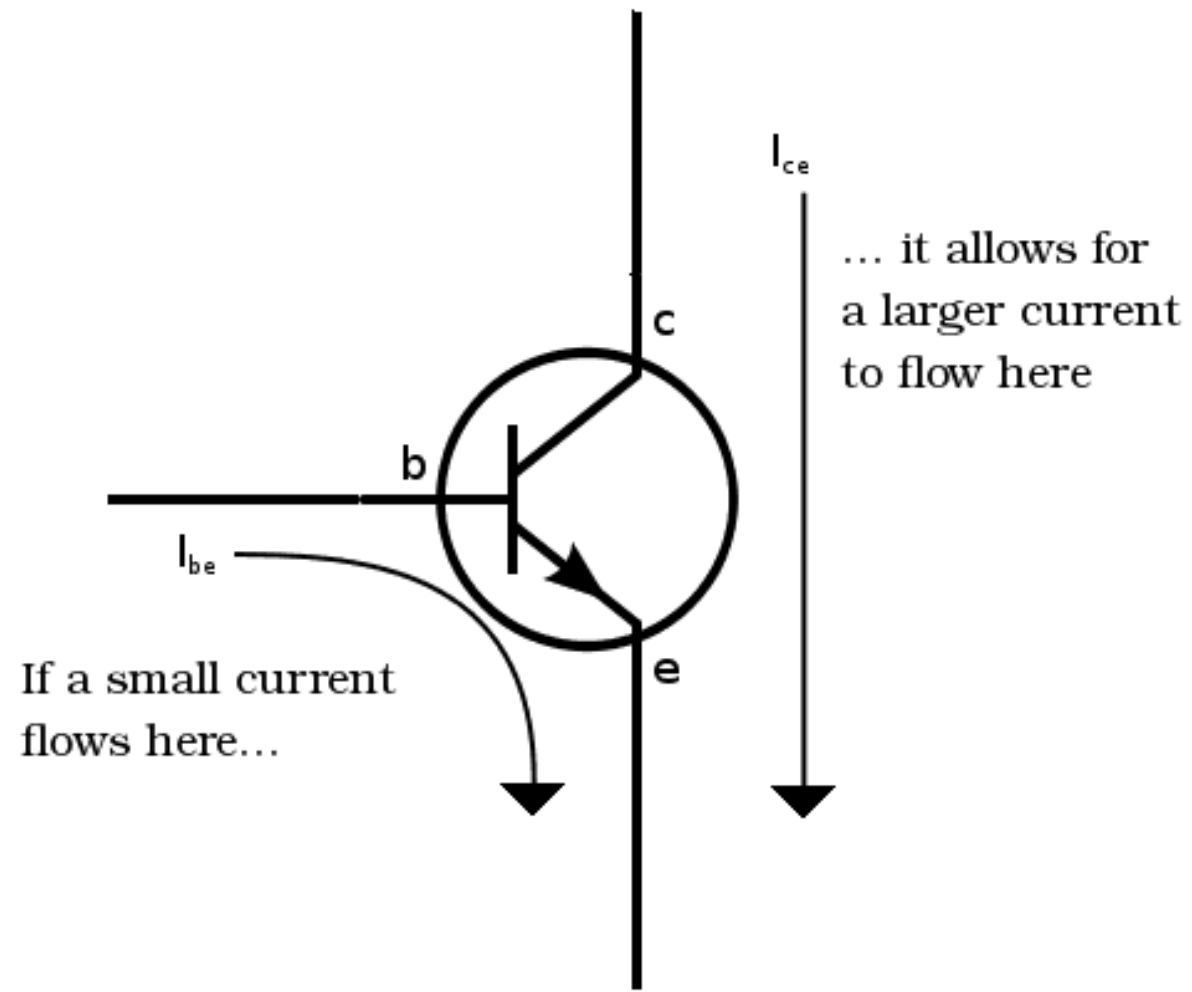


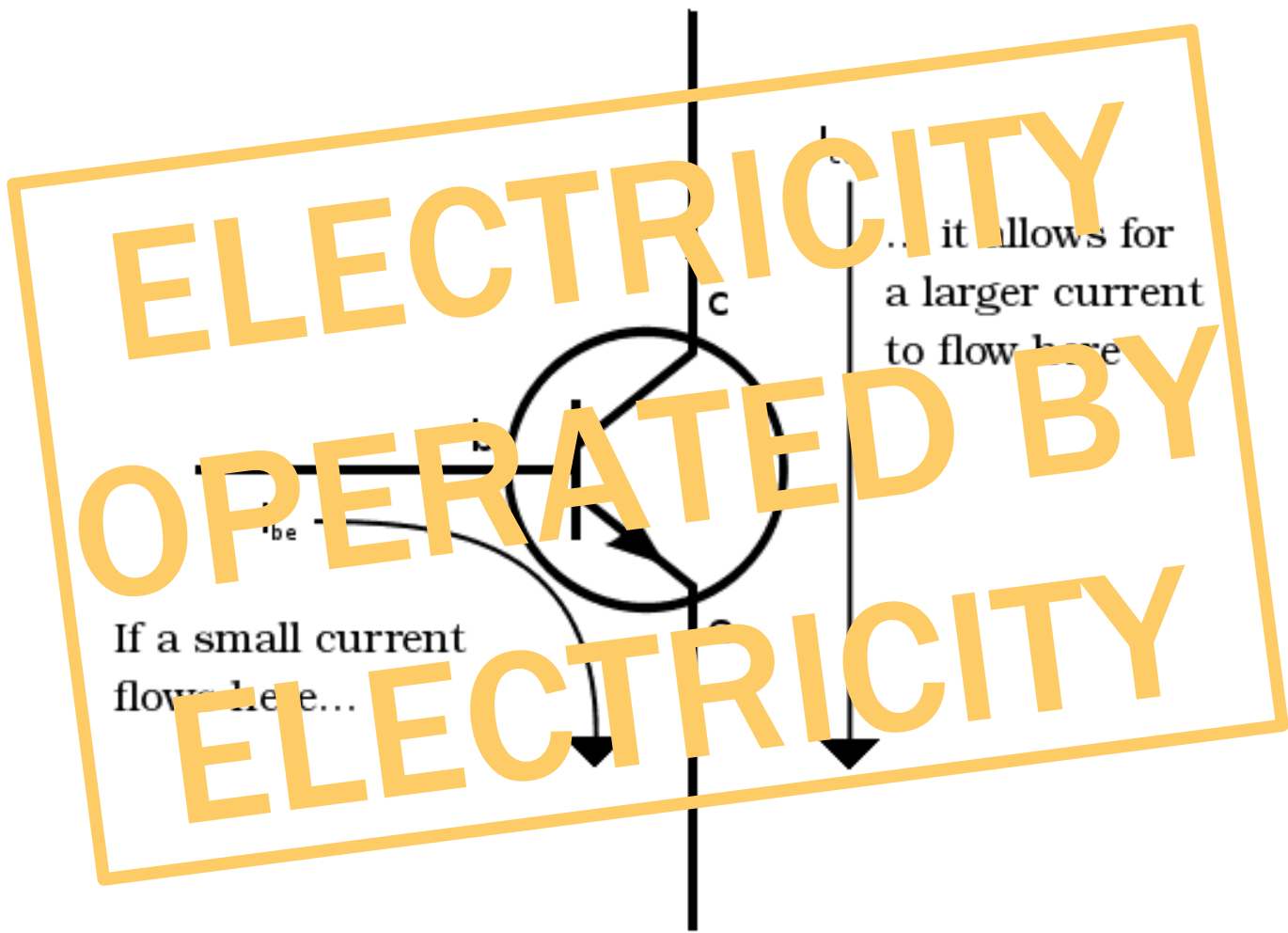












**ELECTRICITY**

**OPERATED BY**

**ELECTRICITY**

... it allows for  
a larger current  
to flow here

If a small current  
flows here...





**NO  
MOVING  
PARTS**

**HELLO  
ELECTRONICS  
GOODBYE  
MECHANICS\***

**\*Not really: I still need to grind my coffee beans. Also, flying.**



**COMPUTERS DO NOT **NEED****  
**TO BE ELECTRONIC, BUT THEY ARE**  
**BECAUSE EVERYBODY **LOVES** TRANSISTORS**



**BOO  
MECHANICS  
BOOOO!**

M·G·M PRESENTS

# FORBIDDEN PLANET

AMAZING!



STARRING WALTER PIDGEON · ANNE FRANCIS · LESLIE NIELSEN  
 WITH WARREN STEVENS AND INTRODUCING ROBBY, THE ROBOT  
 DIRECTED BY FRED McLEOD WILCOX · PRODUCED BY NICHOLAS NAYFACK  
 SCREEN PLAY BY CYRIL HUME  
 BASED ON A STORY BY IRVING BLOCK AND ALLEN ADLER  
 PHOTOGRAPHED IN EASTMAN COLOR  
 IN CINEMASCOPE AND COLOR  
 A METRO-GOLDWYN-MAYER PICTURE





**BIG MACHINE.**

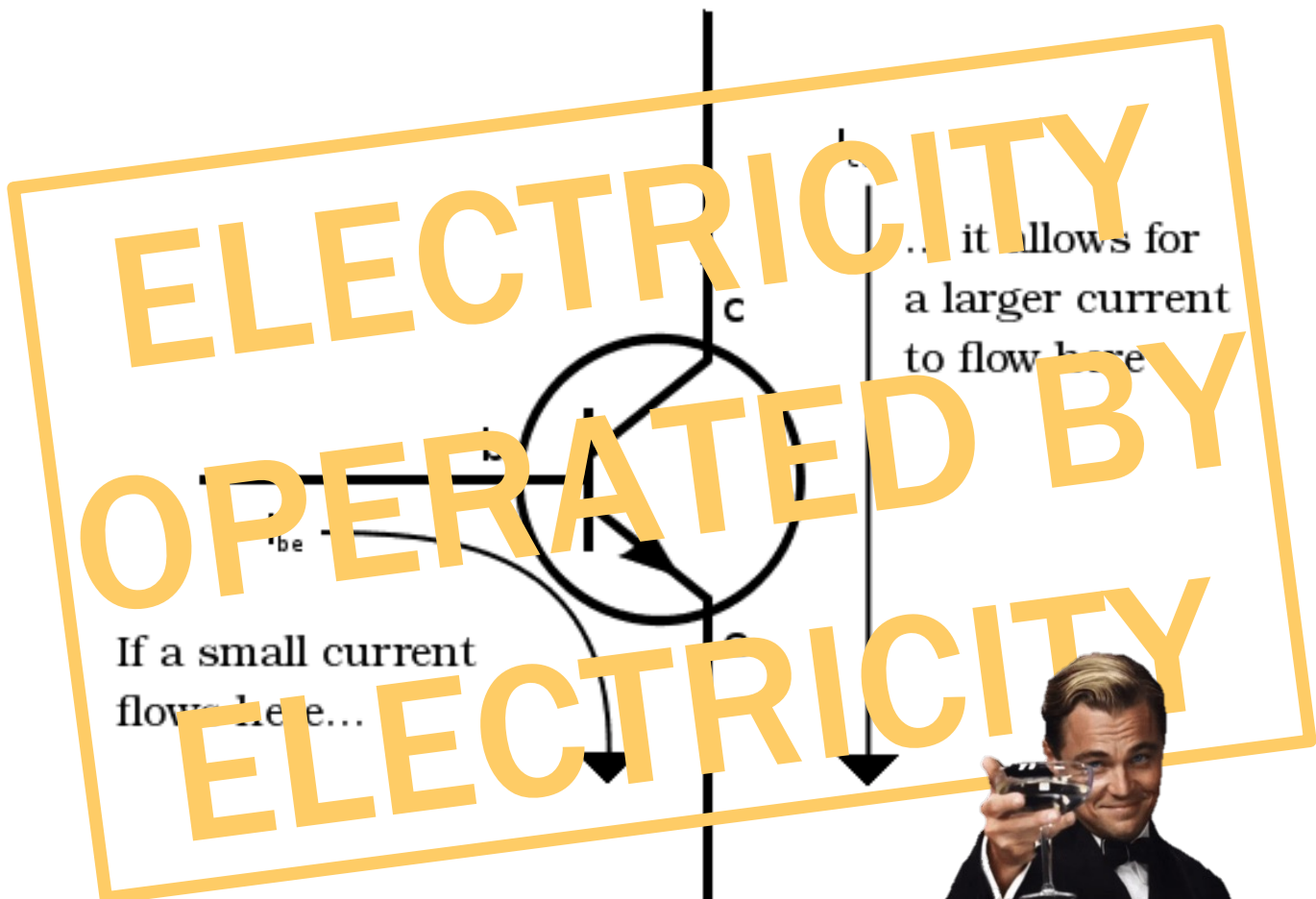


**NO INSTRUMENTALITIES.**

Dubbed in Italian:

SENZA MECCANISMI.





Dubbed in Italian:

SENZA MECCANISMI.





**NO INSTRUMENTALITIES.**



**NO INSTRUMENTALITIES.**



# **“FORBIDDEN PLANET”**

**FIRST MOVIE EVER to depict humans traveling in a faster-than-light starship of their own creation.**

**FIRST MOVIE EVER to be set entirely on another planet in interstellar space, far away from Earth.**

**FIRST MOVIE EVER to feature a robot character with a distinct personality and an integral supporting character in the film.**

**FIRST MOVIE EVER to use an entirely ELECTRONIC musical score.**



M·G·M PRESENTS

# FORBIDDEN PLANET

AMAZING!



STARRING WALTER PIDGEON · ANNE FRANCIS · LESLIE NIELSEN  
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A METRO-GOLDWYN-MAYER PICTURE

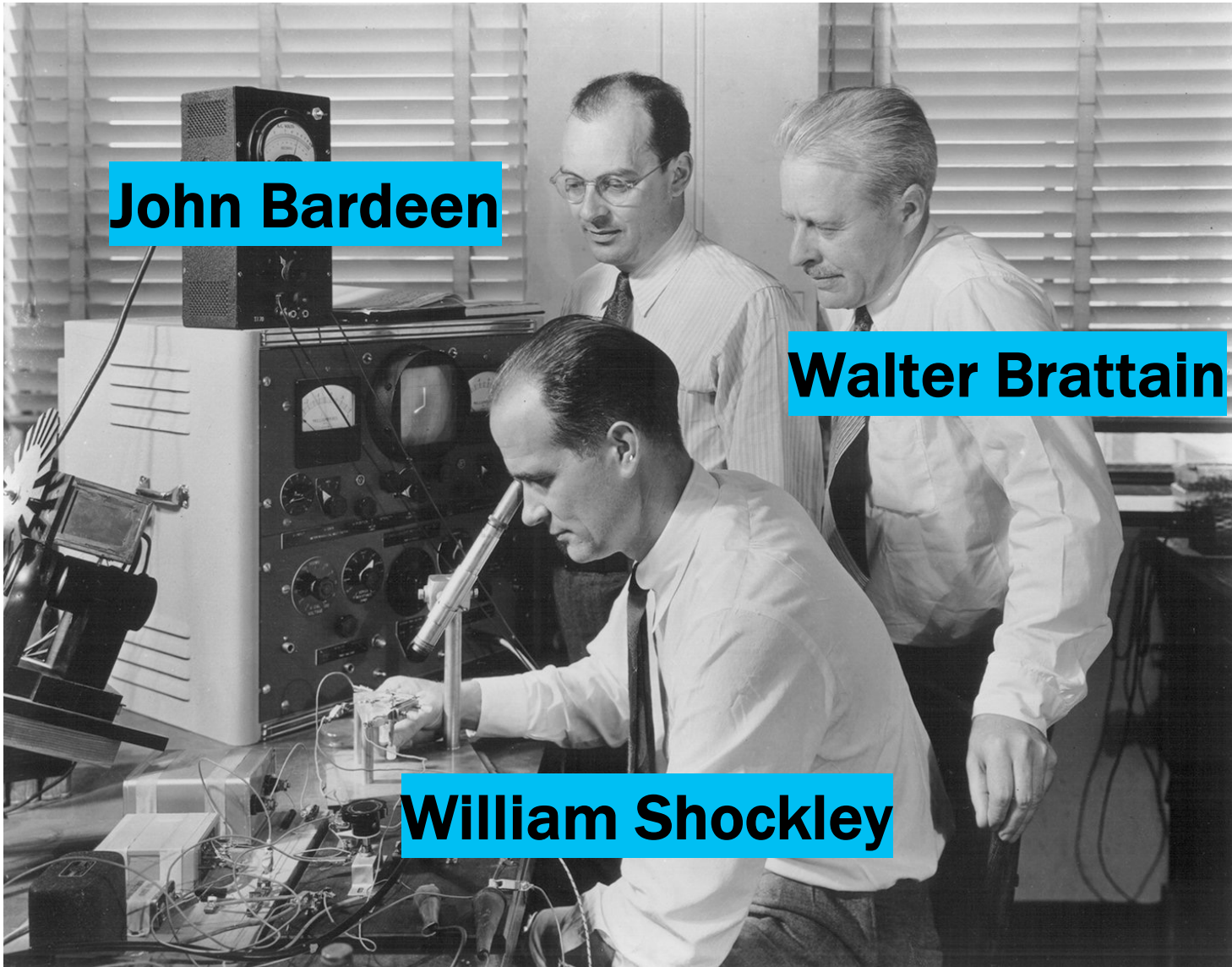
M·G·M PRESENTS

# FORBIDDEN PLANET

AMAZING!



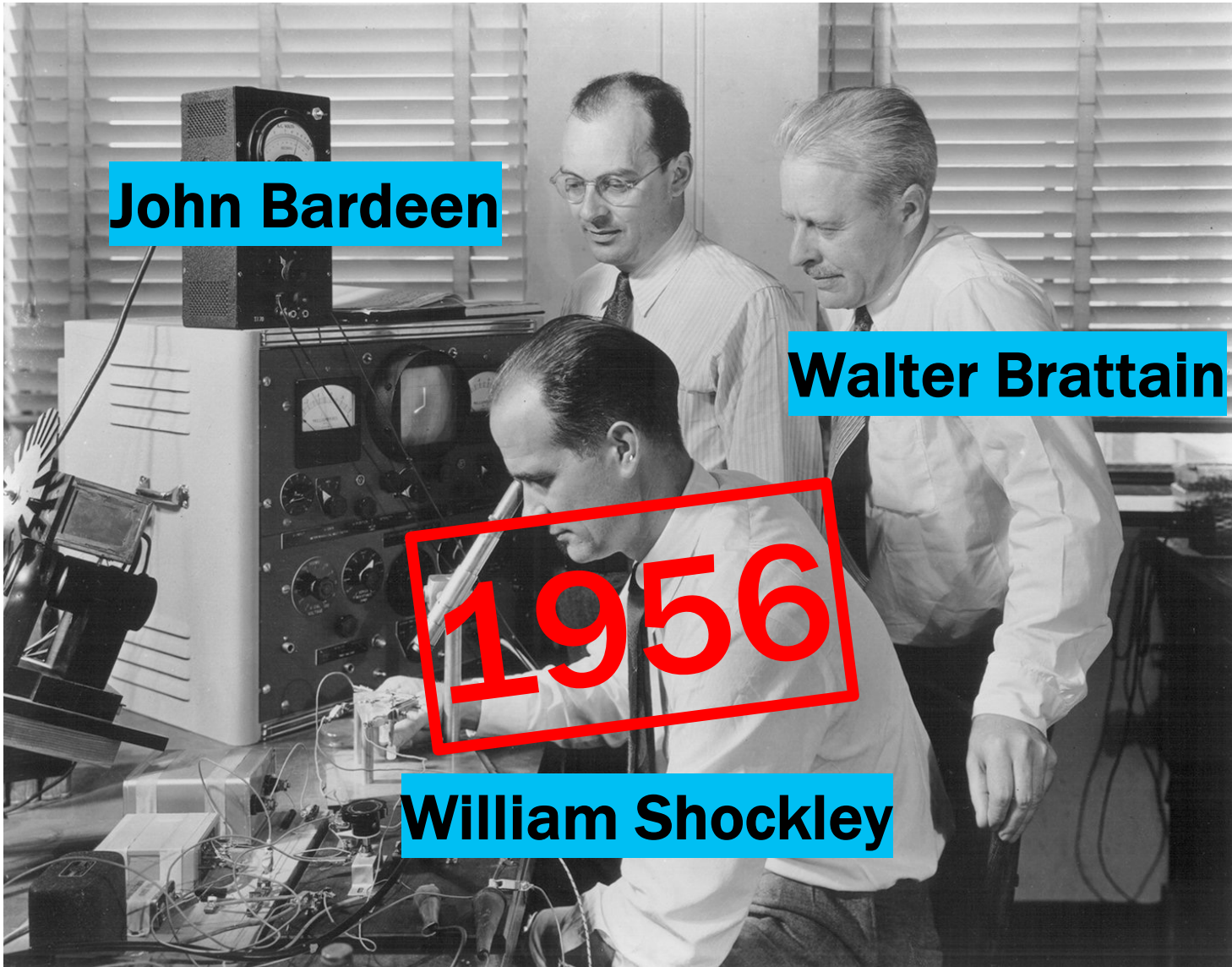
STARRING WALTER PIDGEON · ANNE FRANCIS · LESLIE NIELSEN  
WITH WARREN STEVENS AND INTRODUCING ROBBY, THE ROBOT  
DIRECTED BY FRED McLEOD WILCOX · PRODUCED BY NICHOLAS NAYFACK  
SCREEN PLAY BY CYRIL HUME  
BASED ON A STORY BY IRVING BLOCK AND ALLEN ARTER  
PHOTOGRAPHED IN EASTMAN COLOR  
IN CINEMASCOPE AND COLOR  
A METRO-GOLDWYN-MAYER PICTURE



**John Bardeen**

**Walter Brattain**

**William Shockley**



**John Bardeen**

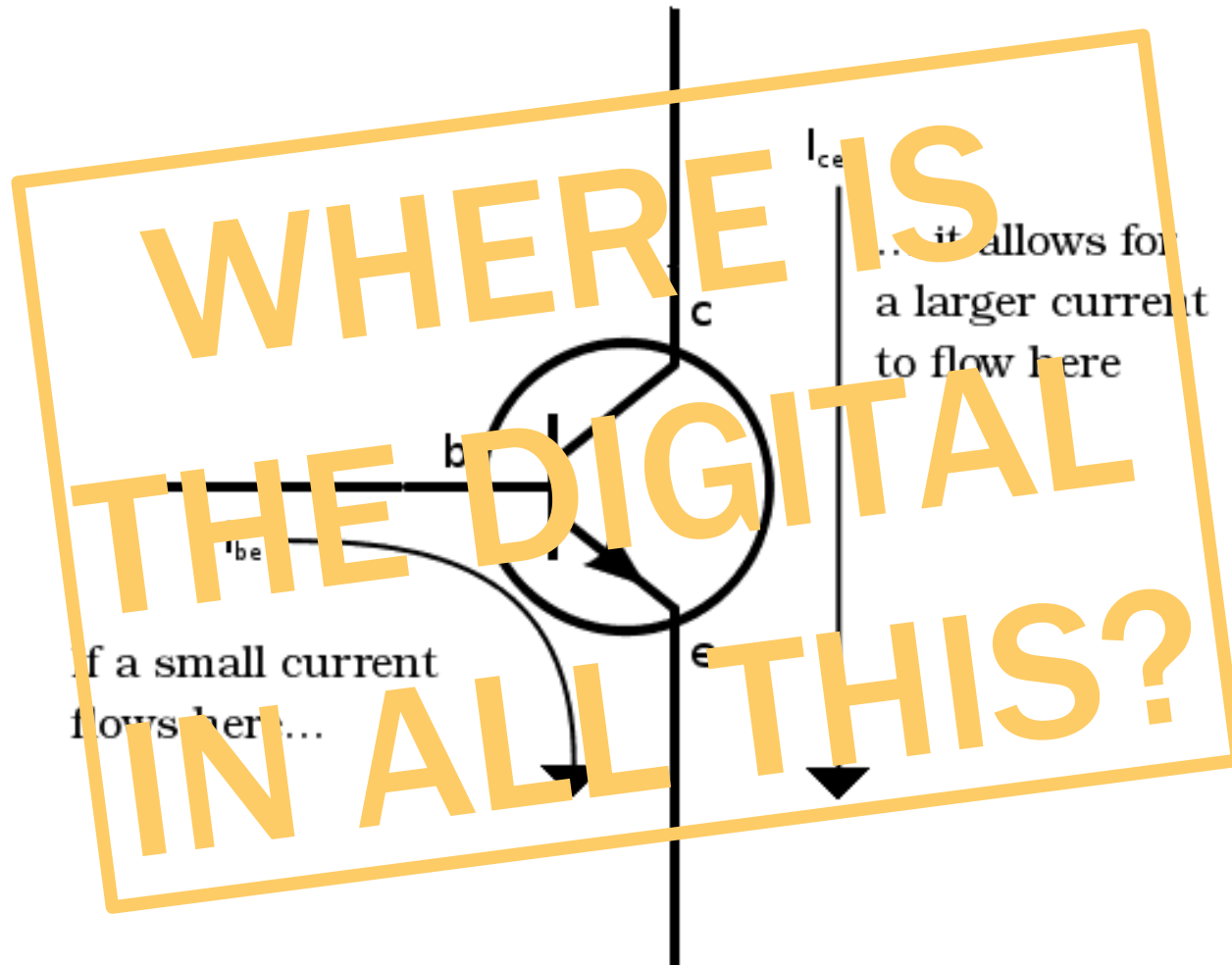
**Walter Brattain**

**1956**

**William Shockley**



**WAIT!**



**THE MOST  
FUNDAMENTAL  
ENCODING  
OF THEM ALL\***

**\*No side notes here. It really is the most fundamental.**



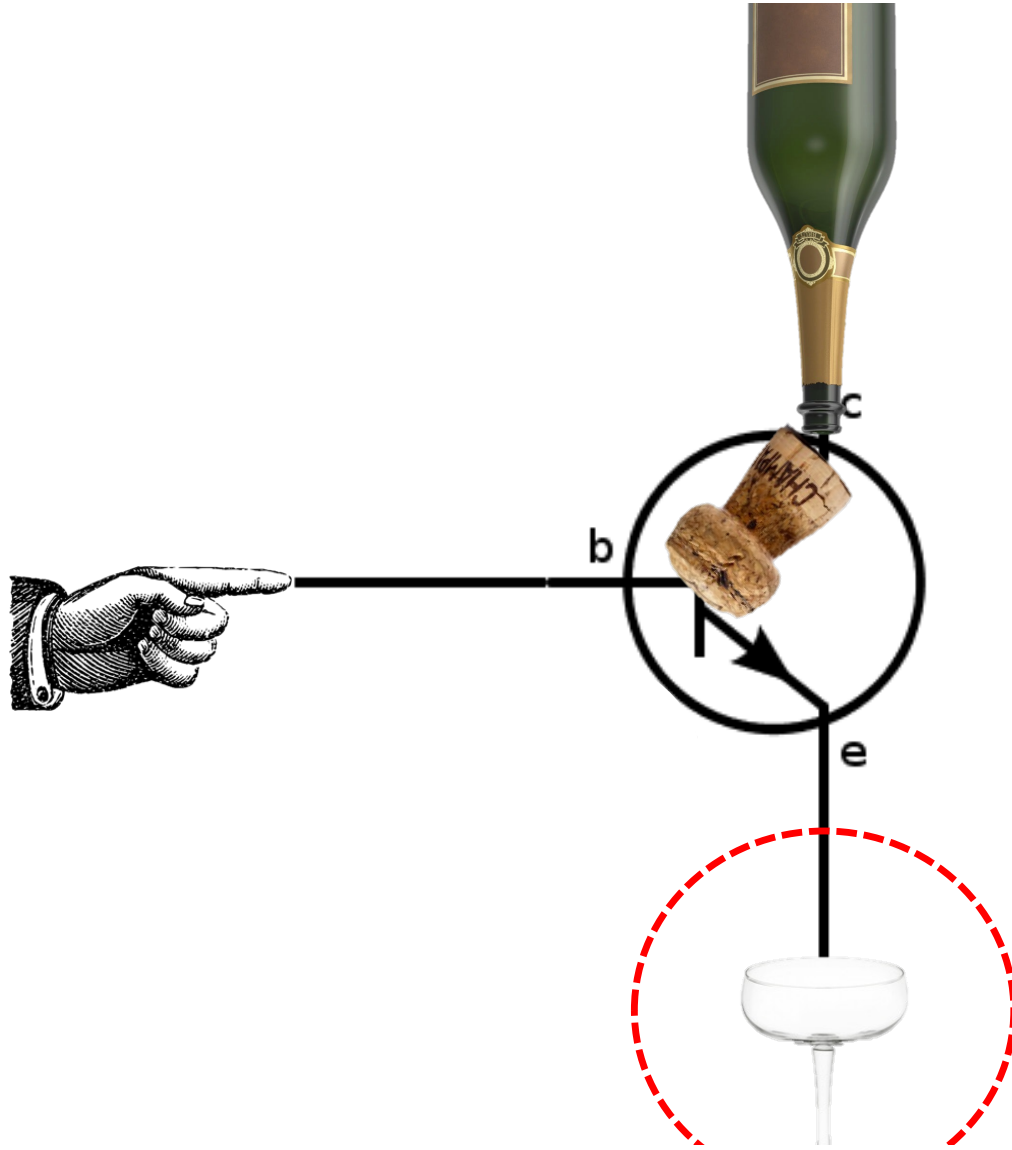


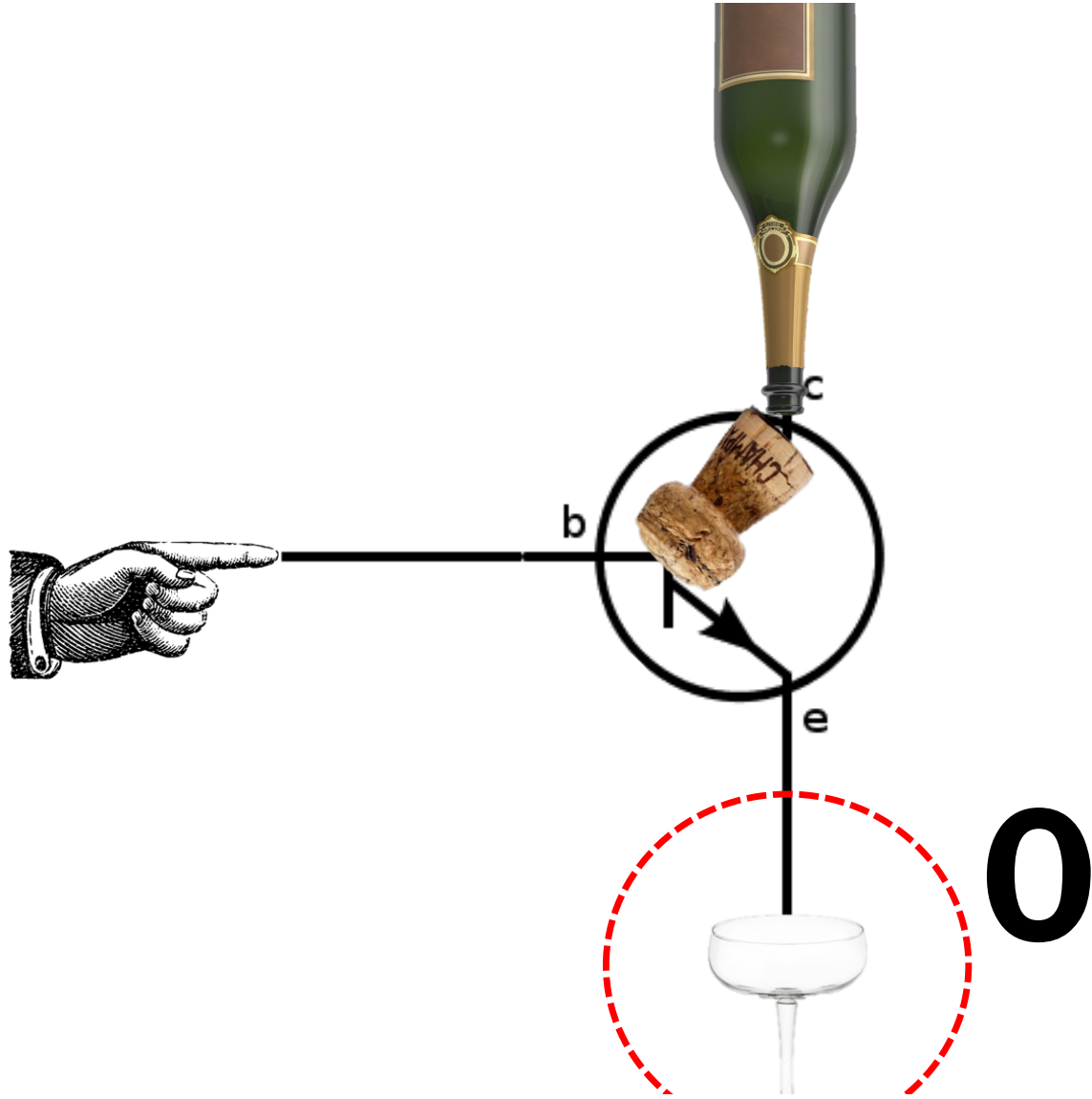


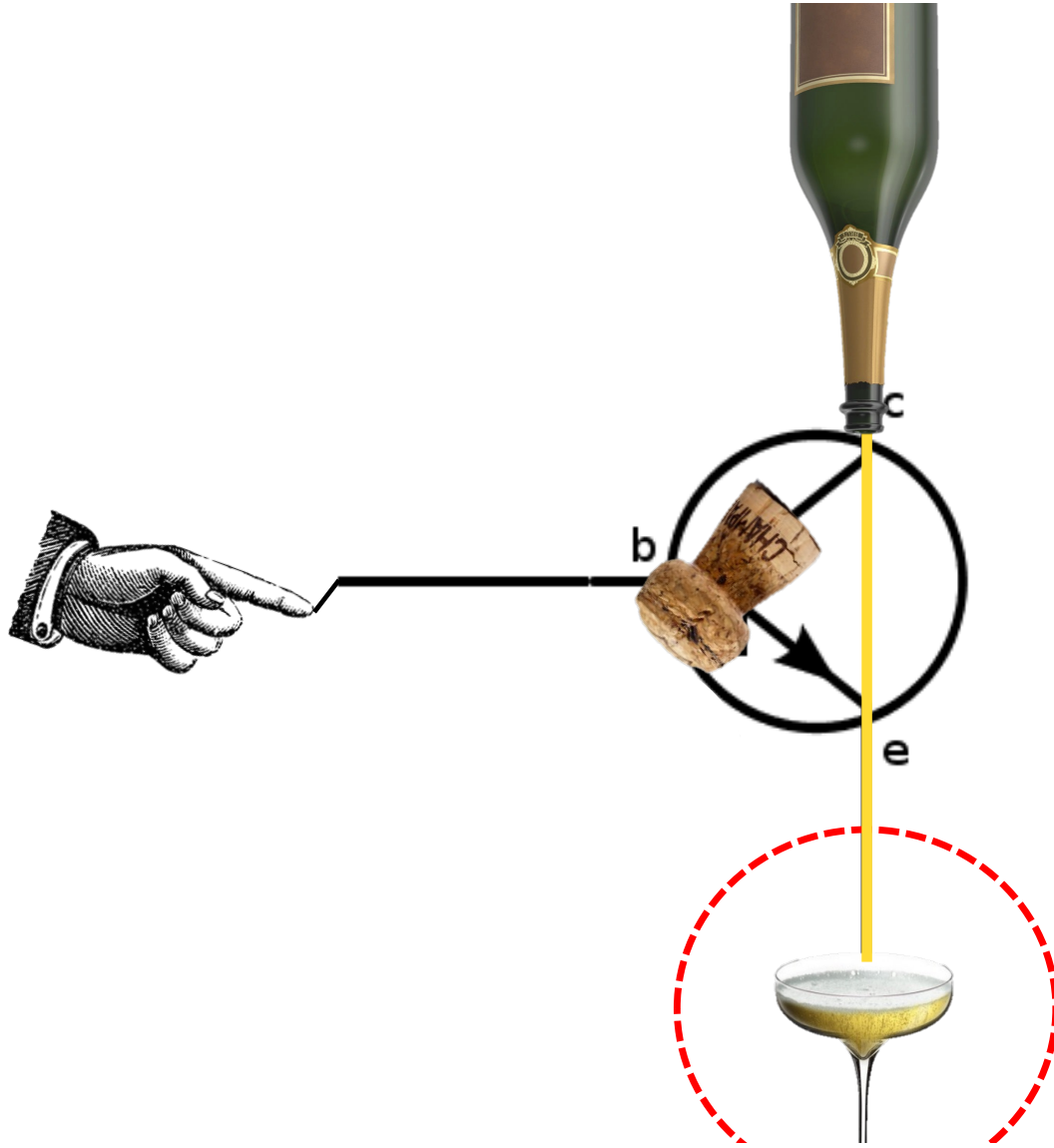
**0**

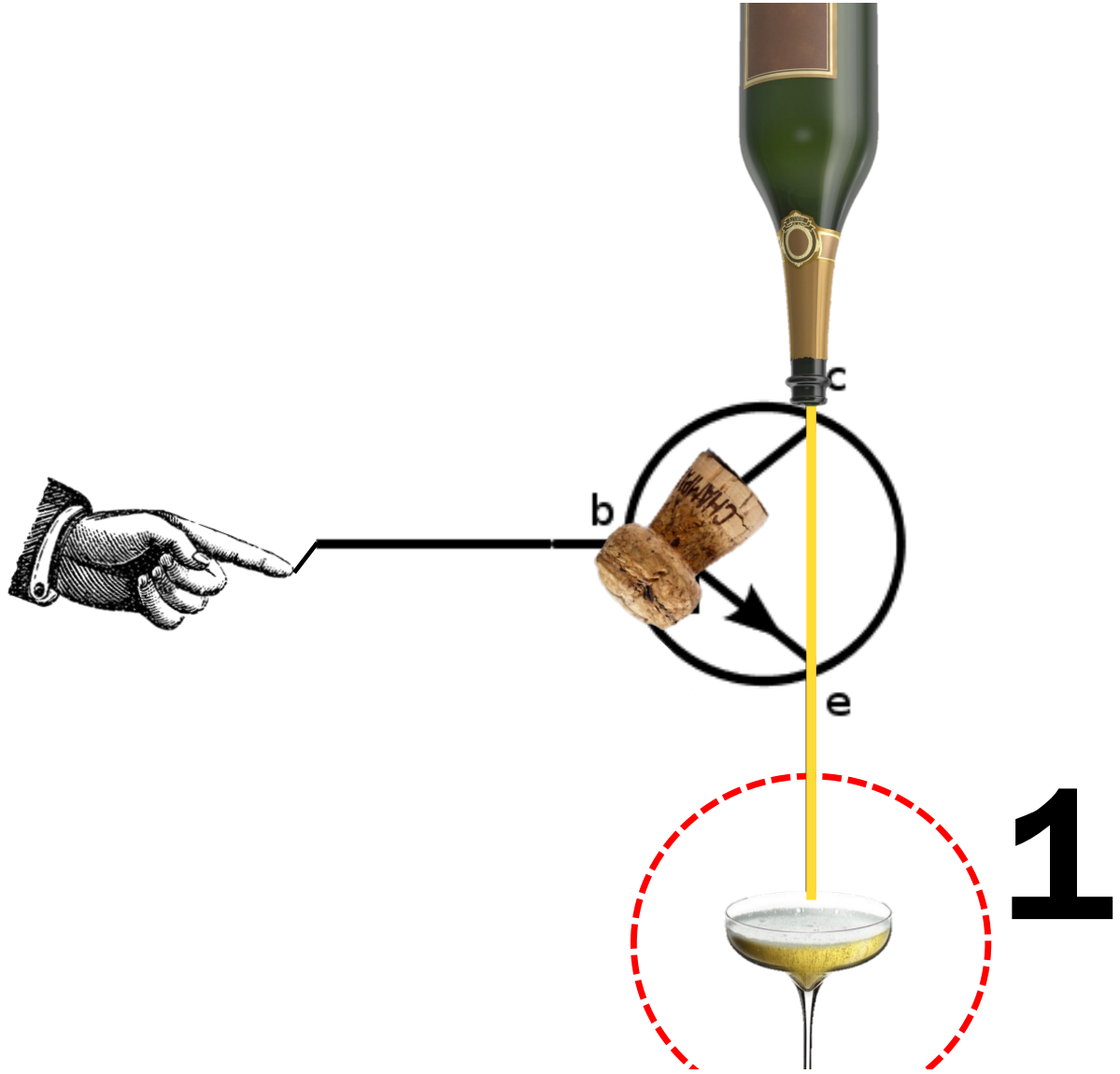


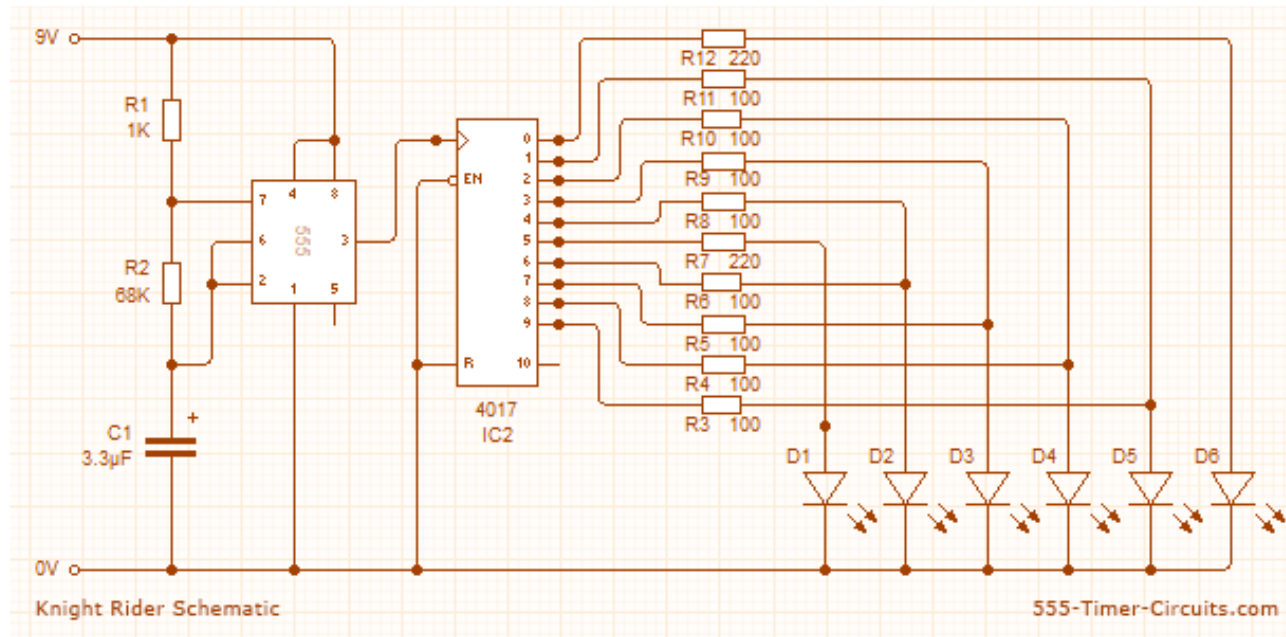
**1**

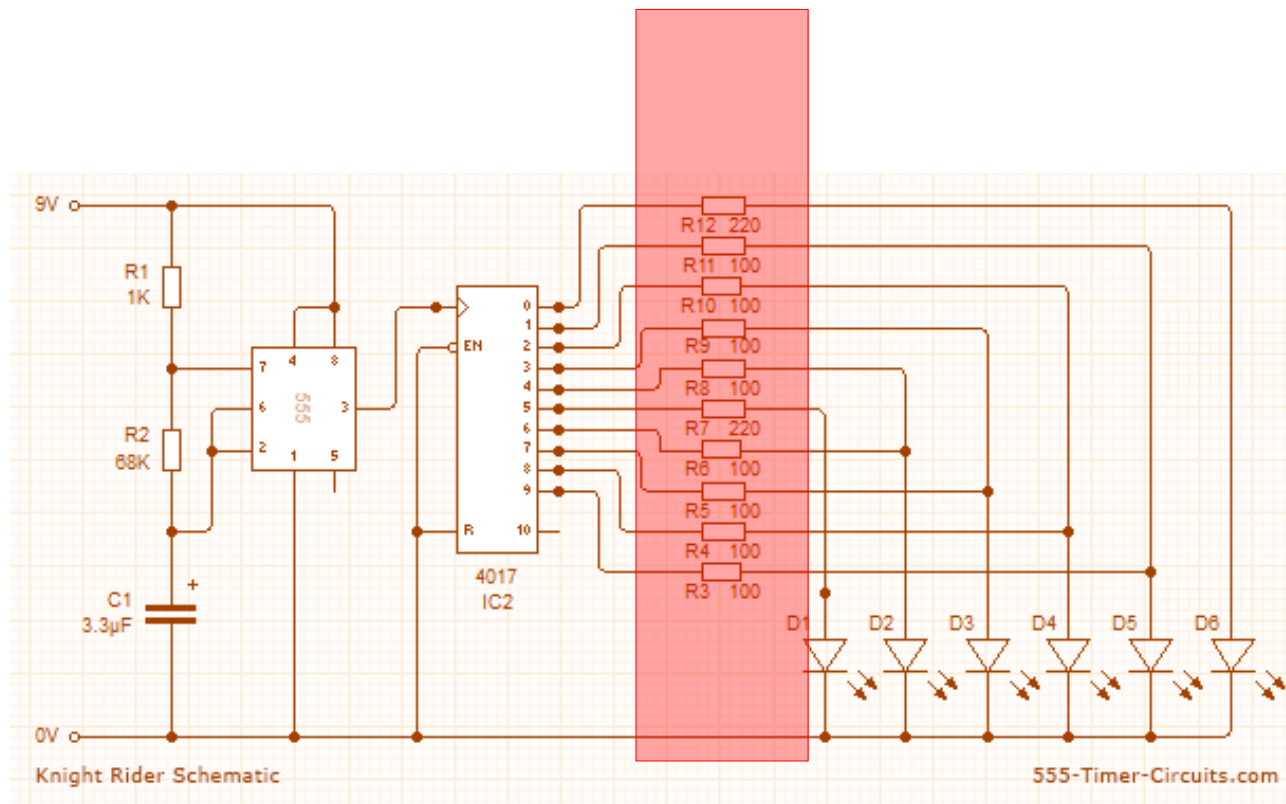


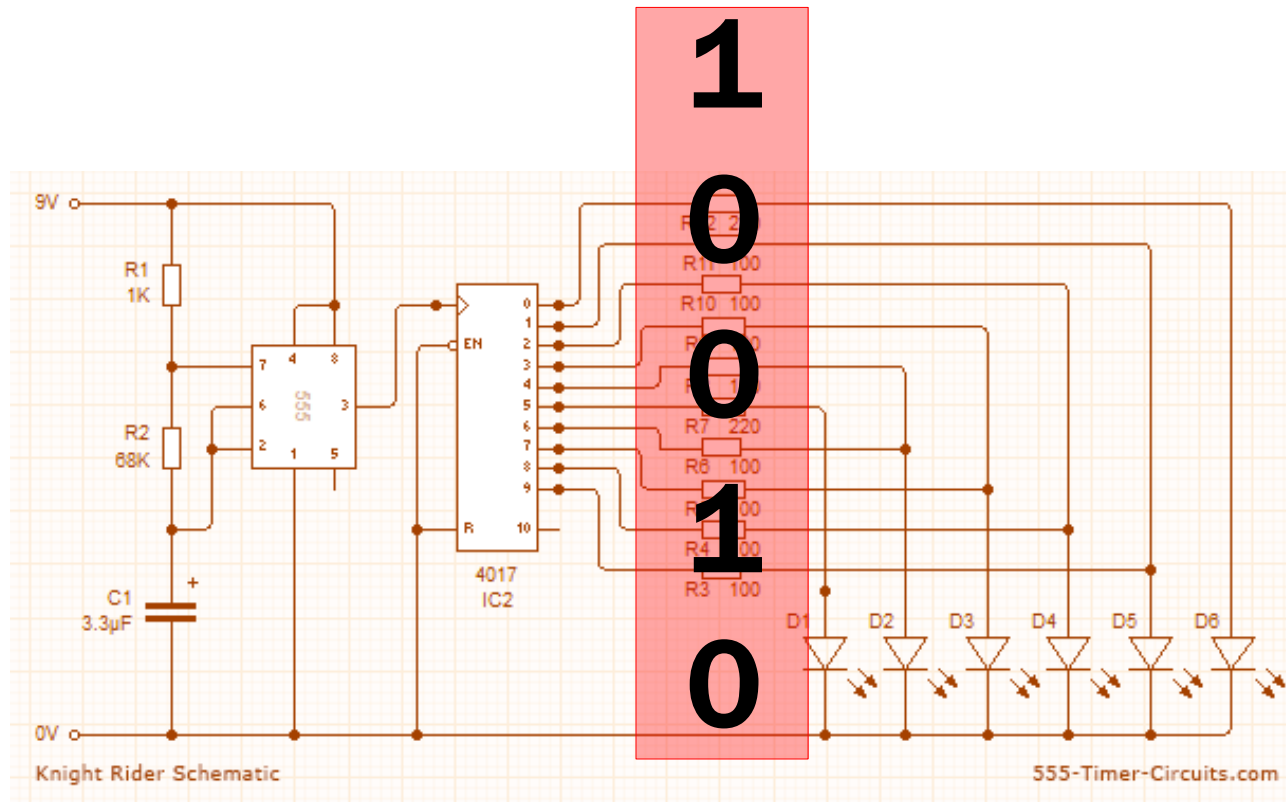














**ARE THE  
DIGITS  
REALLY  
THERE?**



**DIGITS ARE IN THE  
EYE OF THE BEHOLDER.**



**WAIT!**

01234567890123456  
123456789012345678  
234567890123456789  
345678901234567890  
123456789012345678  
234567890123456789  
34567890123456789  
4567890123456789

I promised you this.

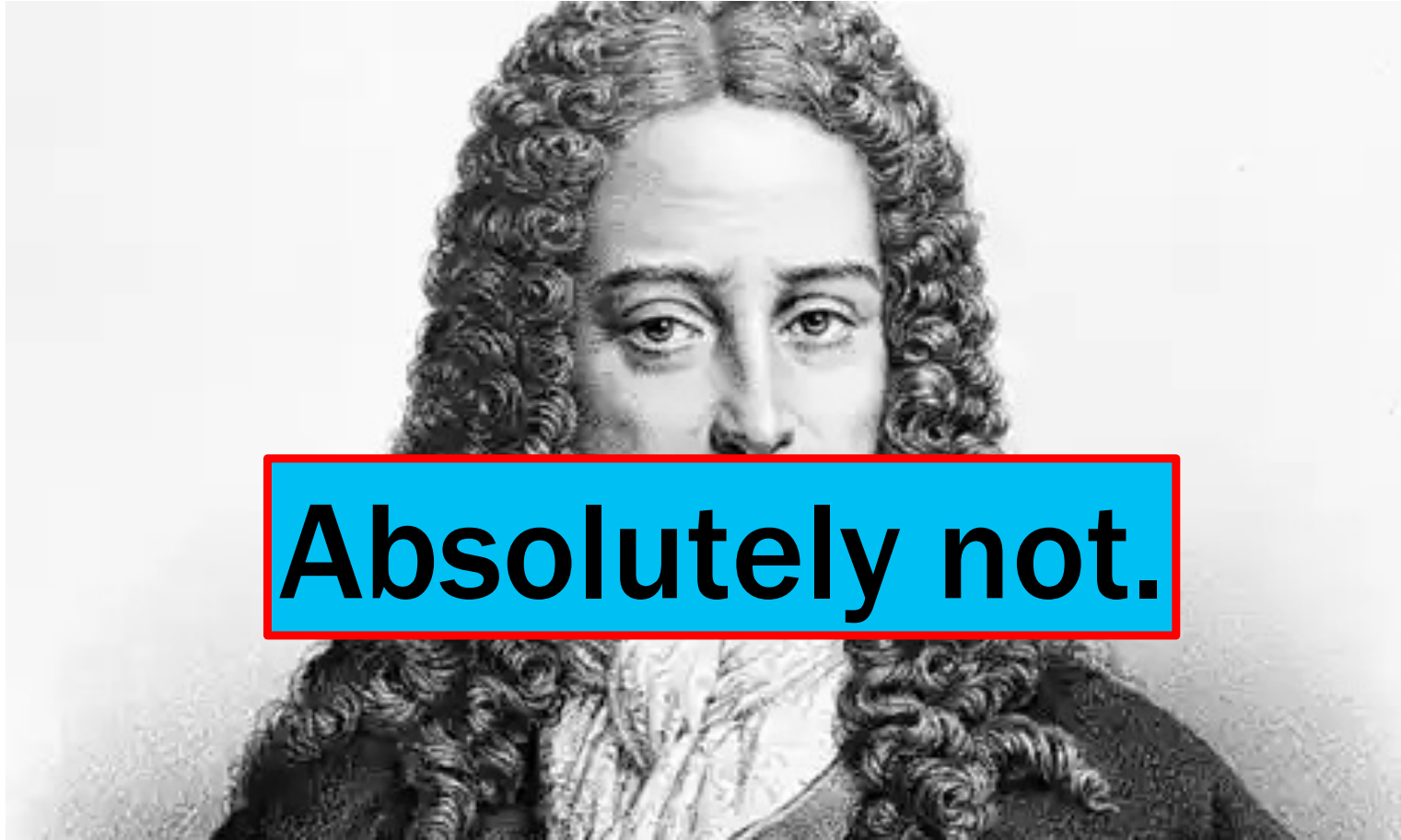
01111000101010101  
10101110101010101;  
0110101110101010  
11011101010101010  
10101110001010101  
11101011101010110  
10011011100001110  
11101010101111010

I am giving you this.

01111000101010101  
10101110101010101;  
0110101110101010  
11011101010101010  
10101110001010101  
11101011101010110  
10011110101010101  
11101010101111010

I am giving you this.

Did I lie to you?



**Absolutely not.**



**Gottfried Wilhelm Leibniz  
(1646-1716)**



# **THE BINARY SYSTEM {0;1}**

# **THE DECIMAL SYSTEM**

**{0;1;2;3;4;  
5;6;7;8;9}**

**237**

# 237

2

1

0

$$2 \times 10^2 = 200$$

$$7 \times 10^0 = 7$$

$$3 \times 10^1 = 30$$

# **THE BINARY SYSTEM {0;1}**

# 101

2

1

0

$$1 \times 2^2 = 4$$

$$1 \times 2^0 = 1$$

$$0 \times 2^1 = 0$$

**101**

**in binary**

**encodes**

**the number 5**

**101<sub>2</sub>**

**=**

**5<sub>10</sub>**



# 237

2

1

0

$$2 \times 10^2 = 200$$

$$7 \times 10^0 = 7$$

$$3 \times 10^1 = 30$$

**What is the  
binary encoding  
of 237?**

$$237 =$$

$$128 + 64 + 32$$

$$+ 8 + 4 + 1$$

**(look for powers of 2)**

$$237 =$$

$$2^7 + 2^6 + 2^5$$

$$+ 2^3 + 2^2 + 2^0$$

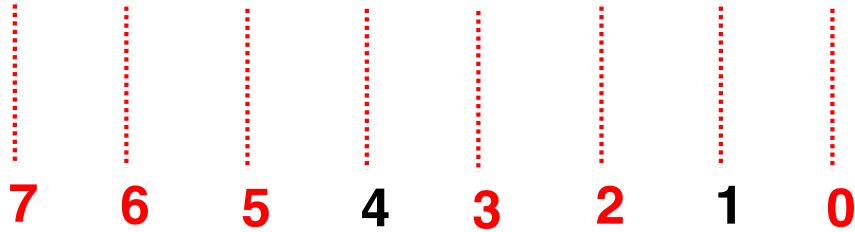
$$237 =$$

$$2^7 + 2^6 + 2^5$$

$$+ 2^3 + 2^2 + 2^0$$

(put a 1 in the positions  
indicated by the exponents,  
0 in the other positions)

**11101101**



**11101101<sub>2</sub>**

**=**

**237<sub>10</sub>**

01234567890123456  
123456789012345678  
234567890123456789  
345678901234567890  
123456789012345678  
234567890123456789  
34567890123456789  
4567890123456789

No need for this.



01111000101010101  
10101110101010101;  
0110101110101010  
11011101010101010  
10101110001010101  
11101011101010110  
10011011100001110  
11101010111101010

This will do just fine.

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- ▶ Verdicchio M., The digital in digital art, *Studi di estetica*, anno XLVI, IV serie, 3/2018
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- ▶ Valerio C., *Storia umana della Matematica*, Einaudi, Torino, 2016 (ebook ISBN 9788858423721)
- ▶ Burdick A., Drucker J., Lunefeld P. Presner T., Shnapp J., *Umanistica \_ Digitale*, Mondadori, Milano, 2015 ([trad.it](http://trad.it) Burdick A., Drucker J., Lunefeld P. Presner T., Shnapp J., *Digital\_Humanities*, MIT Press, Cambridge, MA), 2012

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- ▶ Chiara Valerio, Dialoghi su tecnologia, matematica e politica (2020?), <https://www.youtube.com/watch?v=L-UUXhjvlnQ>; 18 febbraio 2022