

Take-home messages from this shameless self-promotion

- Pixels do not exist only on screens and photos: they also exist in textile products
- The depicted tapestry was designed by means of PowerPoint, which, similarly to Word, is a software characterized by a WYSIWYG (what you see is what you get) paradigm
- The tapestry producers wanted to have a code, written in a programming language, from which the design can be generated as output
- These are two different ways of producing an output, but they are both based on using a computer; only, in the first way the human user does not see the code
- Whatever the work with a computer, the production of a physical object requires many other machines; in this case, a jacquard loom, a washing machine, and wool and needle for the colored embroideries
- The opposite of "digital" is not "analog", but "physical"; this tapestry is not "analog" because it is not in an analogy with anything; it is simply a physical object

